As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

Consumers experience this differently. Increased online spending varies dramatically by age and income. New opportunities for brands to lead with purpose. Lead with purpose.

As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.

The way ahead: Opportunity for a new perspective. As we recover, consumer behavior shifts will likely evolve. Certain segments experience this differently. We surveyed consumers that expressed concern in High and Low zones. Levels of concern and behaviors are similar across geographies. Consumers are spending more on food and entertainment. Economic cost and human cost of concern are high. New opportunities for brands to lead with purpose. Lead with purpose.