**Digital Identity for Customers, Partners, and Devices with the ForgeRock Identity Platform**

Digital identities are no longer just about employees, and they are no longer a cost center. Turn the identities of your customers, partners and even devices into a brand-building, revenue-generating investment. Forward-thinking businesses use digital identities to add to their top-line. They use the highly-scalable, highly-customizable ForgeRock platform to achieve this at Internet-scale.

**Customers**
Customer experience is a competitive advantage, and digital identity is the first point of engagement. Delight your customers with a remarkable digital experience.

**Partners**
Business partners are confidants. Treat them like that by reducing risk to them, and to your relationship.

**Devices**
Devices present entirely new opportunities and at massive scale, and therefore, competitive advantage to early entrants. Build your business for the future with a highly-scalable, secure, device-friendly digital identity platform.

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We deliver digital identity from strategy through execution

Whether you are looking to develop the right digital identity strategy, modernize your existing digital identity platform, or completely transform the way you interact with customers, partners, and devices, we deliver remarkable digital experiences from strategy through execution. PwC’s approach to digital identity, combined with the ForgeRock Identity Platform, allows you to deliver exceptional digital experiences faster and better than ever before.
Develop a next generation strategy for IAM and the Internet of Things (IoT)

A global manufacturer partnered with PwC to develop a digital identity strategy for employees, partners, customers, and devices. After completing a broad current state assessment, PwC worked with the client to develop a focused vision for their future digital identity environment, including cutting edge digital identity services for customers and IoT for sophisticated machinery. PwC developed an approach and reference architecture to align the management of IoT devices within their IAM organization and worked with the client team to receive leadership buy-in.

Empower business partners and advanced CRM through digital identity

A leading retailer engaged PwC to help implement a new digital identity system for their business partners. The solution PwC delivered allows each business partner user a unique ID, and empowered both large and emerging partners with self-service capabilities. This solution increased overall security throughout the enterprise while also proving to be an enabler for the business by creating a net new revenue stream.

ForgeRock’s differentiators...

- **Highly-scalable**
  Accommodate millions of digital identities to support the volume or your customers, partners and devices internet-connected, customer-facing world.

- **Revenue Generating**
  Directly contribute to business’ top-line revenue by giving customers easy access to secure applications where they can buy products and services.

- **Modular and Open Source**
  Designed from the ground up as an integrated, cohesive, and open source platform that is purpose-built to handle complexity.

- **Developer Friendly**
  Common APIs and code, enabling developers’ ability to learn, adjust, tailor solutions, and teach others to use the platform.

PwC has helped organizations...

- **Empower business partners and advanced CRM through digital identity**
- **Develop a next generation strategy for IAM and the Internet of Things (IoT)**

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