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## ***News release***

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## **PwC Vietnam and Microsoft Vietnam co-organise workshop on cybersecurity and digitalization**

***Ho Chi Minh City, 12 October 2017*** – With the aim to provide insights, updated technology and appropriate processes to tackle cyber threats in the digital era, PwC Vietnam and Microsoft Vietnam jointly held a workshop on ‘Building confidence in your digitalisation’ on 11 October 2017 in Ho Chi Minh City.

Participating enterprises had a chance to explore and discuss practical issues such as preparing for cyber attacks, optimising the IT environment and cyber security system beyond ordinary protection, and getting top management’s buy-in for the significance of cybersecurity in the digital world, etc.

Experts from PwC Vietnam and Microsoft Vietnam in the fields of finance, cybersecurity and risk management brought their diverse perspectives and experiences to share solutions for doing business in Vietnam amidst the challenging digital environment.

The speakers also presented a free software asset management programme developed by PwC and sponsored by Microsoft. The programme is designed to help Vietnamese enterprises effectively confront the risks that come with digitalization.

"We believe that confidence in your digital future is essential to the growth of your organisation. It means being aware of your cyber security and data privacy risks while embracing opportunities for growth, and being able to assess which threats could affect your business goals and having the agility to deal with them as they arise", said Robert Trong Tran, Cyber Security and Privacy Services Leader at PwC Vietnam.

Recently, PwC and Microsoft have been continuously strengthening their alliance on a global scale. It allows PwC to better help clients strive in the era of digitalisation, with technical support from Microsoft.

In the coming time, PwC Vietnam and Microsoft Vietnam expect to hold more seminars and sharing sessions for local and foreign enterprises operating in Vietnam.



**Note to editors:**

**About PwC**

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

**About PwC Vietnam**

PwC Vietnam established offices in Hanoi and HCMC in 1994. Our team of approximately 1,000 local and expatriate staff has a thorough understanding of the business environment in Vietnam and a wide knowledge of policies and procedures covering investment, tax, legal, accounting and consulting matters throughout Vietnam. We also have a law company in Vietnam, licensed by the Ministry of Justice, with a head office in Ho Chi Minh City and a branch office in Hanoi.

We go the extra mile to help our clients achieve their objectives. With strong industry knowledge that our clients require at a local level, we offer integrated services, bringing a breadth of skills and depth of resources to our clients wherever they do business, throughout Asia and across the world. Visit our website for further information: [www.pwc.com/vn](http://www.pwc.com/vn).

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