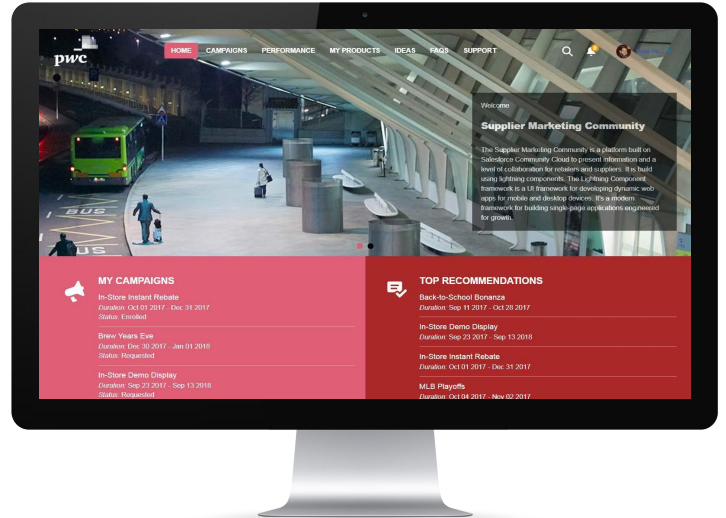


PwC's Supplier Marketing Solution

A single source of truth to enable collaboration

PwC's Supplier Marketing Community Solution, *powered by* Salesforce, is an intuitive and user-friendly solution leveraging Salesforce Communities, which provides suppliers a "one stop shop" for personalized, real-time marketing campaign information. The community aims to increase marketing investment and improve supplier awareness of marketing initiatives by bringing the entire supplier, buyer, marketing ecosystems together in one centralized location for information and support. This accelerator is built on the Lightning Bolt framework.



Solution benefits

- Reduce dependency on multiple systems provides a "single source of truth" for suppliers and buyers.
- Data-driven decisions from analytical data allows users to determine the best programs to participate in.
- Resolve issues effectively empowers suppliers to resolve their own concerns using Knowledge and Service Cloud.

To discover how our **Supplier Marketing Community** can help you manage your supplier relationships and drive new business, please contact:



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