



PwC Vietnam - Newsbrief

New Personal Data Protection Law

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At a glance

The National Assembly enacted the long-awaited Personal Data Protection Law (“PDPL”) on 26 June. This law represents a significant milestone in finalising the legal framework for safeguarding the privacy and personal data of Vietnamese citizens. The PDPL is set to take effect on 1 January 2026, with the Government expected to issue guidance pertaining to certain articles of the law. During the interim period preceding the PDPL’s coming into force, businesses must continue to adhere to the rules set forth in the Decree No. 13/2023/ND-CP (“PDPD”).

In detail

Selected key new points in the PDPL, when compared with the existing PDPD, include the following:

01

While the PDPD does not set out penalties for violations, the PDPL, for the first time, introduces these. It imposes fines of up to 5% of a company's previous year's revenue for violations related to cross-border transfers of personal data and up to VND 3 billion for other types of violations.

02

Concerning the appointment of in-house data protection personnel, the PDPL allows companies to outsource these roles, as long as the providers meet the qualifications and requirements that will be specified by the Government.

03

The PDPL introduces new exemptions from the requirement for submission of a cross-border data transfer impact assessment report (DTIA). Among others, notably, cloud storage of employee data by an employer is not subject to the DTIA requirement.

04

The PDPL also sets out specific personal data protection requirements for industries with extensive data collection and processing activities, such as healthcare, insurance, finance and banking, social media platforms, big data, AI, and cloud computing.

05

Consents obtained from data subjects, along with reports on personal data processing impact assessments and DTIAs submitted to the Ministry of Public Security under the PDPD, will continue to be valid.



Contact us

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