
News release

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PwC: Vietnamese organisations expect benefits from Industry 4.0 despite uncertain impacts

Hanoi, 17 October 2018 – Aligned to the global movement towards a digital economy, Vietnam is taking the Fourth Industrial Revolution (“Industry 4.0”) in its stride. In a move to help articulate the perceived impacts of Industry 4.0, as well as highlight the challenges faced by Vietnam, PwC has released the key findings from its *Industry 4.0 Vietnam Survey 2018*.

Overall, respondents to PwC’s survey anticipate that the fast approaching Industry 4.0 will bring significant benefits, such as higher efficiency of operations as well as improved access to customers brought on by digitisation and automation. They are positive about Industry 4.0 despite a lot of uncertainty in terms of the exact impacts.

Yet this journey brings unique challenges to Vietnam compared to global peers, due to the different level of market maturity. Vietnamese respondents are most concerned about a lack of digital standards, insufficient skills in the local talent, and data privacy and security. In particular, there is a limited understanding of the specific skills, knowledge and capabilities required to make digital integration a reality in Vietnam.

Despite these challenges, many Vietnamese businesses are keen to invest, with our estimates putting Vietnam investment appetite 2-3 times higher than the global median, indicating that the strategic advantages offered by Industry 4.0 are embraced properly.

Grant Dennis, General Director of PwC Consulting Vietnam said:

“To move forward with Industry 4.0, acquiring and rolling out digital capabilities and infrastructure across the nation are all-important. Based on our experience advising leading industrial companies and governments all over South East Asia, we have defined a number of practical recommendations, from building awareness via industry bodies, to incentivising network development and creating innovation hubs.”

Christopher Lee (Aik Sern), Management Consulting Senior Manager at PwC Consulting Vietnam added:

“The big question is: Who needs to take the lead to bring Vietnam into the new digital environment? Most participants in our survey indicated that private business needs to take the lead, but there is a place for government to be involved to make sure that Vietnam’s transition into the digital age is carried out well.”

**Note to editors:**

- To download the report, please visit <https://www.pwc.com/vn/industry-40>
- The *Industry 4.0 Vietnam Survey 2018* is a preliminary survey, conducted over a limited period of time, from 8th to 27th November 2017, as an initial step towards understanding the impacts of Industry 4.0.
- The survey was conducted in collaboration with the Vietnam Chamber of Commerce and Industry (VCCI) and the Vietnam Business Council for Sustainable Development (VBCSD)
- The data is collated from 188 respondents across management levels in industries impacted by the Fourth Industrial Revolution

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