Global Top 100 reach record $17.4 trillion in PwC’s Global Top 100 companies ranking, with the US extending lead

- The US extends its leading position in PwC’s Global Top 100 companies ranking while Europe continues to decline.
- The total market capitalisation of the Global Top 100 more than recouped the 2016 losses and increased by 12% from 2016 to reach a record level of $17.4 trillion.
- The US extended its leading position with 55 companies this year, up from 54 last year. The US share by market capitalisation increased slightly to 63% (an increase of $1,292bn). All companies in the Top 10 are US companies.
- Europe lost a further 2 companies to 22, with a decline from 19% to 17% in share by market capitalisation (while registering a small increase in value of $35bn).
- The UK keeps its third position with 5 companies in the Top 100, although down from 7 companies last year (following a delisting of SABMiller upon acquisition by Anheuser-Busch InBev and Vodafone dropping out of Top 100).
- The share of China/HK remained largely flat at around 12%. Two Chinese companies, Tencent and Alibaba, are at number 11 and 12, having raised their ranking significantly in 2017.
- Apple retains the pole position for the 6th year in a row, with the gap with Alphabet (ex-Google) more than doubling in the past year.
- The technology sector has overtaken the financial sector last year and has retained the lead, closely followed by financials.

The market capitalisation of the 100 largest companies globally increased significantly by $1,861bn or 12% compared to 31 March 2016, according to PwC’s Global Top 100 ranking, released today. This increase more than reversed the dip in 2016 and is the highest value on record.

Nearly 70% of the growth was contributed by the US companies, on the back of strong economic conditions pre and post US elections. Europe managed to arrest two years of value decline but its share continued to decrease proportionately.

For a third year now, the US accounts for more than half of the Top 100 (55 companies) and weighs in with 63% of the overall market capitalisation. Apple was the strongest performer this year (in absolute terms), gaining $149bn or more than 25% in value compared to 2016. This was closely followed by Amazon, which increased its market capitalisation by more than 50% in 2017. Facebook, Bank of America and JPMorgan Chase have all powered the US growth.
Apple retains pole position for the 6th year in a row, and this year again clearly pulled ahead of the second ranked Alphabet, managing to double the valuation gap to $175bn from $86bn last year. Alphabet briefly dethroned Apple in February 2016. It is particularly remarkable as Apple also returned more cash to shareholders, with another $29bn handed back to investors in dividends and share repurchases in calendar year 2016 ($42bn was distributed in calendar 2015). Alphabet only returned $4bn in 2016.

Technology continued to be just ahead of the financial sector for a second year, underlining the lasting attractiveness of tech companies. The global top three remain technology companies: Apple, Alphabet,
Microsoft, closely followed by Facebook in sixth position. These giants have an unequalled global reach and have changed our lives and the way we communicate and interact.

European companies have never fully recovered from the financial crisis and have seen spikes and troughs of volatility over the last decade. Europe now accounts for just 22 companies (down 9 compared to 2009 and down 19 compared to 2008), and only 17% of the overall market capitalisation (down from 36% in 2008). While Europe managed to arrest further decline, the value of its companies remains below 2013-2015 and 2010-2011 years.

China/Hong Kong total market capitalisation increased by 14% compared to last year, with 11 companies in the Top 100 (unchanged from 2016) - as Chinese markets regained some confidence in 2016. Tencent was the top Chinese performer this year, having increased its value by 42% to $272bn since 2016. Tencent and Alibaba are currently ranked at number 11 and 12, being on the brink of entering Global Top 10.

**Number of companies in the Top 100:**

<table>
<thead>
<tr>
<th>Region</th>
<th>2017</th>
<th>2016</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>55</td>
<td></td>
<td></td>
</tr>
<tr>
<td>China/HK</td>
<td>11</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Europe (incl. UK)</td>
<td>22</td>
<td>24</td>
<td>31</td>
</tr>
<tr>
<td>of which UK</td>
<td>9</td>
<td>7</td>
<td></td>
</tr>
</tbody>
</table>

Clifford Tompsett, Head of IPO Centre at PwC, said:

“The gap between the US largest companies and the rest of the world continues to widen. US companies are exploiting their global reach, financial strength and ability to innovate, - a sharp contrast to those in the UK and Europe, which continue to fall behind in the rankings. After a period of some stagnation, Chinese companies have performed well and two, Tencent and Alibaba, are poised to enter the Top 10 next year.”

ENDS

**Notes to editors:**

- Global Top 100 analyses the Top 100 global companies by market capitalisation and compares how the list evolves year-on-year. We analyse trends to understand the impact of external political and economic events and identify the risers and the fallers, look at sector dynamics and present a view on how the global landscape has changed.

- This analysis was conducted as at time 31 March 2017 and 31 March 2016 and captures companies market cap in US$, based on their country of origin. All market data is sourced from Bloomberg and has not been independently verified by PricewaterhouseCoopers LLP.

**About PwC**

At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in
assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at
www.pwc.com.

About PwC Vietnam
PwC Vietnam established offices in Hanoi and HCMC in 1994. Our team of more than 750 local and
expatriate staff has a thorough understanding of the business environment in Vietnam and a wide
knowledge of policies and procedures covering investment, tax, legal, accounting and consulting
matters throughout Vietnam. We also have a law company in Vietnam, licensed by the Ministry of
Justice, with a head office in Ho Chi Minh City and a branch office in Hanoi.

We go the extra mile to help our clients achieve their objectives. With strong industry knowledge that
our clients require at a local level, we offer integrated services, bringing a breadth of skills and depth of
resources to our clients wherever they do business, throughout Asia and across the world. Visit our
website for further information: www.pwc.com/vn.

©2017 PwC (Vietnam) Limited. All rights reserved.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate
legal entity. Please see www.pwc.com/structure for further details.