

Notice of Right to Opt Out of Sale and Sharing/Targeted Advertising

January 6, 2026



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Depending on the jurisdiction in which you are located, you may have the right to opt out of the sale of your personal information and the sharing of your personal information for targeted advertising. This notice explains how to do that.

Right to opt out of sale and sharing/targeted advertising

Certain laws define a “sale” to include disclosing or making available personal information to a third party (other than a service provider or contractor) in exchange for monetary or other valuable consideration, and some laws also define “sharing” to include disclosing or making available personal information to a third party for targeted or cross-context behavioral advertising.

We may allow certain third parties, such as analytics or online advertising service providers, to collect your browsing activity on our websites and applications in a manner that may be deemed to involve a sale or sharing of personal information for targeted advertising under certain laws. For more information about such third-party tools used on this website, please review our [Cookie Information page](#).

Through our use of these third-party tools, we may have “sold” or “shared” with such third parties the following categories of personal information of our website and application users within the last twelve (12) months:

- Identifiers
- Internet or other electronic network activity information

Please see the **Users of our websites and applications** section of our [main privacy statement](#) for further details about the personal information we collect in these categories and the business purposes for our collection, use, and disclosure of such information.

To exercise your right to opt out of the sale or sharing of your personal information for targeted advertising in connection with third party tools used on this website, you may disable all optional cookies within **Cookie Settings** by following the instructions provided in our [Cookie Information page](#). You may also use an opt-out preference signal, such as the Global Privacy Control (GPC), to opt out of the sale and sharing of your personal information for targeted advertising at the browser level. If we detect that you have enabled the GPC signal in your browser, we will honor your preference. However, if you choose to accept all cookies, you will override the opt-out preference signal. Learn more about GPC at <https://globalprivacycontrol.org/>.

Aside from the above, PwC does not “sell” or “share” personal information, as those terms are defined under applicable law, and in no circumstances do we sell or share personal information collected from our clients, business contacts, personnel, sourcing and recruitment applicants, independent contractors, website and application users, event attendees, office visitors or others who get in touch with us. Further, PwC does not sell or share the personal information of minors that it knows are under 16 years of age.

While PwC does not sell or share personal information, we do collect personal information from third-party data providers that we use to generate aggregate insights as part of our service offerings. Click [here](#) for more information about our processing of personal information in connection with such offerings. If you do not want your personal information to be included in our internal database, you may submit an opt-out request by using our [request form](#) or by calling 1-888-438-4427. We will initially need the following information about you to process your request: (1) first and last name; (2) email address; and (3) zip code.

You may use an authorized agent to submit an opt-out request on your behalf if you have provided the authorized agent signed permission to do so. We may deny an opt-out request from an agent that does not submit proof that they have been authorized to act on your behalf or if we reasonably believe that the request is fraudulent. Otherwise, we will fulfill your request within a reasonable timeframe in accordance with applicable law.

