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## Business Luncheon

# Operating with integrity in challenging markets – and thriving!

Thu 20 Nov in Hanoi & Fri 21 Nov in HCMC

Join EuroCham, Transparency International and PricewaterhouseCoopers (PwC) at this interactive luncheon to discuss with our expert on below issues:

- ♦ The evolution of the TI's Business Integrity Program and Business Principles (Jermyn is a key figure in their development).
- ♦ Challenges of operating in emerging markets – what can we learn from other countries? Success stories and regional examples.
- ♦ How can companies thrive in these challenging environments?
- ♦ The power of collective action – the Vietnam Integrity Alliance.
- ♦ Innovative and contemporary business integrity tools to help understand and mitigate risk.



**Mr. Jermyn P. Brooks**

**Chairman - Transparency International (TI) Business Advisory Board**

Jermyn joined Price Waterhouse, now PricewaterhouseCoopers (PwC) in 1962, leaving in 2000 as PwC Global Managing Partner after leadership roles in many countries. He was a founding Board Member of the World Economic Forum's Partnering Against Corruption Initiative, and has frequently chaired the 10th Principle Working Group of the UN Global Compact. Jermyn also served as a member of the Wolfsberg Group, which developed the

Wolfsberg Anti-Money Laundering Principles. He chaired the Steering Committee of the Business Principles for Countering Bribery from 2002-2010, and the Audit and Finance Committee of the Centre for Humanitarian Dialogue, whose board he was appointed to in 2012. He was a member of TI's Board from 2003-2006 and was elected again in 2011.

### Hanoi

Time & Date: 11.45am - 1.30pm, Thu 20 Nov 2014

Venue: Sofitel Plaza Hanoi, 1 Thanh Nien St.

**Please register with EuroCham Hanoi:**

Ms. Linh: 04-3715 2228 or linh@eurochamvn.org

### Ho Chi Minh City

Time & Date: 11.45am - 1.30pm, Fri 21 Nov 2014

Venue: Sheraton Saigon, 88 Dong Khoi St., Dist.1

**Please register with EuroCham HCMC:**

Ms. Thuy: 08-3827 2715 or events-hcmc@eurochamvn.org

**Fee: members: VND 850,000 - Non-members: VND 1,150,000**

Co-hosts:



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**All cancellations must be made 24 hours prior to the event otherwise no show will be charged due to obligations with venue.**