

- The C-suite series -

LEADERSHIP & RISK MANAGEMENT

January 10th, 2013 | Intercontinental Hotel, HCMC, Vietnam

REASONS TO JOIN

Role of CEOs, Board of Directors, and Leaders are to foreseen the smallest potential risk, control the happening, and lead effectively all different business functions.

The event will focus on how the the leader leads that particular function, what the leader needs to know, understand and the strategy he needs to take to lead the Risk Management function in the organisation.

WHAT YOU WILL LEARN FROM THE TRAINING

Impacts on the organization

- Categorize risks that the organization should insure or avoid, and evolve processes that prioritize, mitigate and manage threats across the organization
- Implement risk mitigation initiatives to lessen the potential magnitudes and impacts of risk events
- Integrate the risk management processes with innovative, effective strategy performance to generate long-term value for the enterprise

Impacts on the individual

- Identify specific types of risks ranging from failures in controlling risks arising from strategy to uncontrollable external events that might derail your tactical objectives
- Advance the competence of handling risks from both internal and external events
- Respond rapidly and efficiently to reputation and brand risks, and organize the risk management function to create more business opportunities

PROGRAM AGENDA

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(This Program is tentative & subject to change without prior notice)

8:00	REGISTRATION & NETWORKING
OPENING CEREMONY IDG LEADERSHIP ACADEMY	
9:00	<p style="text-align: center;">SESSION 1 MANAGING RISK TO DRIVE VALUE</p> <p><u>Conducted by:</u></p> <p style="text-align: center;">Mr. Bruce E Flanagan <i>Senior Partner of IDG Leadership Academy</i></p> <p>This session will help business leaders reassess their approach to risk management, we will explore why some companies fail despite having sophisticated models of risk exposure. You will learn why risk management must be a key responsibility for senior executive leadership and corporate boards. Knowing when to turn down seemingly profitable opportunities that could expose your company to excessive risks, you will be better able to drive – and preserve – value across your business.</p> <p>The session highlights:</p> <ul style="list-style-type: none"> - The significant role of Risk Management - Identify several types of risks - Mitigate risks while increasing productivity
10:30	MORNING TEA
11:00	<p style="text-align: center;">SESSION 2 TURNING RISK INTO OPPORTUNITY</p> <p><u>Conducted by:</u></p> <p style="text-align: center;">Mr. Tamai Setsuro <i>Former CEO of IDG Japan</i></p>

	<p>This session will explore how to build and integrate processes that anticipate, prioritize, and mitigate threats across the enterprise. In addition to determining which risks your company should insure or hedge against, you will analyze which risks to retain, mitigate, and manage internally as part of your corporate strategy. You will learn how to incorporate risk into strategy execution, you will return to your company better prepared to turn short-range risks into long-term opportunities</p> <p>The session highlights:</p> <ul style="list-style-type: none"> - How to predict the potential risks in advance - How to apply strategies within the organizational context - How to incorporate risk and turn it into value added
12:30	<p style="text-align: center;">LUNCHEON</p> <p>With the presentation of VIP Guests:</p> <ul style="list-style-type: none"> ▪ Mr. Patrick J. Mc Govern - <i>Founder & Chairman - International Data Group (IDG)</i> ▪ Mr. Than Trong Phuc - <i>CEO - DFJ VinaCapital</i> ▪ Mr. Bui Dinh Truong - <i>Country Manager Vietnam Representative Office - Dell Asia Pacific SDN</i> ▪ Mr. Vu Duc Sy - <i>CEO - D&G Vietnam</i> ▪ Mr. Jan Wassenius - <i>President Vietnam Laos Cambodia - Ericsson</i> ▪ Ms. Nguyen Thi Phuong Thao - <i>General Director - HD Bank</i> ▪ Mr. Nguyen Tri Dung - <i>Director - Minh Tran Company</i> ▪ Mr. Laurence Wong - <i>General Director - Great Eastern Life Insurance</i>
14:00	<p style="text-align: center;">SESSION 3 LEADING THE RISK MANAGEMENT FUNCTION</p> <p><u>Conducted by:</u></p> <p style="text-align: center;">Mr. Edward Chien <i>Director of Corporate Governance, Risk and Compliance, PwC Vietnam</i></p> <p>This session will explore how to deploy management tools and processes to identify, measure, mitigate, and manage the levels of risk exposure: Routine operational and compliance risks—the "known and avoidable", risks inherent to the strategy—the "known unknowns", unexpected risks that arise externally—the "unknown unknowns".</p>

	<p>It will support you to decide on the appropriate role for your enterprise's risk management function – information facilitator or decision-maker; set priorities and establish funding for risk mitigation initiatives.</p> <p>The session highlights:</p> <ul style="list-style-type: none"> - How to implement Risk Appetite - Set priorities and establish funding for risk mitigation initiatives - An efficient and effective way to lead the risk management function
15:30	AFTERNOON TEA
16:00	<p style="text-align: center;">SESSION 4 HIGH INNOVATION AND RISK MANAGEMENT</p> <p><u>Conducted by:</u></p> <p style="text-align: center;">Mr. Samuel Lock <i>Managing Director of The Clarion Institute, Singapore</i></p> <p>Anticipating what can go wrong with a strategy of high innovation. Maintaining a healthy balance between the rewards from venturing into innovative new products and services and the risks from unexpected or unintended events. Recognizing and avoiding how "bad things can happen to innovative strategies".</p> <p>The session highlights:</p> <ul style="list-style-type: none"> - How to lead the Innovation - The implication of risks from unexpected or unintended events - Ways to balance High Innovation and Risk Management
17:30	Presentation of Certificates & Introduction to IDG Leadership Academy
END OF CONFERENCE	

THE EXCLUSIVE BENEFIT

FREE ADMISSION at [CEO World Forum 2013](http://www.ceoworldforum.com) – the event gathers:

- 16 national and international prestigious speakers
- Over 20 banks and financial institutions
- 40 organizations in manufacturing, information technology, communications, etc.
- Over 200 CEOs and leaders in Vietnam and worldwide

ATTENDEE PACKAGE

Admission Fee (VND/person)

Date of Discount	Before Dec 20	From Dec 20
Early Bird Registration	3.5 Mil VND	5.0 Mil VND

SPECIAL OFFER: If register in a group of three people, the fee is only **3.0 million VND/person**

NOTE

- All the above prices are not including VAT
- The fee will be applied at checkout
- The USD / VND rate exchange will be Vietcombank rate at the date of payment.

Attendee Package includes:

- Training Proceedings
- Event Gift
- Luncheon & Tea break
- Vietnamese – English Interpreter
- Free admission at **CEO World Forum 2013** (January 11, 2012)

How to register

- Contact: Ms. Thao Tran – Mobile: (+84) 1638 119 988

Email: thao_tran@leadership.org.vn

- Online Register: [Click here](#)

1. Payment Method

- **Pay in cash at IDG Office:**

Hochiminh City: Suite 1614, 16F, Vincom Center, 72 Le Thanh Ton, Dist.1, HCM City

Hanoi: Unit 202, 2nd Floor, 20 Tran Hung Dao, Hoan Kiem Dist., Hanoi

- **Bank Transfer:**

Account name

IDG Vietnam Company Limited

Account no (VND) 99102922323
Bank name Standard Chartered Bank, HCMC Branch
Bank address Sai Saigon Trade Centre, 37 Ton Duc Thang, Dist.1, HCMC, Vietnam
Swift no SCBLVNVX

Bank charges to be borne by participants. Full registration fee must be received by the organizer.

2. Cancellation and Substitution Policy

The attendee, who wants to substitute their admission to others, needs to inform us officially, by document or email at least 2 days before the event takes place.

In case the customer paid 100% charge and would like to cancel participation before onsite, the attendance registration right would be reserved for IDG Vietnam's other event that year.

CONTACT US:

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