



PwC Private

Built around you

We help you grow, prosper, and professionalise your business - building a legacy for future generations.



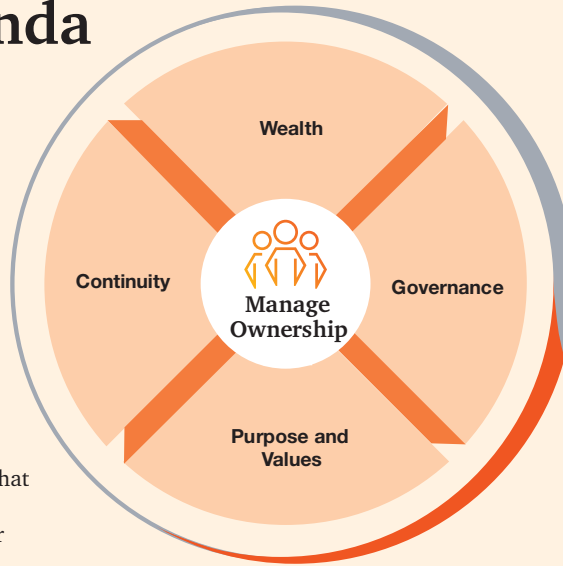
The Owner's Agenda

A personalised and holistic approach

At PwC Private, we know that your business is more than a job; it's your life, future, and legacy. We focus on your agenda and your ambition. Pulling together a team that delivers a unique set of skills and capabilities tailored to your business, we're here to help you manage ownership today and build a lasting legacy for tomorrow.

Manage Ownership

Managing ownership is a unique challenge. It's what sets you apart. The Manage Ownership Wheel captures the most important owner challenges for long-term success. We're here to assist privately owned businesses leaders from legacy building to exit strategies or professional wealth management.



Purpose and values

Our private business experts are dedicated to helping families identify their shared purpose and define, codify, communicate and embed their values.

Key areas:

- Identity
- Shared mission and vision
- Business and investment ethics
- Business philanthropy

Family Governance

We help you navigate the complex dynamics within your family to build a unified vision and a clear framework for decision-making.

Key areas:

- Family Constitution
- Family/Owner council
- Family employment policy
- Conflict management
- Remuneration and Dividend policy
- Shareholders agreement

Business continuity

We help you engineer a smooth and well-managed succession, preparing the next generation to lead with confidence.

Key areas:

- Nextgen CEO competency
- Succession planning
- Nextgen tailored education program
- Estate planning strategy

Wealth

Grow and protect your wealth for this generation and the next. Our global network offers seamless solutions to secure your financial legacy.

Key areas:

- Family office
- Tax and legal structure

The Private Business Lifecycle

We're here to assist privately owned businesses leaders through all stages of the business life cycle. Our expertise is in helping you build a solid foundation, implement powerful growth strategies, and raise the funds you need to scale. When the time is right, we'll help you transfer ownership to either the next generation or a new buyer.

Manage Business

As a private business owner, building a long-term strategy to drive and manage growth involves many aspects. No matter where you are on your business journey, from scale-up to exit, we're by your side with insights and solutions that create value.



Get fit

Drive economic value by building on a solid foundation. Our proven frameworks and tools help you unlock your business's full potential.

Key areas:

- Financial management
- Business/process improvement
- Strategic guidance and business planning
- Governance structures
- Working capital optimisation
- Workforce transformation
- ESG strategy and reporting
- Technology strategy

Get out

Design an exit or succession strategy that aligns with your future aspirations. We'll guide you through the entire process to realise the full value of your investment and implement a sound succession plan.

Key areas:

- Independent valuations
- Competitive sales process
- Divestitures
- M&A assistance
- Succession planning

Get funded

Leverage capital opportunities to help fund future growth. From bank or corporate debt, to initial public offering and private equity – we guide businesses through the capital raising process for the next stage of growth.

Key areas:

- Advice on debt/capital structure
- Bank tendering and refinance assistance
- Capital raising assistance (IPO, private equity, green finance).

Get big

Strategies to maximise value and leverage capital to accelerate growth potential. We apply a strategic planning approach that links strategy through to execution including market positioning, key trends and financial forecasting.

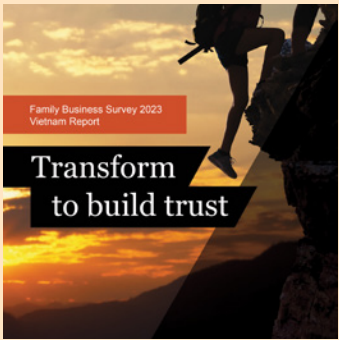
Key areas:

- Strategic planning & execution
- Financial modelling
- M&A
- Market entry
- Assurance, risk and regulation



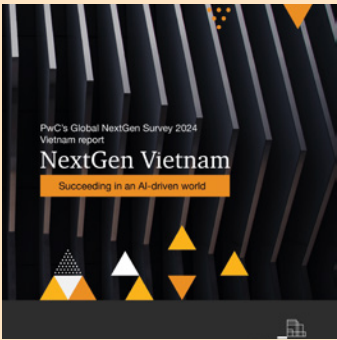
PwC Private Insights

Global insights to shape your future



PwC Family Business Survey

This survey explores the pressing issues you face and delivers the guidance you need to build a resilient, long-lasting legacy. It draws on insights from over 1,000 family business owners across 87 countries, giving you a truly global perspective.



PwC NextGen Survey

This is the definitive survey on the next generation of family business leaders. We get to the heart of what's front-of-mind for you and your peers - exploring your perspectives, challenges, and the opportunities you see ahead.

Explore publications
of PwC Private:





PwC NextGen

Connect. Learn. Lead.

Accelerate your impact and prepare to lead your family enterprise into the future.



NextGen Academy

Developing the leaders of tomorrow

For the emerging leader. This immersive one-week program prepares you for your future management role with insights into sustainability, innovation, and family enterprise strategy.



NowGen Academy

Empowering the new leaders of today

For the new leader. This intensive one-week event is for those already in, or stepping into, an executive role. You'll gain powerful insights to sharpen your leadership and strategic impact.



NextGen Impact

Be part of a reinventing generation

Graduation is just the beginning. You gain exclusive access to our Global NextGen Network - a powerful community of peers that will elevate your personal and business growth trajectory.

Contact Us



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