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Finance for Non-Financial Professionals

To support the non-financial professionals to acquire financial knowledge and be able to use financial information in decision-making and daily work

PwC's Academy (Vietnam)



Technical
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Soft skills
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Benefits

In the context that companies are to maintain and develop in a competitive environment, it is essential for the managers to understand financial information, especially in profit assessment, cost management and cash flow optimization. Decisions made without relevant financial knowledge may lead to bad investing choices, inefficient resources employment, profit reduction (or even loss), that negatively affect company income and shareholders' benefit.

With the aim to provide financial knowledge and ability to evaluate financial information, after the workshop, participant would be able to:

- Understand good practice in managing of revenue, costs and cash flow from business operation, in order to improve the profit
- Using financial knowledge for better decision-making in operation activities

The workshop will provide the fundamental accounting and finance knowledge, including necessary financial managing tools for the decision-making process. The workshop's content is carefully collected to convey important knowledge in a concise manner, hence participants can acquire key knowledge of each subject in a short period of time. Practical examples will be provided by the expert team with years of experience to enhance the applicatory attribute of the workshop. Variety of visualization tools, including video, board game and stimulation activities will be utilized to effectively assist the non-financial professionals in understanding the complicated contents, as well as to provide enjoyable experience for participants.



Objective

To increase knowledge and awareness of key financial topics and issues in participants, in order to enhance their ability of using the financial information to make better short and long term decisions.

Who should join?

- Directors
- Managers
- Specialists need to use financial information for work

Workshop does not require participants to have the professional knowledge in finance and accounting.



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Workshop content

	Ho Chi Minh City
Date	30 & 31 August 2017
Time	8.30am – 5pm
Location	NOVOTEL SAIGON CENTRE 167 Hai Ba Trung Street, District 3, Ho Chi Minh City
Language	English

FEE

Workshop content	Fee/ pax
Two-days full course	VND 15,000,000
<ul style="list-style-type: none">• 10% off for group from 2-4 pax• 15% off for group more than 5 pax	<ul style="list-style-type: none">• Fee includes:<ul style="list-style-type: none">✓ Refreshment (morning and afternoon)✓ Lunch• Fees are not 10% VAT included

DAY 1 – UNDERSTANDING OF ACCOUNTING AND FINANCIAL REPORTS

- Accounting terms and key principles
- Financial Reports:
 - Balance Sheet
 - Income Statement
 - Cashflow Statement
- Profit and Cash
- Working Capital Management
- Financial Reporting Analysis (financial ratios analysis)

Practical activities are customized based on Profit Plus™ Board Game

DAY 2 – USING FINANCIAL INFORMATION FOR MANAGEMENT AND DECISION MAKING

- Fundamental accounting knowledge review
- Budgeting and rolling forecast
- Management Reporting
- Investment Appraisal
 - CVP model (Cost– Volume– Profit)
 - Payback and NPV

Practical activities are customized based on Profit Plus™ Board Game and exercises in Excel



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Workshop leaders

(Every workshop will have at least two leaders, depends on workshop schedule and content)



Mai Hanh Levitt

Director
Management Consulting

Mai Hanh conducted years of experience as working for listed and private international organizations, as well as being leader in all the activities related to Finance and Accounting. Her professional experience crosses a variety of industries including Oil and Gas, Aerospace, Entertainment, Consumer Products, Automotive, Telecommunication and Horticulture.

Mai-Hanh delivers organizational efficiencies and financial savings to multinational companies experiencing major strategic changes (pre-divestiture, post-acquisition, pre and post bankruptcy, general financial weakness including budgeting, planning and forecasting, fast close and smart close, management reporting and audit failings). She achieves results by executing robust business and organizational models enabling near term and sustained profitability.



Nguyen Thi Tuyet Hanh

Senior Manager
Management Consulting

Tuyet Hanh has more than ten years working experience in accounting and finance and a member of CPA Australia, Tuyet Hanh brings strong cross-border and multicultural working experience with different multinational companies in Australia and Viet Nam. She has professional experience crosses several industries, such as telecommunication, manufacturing, education.

Tuyet Hanh reviewed and assessed the adequacy and effectiveness of current management reports in order to design and implement the management reporting and budgeting processes for a leading porcelain and ceramic producer in Vietnam. She also reviewed and upgraded the whole planning and assessment budgeting system, cash flow forecast for a leading telecommunication company in Vietnam. Before joining PwC, Tuyet Hanh was a lecturer with 6 years experience specializing in accounting at RMIT Vietnam university.



Bopha Sem

Senior Manager
Management Consulting

Bopha has more than 15 years of accounting and finance experience in multinational companies and service companies operating in Europe, Asia, Africa and CIS countries. Bopha has extensive exposure to the retail, hospitality, distribution and trading industries. Her strengths are in controlling, management reporting, process improvement and stakeholder guidance in changing with complex environments.

Bopha's background spans over following roles: regional project management, playing a lead role in the roll-out and implementation of a global ERP system, controlling management reporting of company's world-wide and managing accounting departments of several multi-national companies. She also has in-depth knowledge of various ERP systems (SAP, Oracle, PeopleSoft, Khalix, Sage, Epicor)



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Registration form (HCMC)

Name: Mr/ Ms _____

Position: _____

Email: _____

Name: Mr/ Ms _____

Position : _____

Email: _____

Contact person

Name: Mr/ Ms _____

Position: _____ Company Name: _____

Address: _____

Phone Number: _____ Fax: _____

VAT Number (for invoicing purpose): _____

Email: _____

- To register your interest, please email the registration form: nguyen.thai.hoang.mi@vn.pwc.com before **20 August 2017**
- **Participants list is confirmed only after receiving payment**

Please make payment to the account:

- **Account Name:** PricewaterhouseCoopers Consulting (Vietnam) Limited
- **Account number:** 8559889 (VND) or 8559890 (USD)
- **Bank Name:** ANZ Bank (Vietnam) Ltd – 13 Hai Ba Trung Street, Hanoi
- **SWIFT CODE:** ANZBVNVX
- **Note:** PwC Academy Training_ [Participant Name/ Company name]

- For further information, please contact us by email or phone call:

Ms. Nguyễn Thái Hoàng Mi
Email: nguyen.thai.hoang.mi@vn.pwc.com
Phone number: +84 908 86 81 86

- **Cancellation policies:** If participant cannot attend the workshop, it is allowed to replace by others. To cancel the registration, cancellation documents are required in (7) days before the workshop, money will be fully refunded. We are not responsible for refund (or in full) if cancellation take place within (7) days before the workshop. Cancellation documents are required to cancel the registration.
- **Certification:** Training certificate are available after completing workshop.
- **Hotline reservation:** To register and reserve, please contact Ms **Mi** by + 84 908 86 81 86
- **Location/time/content adjustment:** The organizers have the right to change or cancel the location, time and content if there is not enough demand for the training workshop or for other reasons beyond our control.