



Special thanks to:



Business Luncheon

Operating with integrity in challenging markets – and thriving!

Thu 20 Nov in Hanoi & Fri 21 Nov in HCMC

Join EuroCham, Transparency International and PricewaterhouseCoopers (PwC) at this interactive luncheon to discuss with our expert on below issues:

- ♦ The evolution of the TI's Business Integrity Program and Business Principles (Jermyn is a key figure in their development).
- ♦ Challenges of operating in emerging markets – what can we learn from other countries? Success stories and regional examples.
- ♦ How can companies thrive in these challenging environments?
- ♦ The power of collective action – the Vietnam Integrity Alliance.
- ♦ Innovative and contemporary business integrity tools to help understand and mitigate risk .



Mr. Jermyn P. Brooks

Chairman - Transparency International (TI) Business Advisory Board

Jermyn joined Price Waterhouse, now PricewaterhouseCoopers (PwC) in 1962, leaving in 2000 as PwC Global Managing Partner after leadership roles in many countries. He was a founding Board Member of the World Economic Forum's Partnering Against Corruption Initiative, and has frequently chaired the 10th Principle Working Group of the UN Global Compact. Jermyn also served as a member of the Wolfsberg Group, which developed the

Wolfsberg Anti-Money Laundering Principles. He chaired the Steering Committee of the Business Principles for Countering Bribery from 2002-2010, and the Audit and Finance Committee of the Centre for Humanitarian Dialogue, whose board he was appointed to in 2012. He was a member of TI's Board from 2003-2006 and was elected again in 2011.

Hanoi

Time & Date: 11.45am - 1.30pm, Thu 20 Nov 2014

Venue: Sofitel Plaza Hanoi, 1 Thanh Nien St.

Please register with EuroCham Hanoi:

Ms. Linh: 04-3715 2228 or linh@eurochamvn.org

Ho Chi Minh City

Time & Date: 11.45am - 1.30pm, Fri 21 Nov 2014

Venue: Sheraton Saigon, 88 Dong Khoi St., Dist.1

Please register with EuroCham HCMC:

Ms. Thuy: 08-3827 2715 or events-hcmc@eurochamvn.org

Fee: members: VND 850,000 - Non-members: VND 1,150,000

Co-hosts:

CORPORATE PARTNERS 2014

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