



Softwood Lumber (& Panel) Markets: North America & Global Trends

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By: **Russell Taylor**

International WOOD MARKETS Group Inc.

Presentation Outline

- 1. North America Outlook**
 - A. Housing Starts Analysis**
 - B. Lumber Consumption & Outlook**
 - C. Panels Consumption & Outlook**
- 2. Global Perspectives & Implications on Timber**
 - A. B.C.: Mountain Pine Beetle**
 - B. Russia: Log Export Tax Schedule**
 - C. China: Log Import Trends**
 - D. Global: Summary Outlook**
- 3. Summary**

Introduction to: International WOOD MARKETS Group

- We are wood products industry consultants and we assist companies around the world to develop operational, marketing & business strategies.
- We are known as global market & industry experts/analysts on timber, lumber, panels & many millwork products sold in the U.S. market & key export markets
- We produce Multi-Client Reports: Europe & Russia; Clearwood Pine; Global Lumber Benchmarking; The China Book; WOOD Markets 2000, 2002 & 2006; & the WOOD Markets Monthly Report



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WOOD Markets' Multi-Client Reports

The collage displays six report covers:

- EUROPE & RUSSIA WOOD PRODUCTS INDUSTRY TRENDS & OUTLOOK:** Strategic Assessment of the European & Russian Industries and Their New-Entrepreneurial Business Models. Available August 2006.
- 2006 WOOD MARKETS:** The Solid Wood Products Outlook 2006 to 2010. A GLOBAL MARKET PERSPECTIVE WITH A DETAILED ANALYSIS OF NORTH AMERICA. Covers lumber panels (plywood, OSB, MDF, particleboard) and lumber. Includes analysis of international trade and export/importing/buying countries.
- GLOBAL LUMBER/SAWN WOOD COST BENCHMARKING REPORT:** 2006 Data. Available June 30, 2007.
- WOOD MARKETS MONTHLY INTERNATIONAL REPORT:** Global Competitiveness. What's Inside: Global Market News, Market Outlook, Market Analysis, Market Data, Market Trends, Market Forecasts.
- CLEARWOOD (PINE) LUMBER, MOULDING & MILLWORK SECTOR:** OUTLOOK TO 2008. Third Edition. Available December 2007.
- THE CHINA BOOK:** Wood Products Industry and Market Review. Strategic Assessment of China's Growing Presence as the World's Low-Cost Production Engine & Exporter. First Edition.

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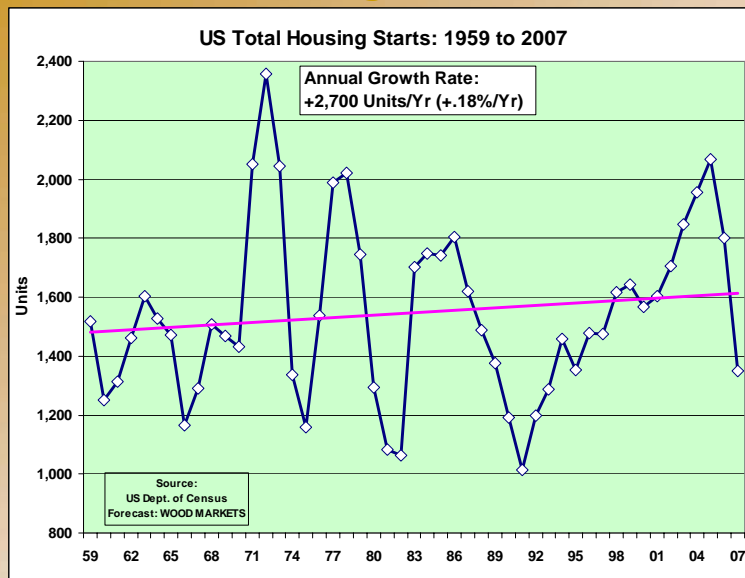
U.S. Housing Starts & Lumber Prices

- In terms of the U.S. market for structural lumber, new residential housing starts = key demand driver.
- The importance of total housing starts is critical to lumber production and, of course, prices – this is probably the most important indicator to the fortunes of the North American lumber industry.
- Also important is consumer confidence, unemployment rates, GDP, interest rates, etc.
- Other demand drivers include repair & remodeling activity as well as non-residential and industrial.

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U.S. Total Housing Start Trend = FLAT

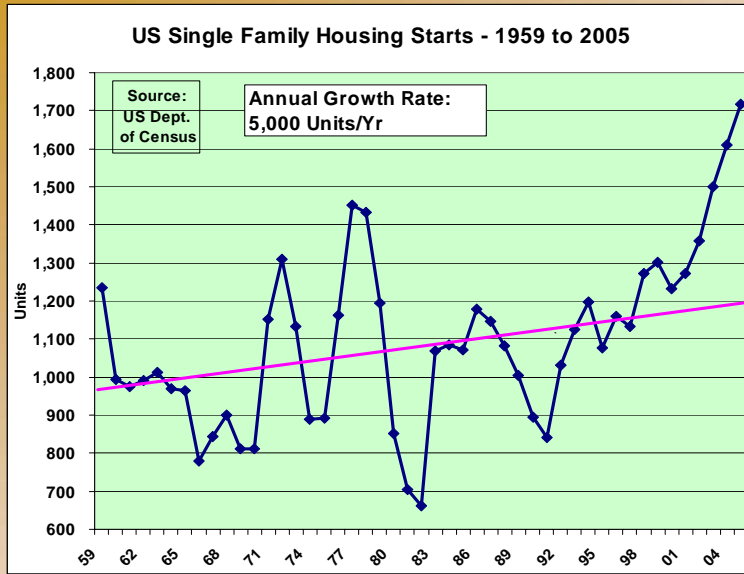


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From 1959 to 2007: +2,700 units/yr (0.20%) but houses are bigger!



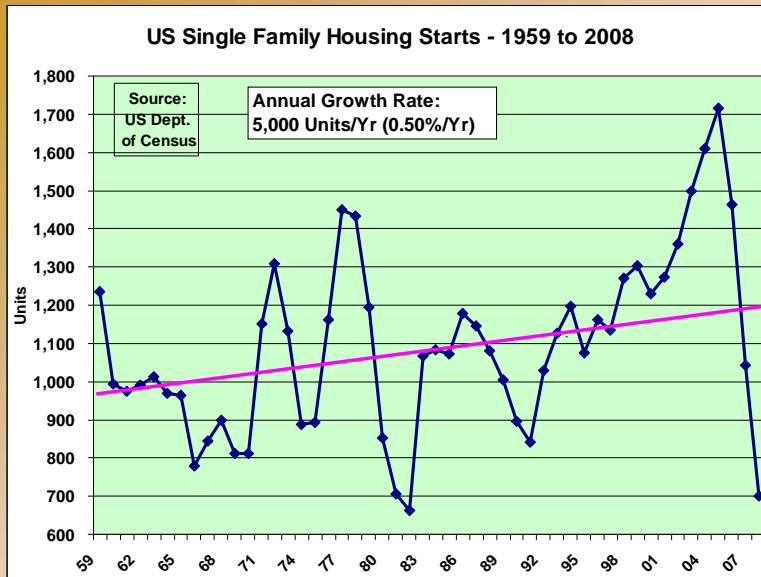
Back at the Housing Peak in 2005...



9 **Couldn't we all figure out where US housing starts were going?**



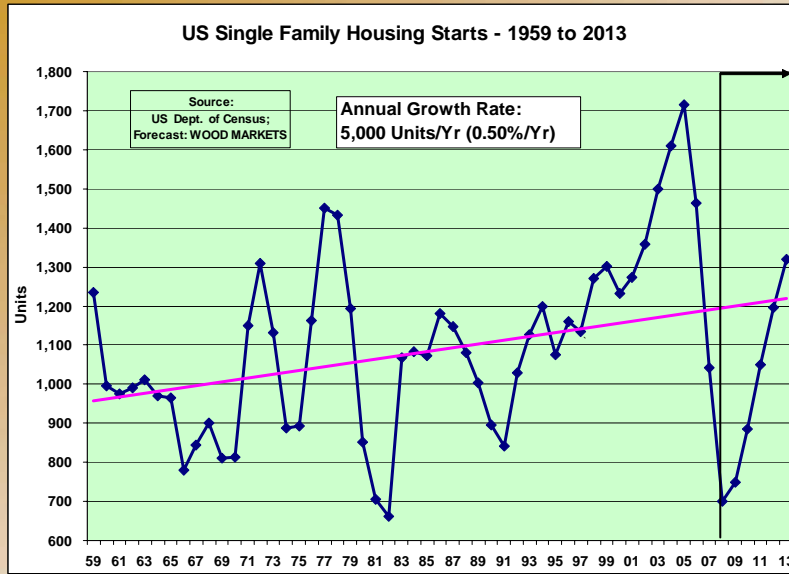
...And in 2008 We Should Hit Bottom...



10 **Going back to 1959, a massive housing crash is predictable!**



U.S. SF Housing Starts Trend = UP!

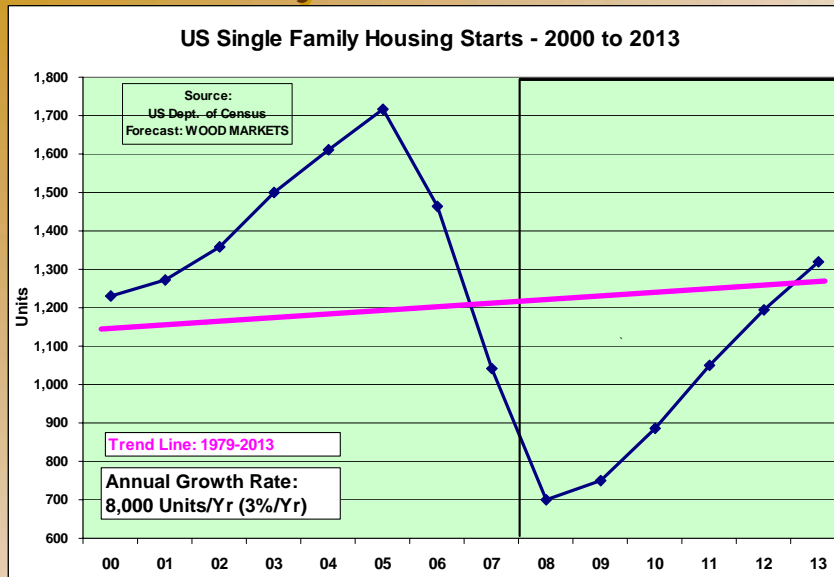


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But massive peaks and crashes about every 10 years!



Here is a Projection based on History

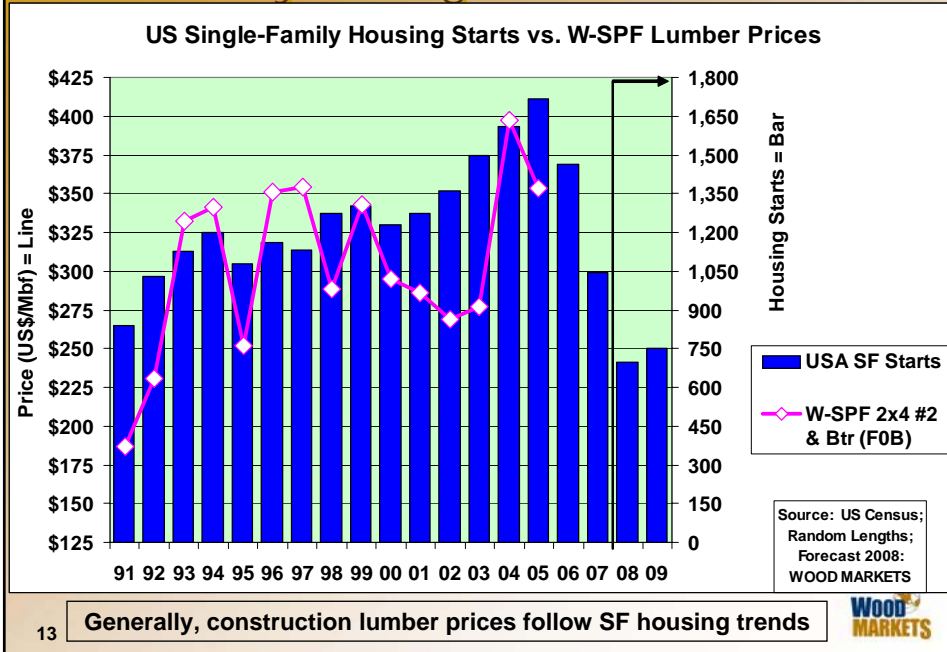


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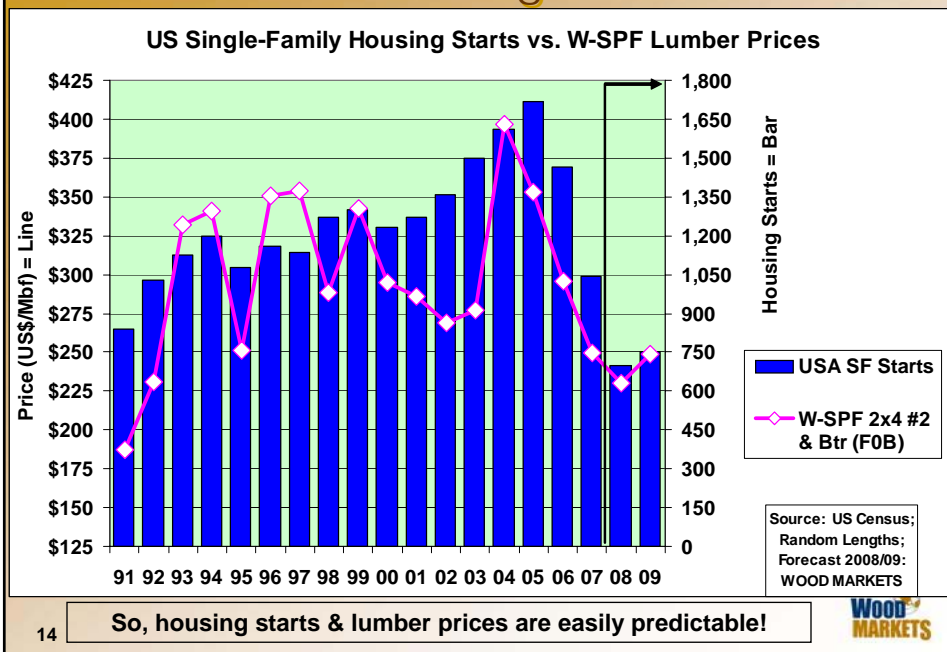
So, if history repeats itself (and it already has), then here it is!



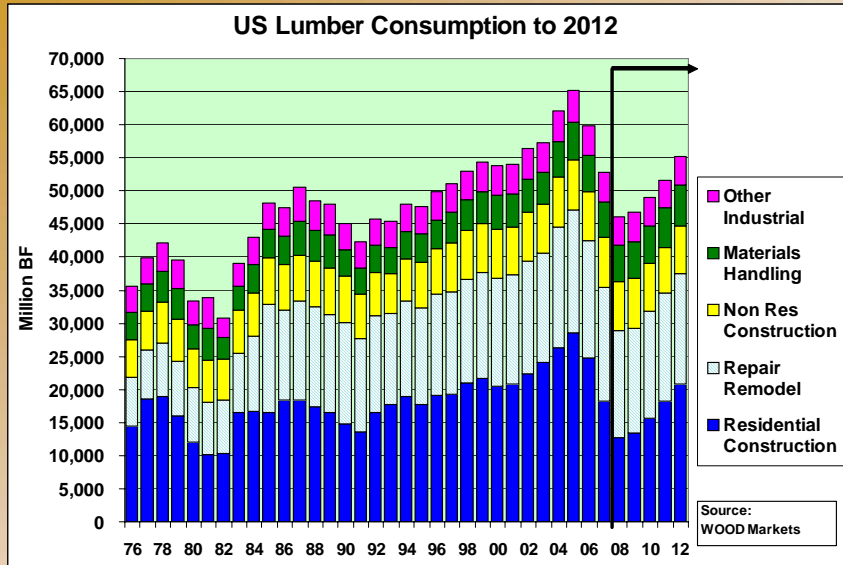
A Relatively Strong Correlation Exists...



...Between SF Housing & Lumber Prices



US Consumption - Impacted by Housing

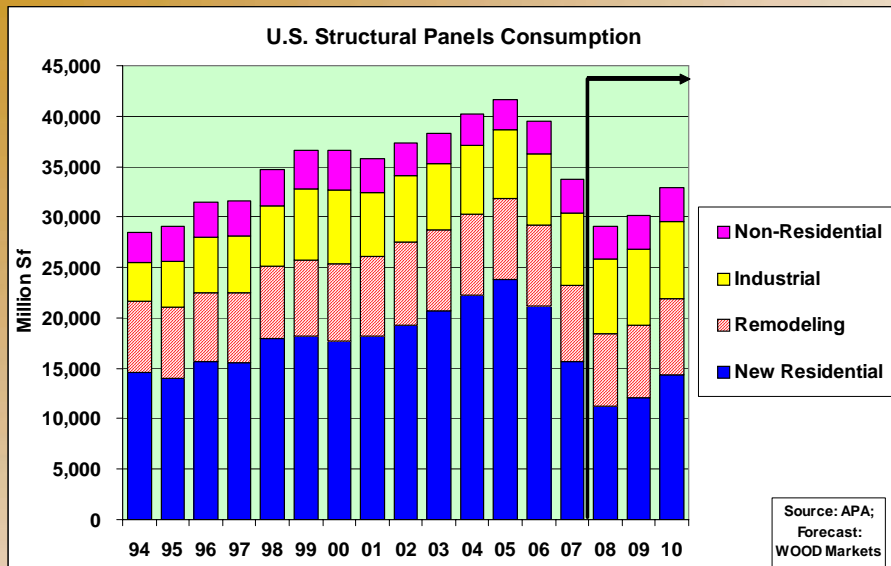


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Collapse in US Housing Market Creates Havoc for Sawmills (-30%)



US Consumption - Impacted by Housing

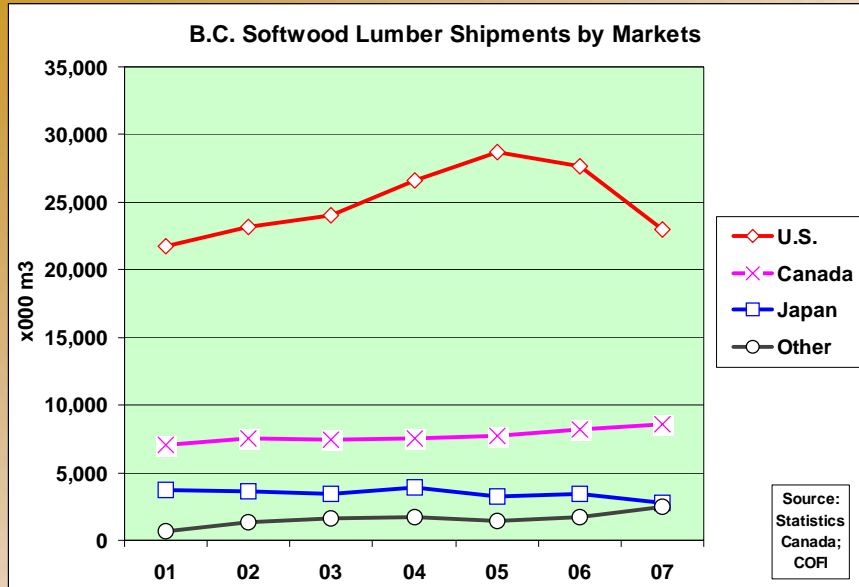


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An even greater impact was felt by OSB & Plywood Mills (-33%)



BC's Lumber Mills Need the US Market

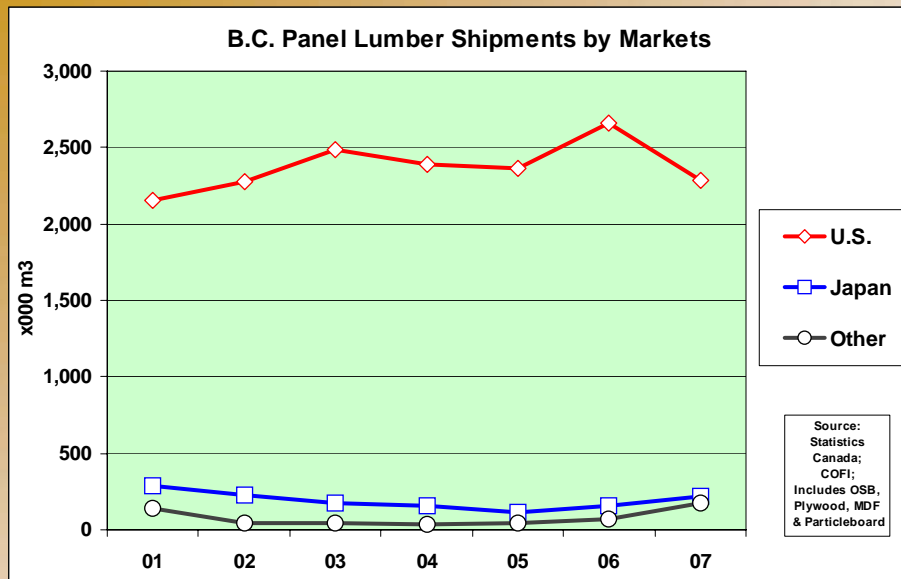


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Of BC Exports: normally, the U.S. = 83-85% & Japan = 11-13%



BC's Panel Mills Need the US Market

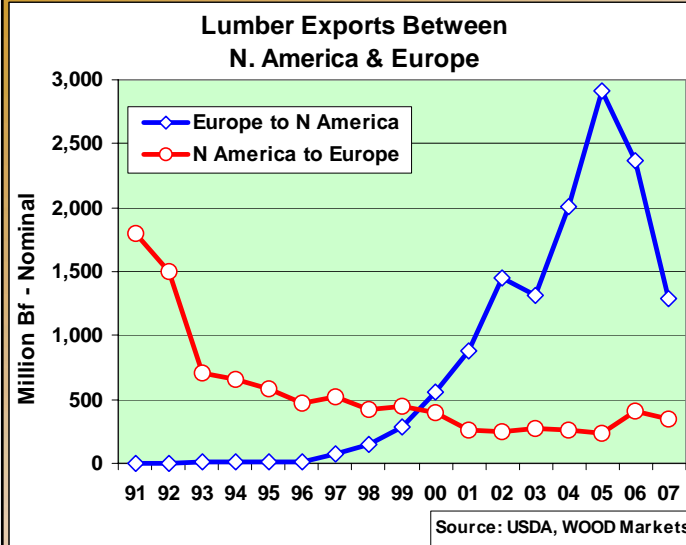


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Of BC Exports: normally, the U.S. = 90-92% & Japan = 4-6%



And Other Producers Also Need the US: Led by Germany, Sweden, Austria & Chile



1993 = Ban on Green Canadian Lumber in Europe

1995 = Start of the SLA & US Quotas for Canada!

2002 = CVD/AD

2006 = Duties

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GLOBAL LUMBER/SAWN WOOD COST BENCHMARKING REPORT

Featuring:

- A profile of the major sawn wood-producing regions in North America, Europe and the Southern Hemisphere
- Benchmarking of log costs, sawmilling costs, lumber revenues and margins for over 25 key countries or regions
- Cost summaries and analyses based on information gathered from over 200 sawmills
- Enhancements for this year include a breakout of the U.S. West Coast into two regions and Eastern Canada into three separate regions

2006 Basis

Available June 30, 2007

WOOD MARKETS
PRICEWATERSHOUSECOOPERS
THE BECH GROUP

Global Sawnwood/ Lumber Benchmarking Report:

By Major Country

2006 & 2007/Q2

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Who is Making Money Selling to the North American Market?

- ◆ No one right now for all the reasons you know...
- ◆ Based on our current sawmilling cost benchmarking information & analysis:
 - ◆ Losing the least (on average, but is changing!):
 - ◆ BC Interior, Alberta, US South.
 - ◆ Losing the most (on average):
 - ◆ Eastern Canada, European exporters
 - ◆ Losing, but caught in the middle (high log prices)
 - ◆ US West
- ◆ There are almost no commodity sawmills making money at today's brutally low prices...this has to change!

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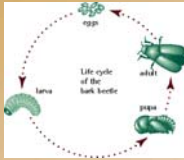


2. GLOBAL TIMBER - Trends: 2A. B.C. & Eastern Canada Declines

- **Canada: Facing declines in timber harvest:**
 - Ontario: ~5%
 - Quebec: a 23% reduction from '05-'07
 - BC Interior (& Alberta) – declines of 30-45% from its MPB peak by 2020.
- **USA: Facing a change in timber quality as more second growth and plantations are harvested.**
- **North American softwood timber supply could be getting tight (i.e., higher prices) in the next 4-6 years and this could create a new supply/demand imbalance when the next housing cycle starts!!**

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BC Mountain Pine Beetle

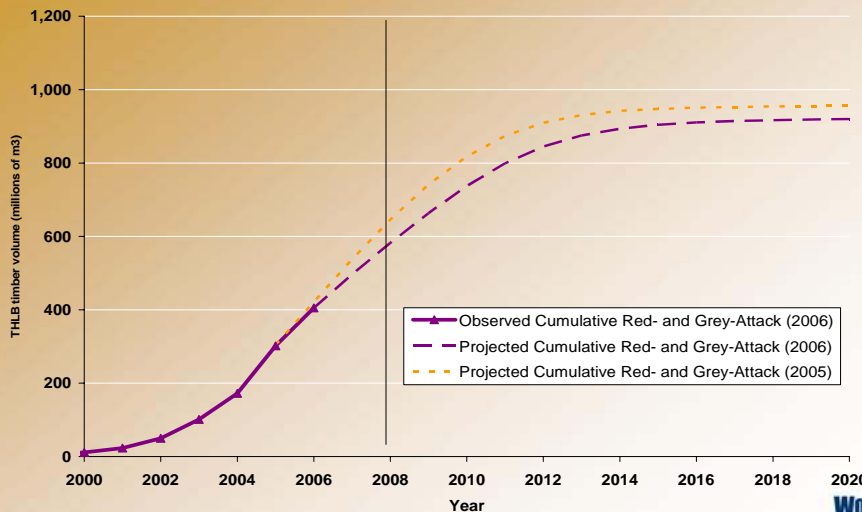
- **The mountain pine beetle damage:**
 - ~ 600 million m³ dead in 2006 = 12x B.C. Interior's annual harvest;
 - 50% of B.C.'s pine will be killed by the end of 2007;
- Likely will peak by killing 900 million m³ in 2013 = 80+% of B.C.'s total pine and lowering the Interior harvest by one-third.
- Is now in ALBERTA and is moving east...
- The MPB = no impact on structural lumber properties, but visually looks different (blue stain and checking).

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BC Mountain Pine Beetle Infestation

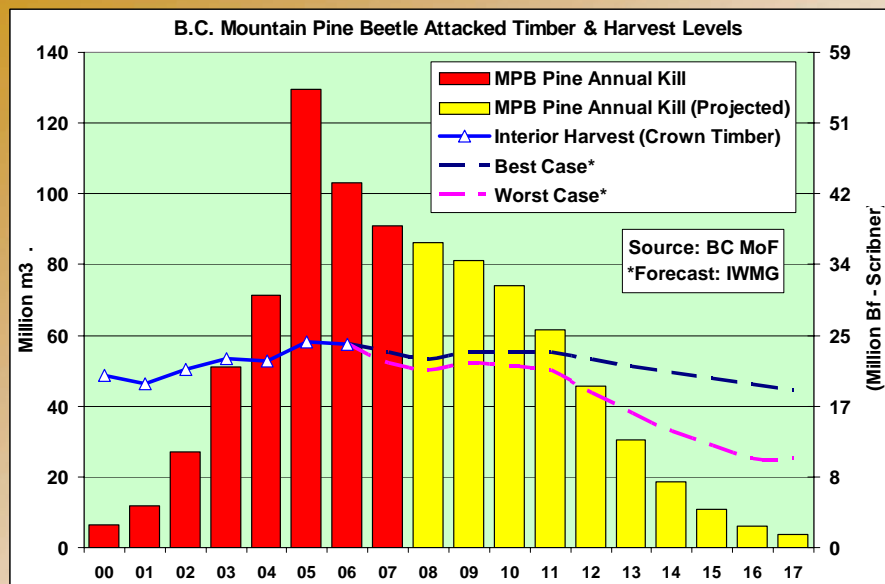
Management Unit: All Pine Units



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BC Timber Harvest Outlook



Steady harvest probable through 2011-13, then a decline;

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BC MPB Lumber Outlook

- The “shelf life” of dead pine is a ‘critical constraint’ – it normally ranges from 3-5 years but in some cases it is less & can be up to 10+ years.
- BC Interior lumber production:
 - In 2000 = 10 billion bf
 - In 2005 & 2006 = 15 billion bf (peak)
 - In 2007 = 14.2 billion bf
 - From 2008-2012, lumber output is expected to remain in the 13.5 to 15 billion bf range
 - After 2012 = trending lower & bottoming out somewhere in the 8-10 billion bf range by 2020.
 - But will depend on many market variables!

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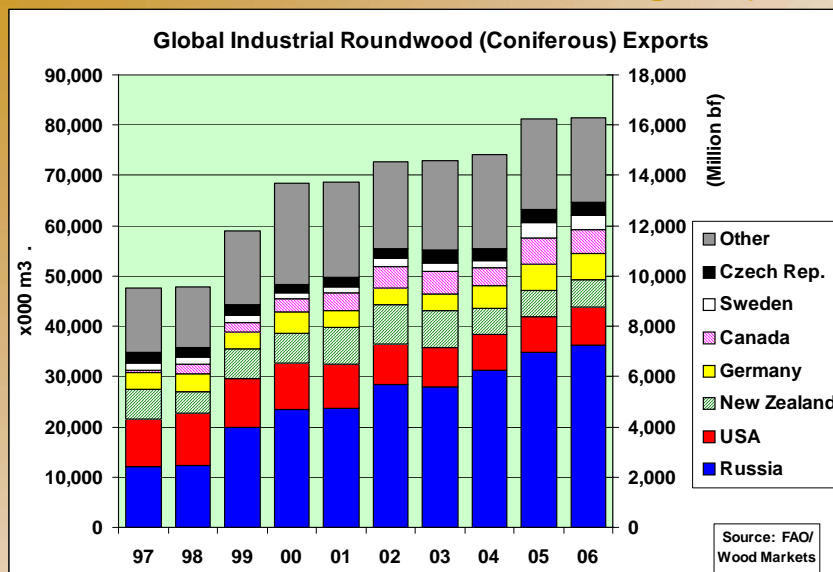
2B. RUSSIA: Timber Export Tax

- **New Log Export Tax Schedule announced.**
- **For softwood logs, the proposed tax rises fast:**
 - from 6.5% to 20% (euro 10/m³) on July 1, 2007.
 - to 25% (euro 15/m³) on April 1, 2008.
 - to 80% (euro 50/m³) on January 1, 2009
(~US\$300/Mbf – Scribner scale) = proposed!
- **For birch pulpwood, the tax is delayed until 2011 when it jumps from 0% to 80%.**
- **Many uncertainties** on whether it will go ahead as scheduled or what role investments will play...
- **Russia is 40% of world's softwood log export supply & 30% of hardwood log exports, so this export tax is dramatic on its customers!**

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Russia = ~50% of Global Log Exports

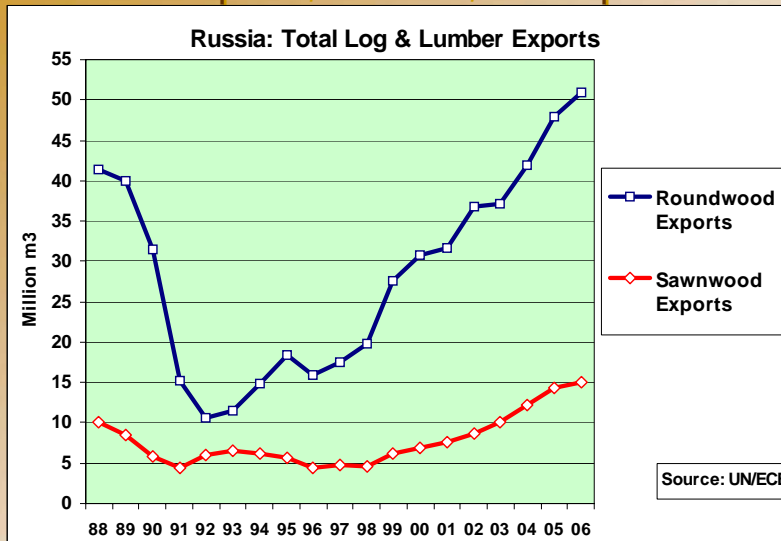


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Following the USSR collapse, SW log exports have soared



Russia Exports Surging, especially to Japan, China, Europe



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Following the USSR collapse, exports have soared



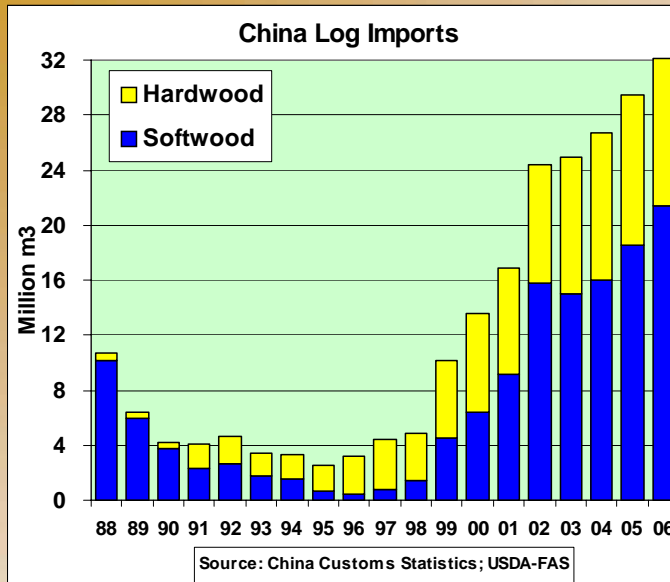
Russia's Impact on Log Importers

The proposed Russian Log Export Taxes, if imposed as scheduled, will dramatically impact the customers of its' 50+ million m3 of 'legal' log exports ('illegal' log exports could be another 10-20 million m3) in 2006:

- Finland (and Sweden) – **Finland** imported 16 million m3 of Russian logs: 7 million in pulp logs and 9 million m3 in saw and peeler logs.
- **Japan** – 5 million m3 of Russian saw and peeler log imports – 3 million m3 in larch for plywood.
- **China** – 22 million m3 of Russian logs = **Critical!**
- Russia – has started investing in log processing!
- **We will be hosting a Siberia mill tour in '09**



China's Surging Log Imports

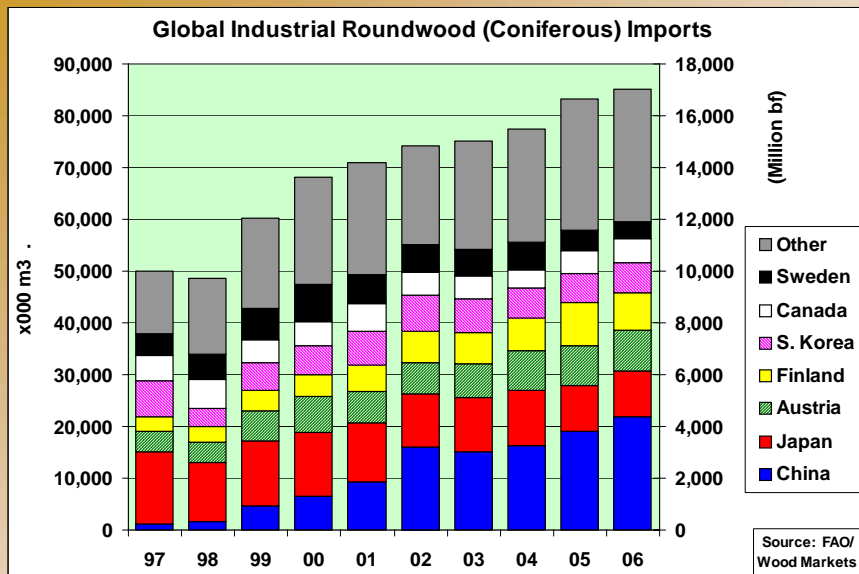


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68% of China's log imports are from Russia



China = Largest Softwood Log Importer

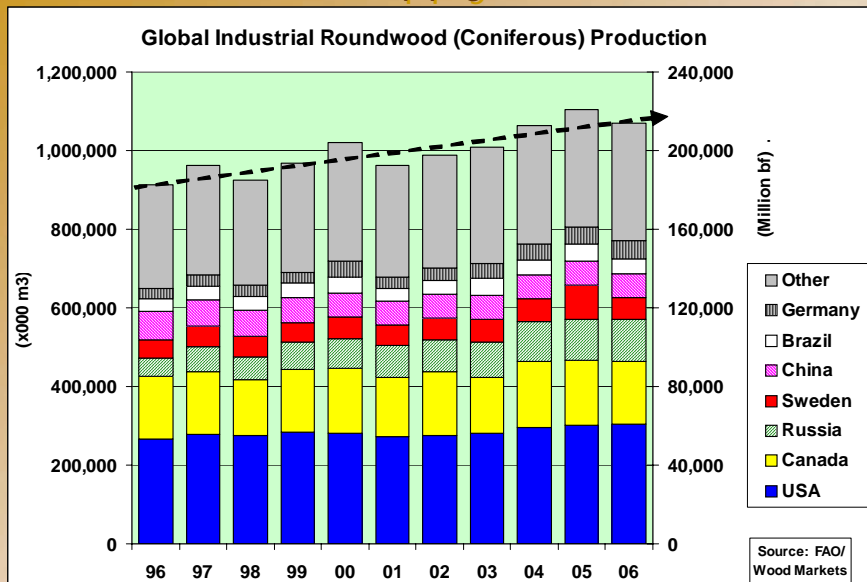


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70+% of China's softwood log imports = from Russia



Global Timber Supply Growth = 2%/Yr.

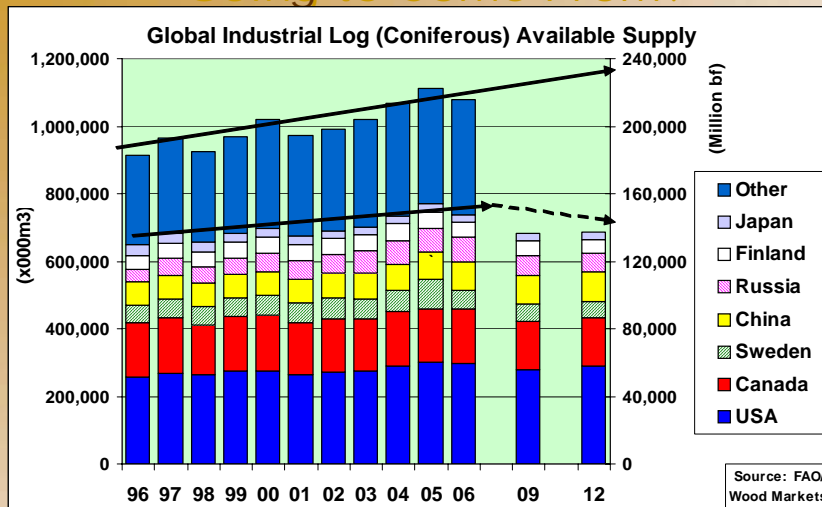


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Led by: US, Canada, Europe, Russia + China & Brazil



Where are the World's Softwood Logs Going to Come From?



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If current trends continue, then new suppliers, higher prices or more finished products required to offset gap!



BC's Fit in Changing World?

BC Coast:

- Excellent opportunities for log exports to Asia (Japan, Korea, China) as Russian log exports plunge.
- Lumber (and other wood products) opportunities could follow, but capital investment required!

BC Interior:

- The U.S. market is still the most important market.
- As a low-cost producing region, the Interior will be competitive in the U.S. & some export markets.
- Pine-beetle timber could find fits as logs, wood products and bio-fuel in export markets.

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3. 'GLOBAL' SUMMARY

Key Demand Issues:

- US housing starts! (and it will get better!)

Key Supply Issues :

- Russian log export tax = impact on European, Japan, China supply – increase log floor price??
- Decreasing NA timber supplies in Ontario, Quebec & ongoing constraints in the U.S. Inland
- B.C. MPB-related timber will soon decrease timber supplies and limit extra sawmill shifts.
- Still have excess lumber (and panel) capacity!
- Softwood duties/agreement: Canada & US?
- Currencies for importers and exporters!
- Low cost producer wins (loses less)...

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Thank You!

Russell Taylor RPF, MBA

President

International WOOD MARKETS Group Inc.

Vancouver, B.C., Canada

Suite 501 - 570 Granville Street

Vancouver, BC V6C 3P1

Tel: (604) 801-5996 or -5998 / Fax: (604) 801-5997

Email: info@woodmarkets.com

www.woodmarkets.com

