

Music

Key insights at a glance

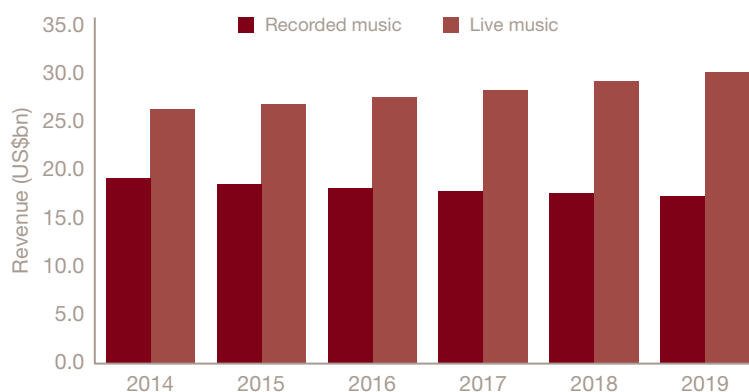


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The growth rates of recorded and live music continue to diverge. Falls in global total recorded music revenue will continue to 2019, albeit at a slowing pace. By comparison, global total live music revenue will rise at a rate that will just about compensate for recorded music losses, boosting total music revenue to a 0.8% CAGR over the forecast period.

Fig. 1: Annual growth in global live music revenue will contrast with declines in recorded music

Global live and recorded music revenue (US\$bn), 2014–2019



Source: Global entertainment and media outlook 2015–2019, PwC, Ovum

Outlook insights: an analysis of the Global entertainment and media outlook 2015–2019

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