Are you “He For She?”
Actions for men

The United Nations’ HeForShe campaign invites men and boys to build on the women’s movement as equal partners in crafting and implementing a shared vision of gender equality that will benefit everyone. When men and women work together, everyone wins.

As a founding IMPACT partner of HeForShe, PwC will collaborate with leading companies, heads-of-state, and universities to facilitate actions that recognize the crucial role of men as partners for women’s empowerment and advancement.

Here are a few things men can do to support these efforts:

Ask questions and listen
Educate yourself. Ask women about their experiences and listen to what is different.

Expand your network
Do most people in your circle look like you? Include women in your network to expand your perspective.

Acknowledge blindspots
We all have them — do you know yours? Challenge assumptions about the roles of men and women.

Advocate for inclusion
Speak up for men and women “leaning in” together and make sure everyone is equally heard.

Join HeForShe.org
Make a public pledge for equality. Ask others to do the same.

For more info, go online

heforhe.org
pwc.com/inclusion
pwc.com/aspire

© 2015 PwC. All rights reserved. PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.