

2020 Aerospace manufacturing attractiveness rankings

A geographic assessment for aerospace
manufacturing investments



Introduction



Our seventh annual edition of aerospace manufacturing attractiveness rankings arrives at a precarious moment in the industry's history. By April 2020, the COVID-19 pandemic had plunged commercial aviation into crisis mode, with global revenue passenger kilometers (RPKs) nosediving by 94% compared to the same month a year earlier. International flights ground to a near-complete halt.¹ By June, RPKs were down 87% against the year-ago period. Meanwhile, the International Air Transport Association (IATA) forecasts that 2019 levels will not be restored until 2024.²

A rash of challenges ensued, including cash flow and liquidity, resulting in aggressive government support, supply chain disruptions and, naturally, unprecedented revenue shortfalls. Airlines are estimated to rack up net losses of \$84 billion in 2020.³ And, at the time of this report's publication, concerns surrounding a resurgence of the virus dampen hopes for a speedy, V-shaped economic recovery and a rebound of air travel demand. How long a recovery to 2019 demand levels may take is still far from certain, but most industry leaders are projecting possibly three to five years.

The current turbulence comes on the heels of an impressive 2019. The top 100 aerospace and defense (A&D) companies (by revenue) saw a record \$780 billion in revenue — 5% over 2018⁴ — despite the grounding of the 737 MAX, which was the primary contributor to a \$25 billion revenue reduction at Boeing. RPKs set a new record, growing at 4.2% in 2019 — down from 7.3% growth in 2018, but growing at roughly double the GDP for the past two decades.⁵ Airbus' and Boeing's order backlogs ended 2019 at around 13,000 aircraft.⁶

In the wake of strong demand in 2019, demand for military equipment has remained relatively unscathed by the pandemic. Some governments across the globe bolstered their defense infrastructure due to increasing global security concerns. In 2019, the US increased defense spending by 6.6%, while Europe increased it by 4.2%, compared with 2018.⁷

As production volumes are adjusted and supply chains mitigate risk, the 2020 aerospace manufacturing attractiveness rankings are a helpful resource when considering where to concentrate production in both the near term and long term.



Until COVID-19 appeared, the emphasis for the past two decades had been on expansion. Now, the emphasis should be on liquidity and de-risking the supply chain, while planning for a return of volume in three to five years. De-risking the supply chain has many considerations, including protecting the capability of financially vulnerable suppliers, potential vertical integration and deglobalization.

At the same time, aerospace manufacturing capacity took decades to build, and it should be kept agile in order to fully rebound, with an expected return potentially three to five years. Many A&D companies may emerge from the crisis changed — and even enhanced. Industry stakeholders fully grasp that in order to survive a disruption of this scale, they may need to become more resilient, agile and innovative.

The PwC rankings are based on a weighted score of category and subcategory rankings. Ranking categories include cost, economy, geopolitical risk, infrastructure, labor, industry and tax policy. Geopolitical risk has been excluded from state rankings, as the risk is similar for all the states. The categories

comprise several discrete metrics, which are then aggregated and weighted to arrive at the final rankings. While both state and country rankings use comparable metrics, there are slight differences in each measure's relevance to the ranking and the availability of quantitative information. For more details on the ranking methodology, please see the Appendix.

Ultimately, demand for commercial air travel (as well as cargo freight) will recover, but it's still uncertain what that recovery may look like, and how long it may take. Indeed, the pandemic may exert permanent changes on the global commercial aviation industry.

We hope the 2020 edition of our aerospace manufacturing attractiveness rankings can help inform both commercial and defense spheres, and consider locales that may help support their strategic plans of reinvention or rebalancing during this unprecedented period. That support may include capturing cost efficiencies, adopting digital technologies, building supply chain resiliency, or accommodating new customer needs and preferences in a post-pandemic world.

1 "International Air Traffic Founders as Covid Rates Surge," AINonline.com, July 1, 2020.

2 "COVID-19 June data and revised air travel outlook," IATA, July 28, 2020.

3 "Economic Performance of the Airline Industry," IATA, June 2020.

4 Capital IQ, PwC analysis

5 "Slower but Steady Growth in 2019," IATA, February 6, 2020

6 "Airbus and Boeing Report December and Full-Year 2019 Commercial Aircraft Orders and Deliveries," [DSM](#), January 21, 2020.

7 "Global defense spending is on the rise in an unstable world," BBC, February 14, 2020.



Top 10 country/region rankings for aerospace attractiveness

Country/region	Final Rank	Cost	Labor	Infrastructure	Industry	Geo-Political Risk	Economy	Tax Policy
United States	1	4	3	8	1	3	6	25
Singapore	2	15	6	4	2	14	11	7
Canada	3	3	1	20	6	4	31	19
South Korea	4	14	45	2	19	7	12	21
Japan	5	37	9	1	10	1	5	51
Australia	6	1	27	17	24	6	18	28
United Kingdom	7	20	5	10	17	10	16	27
Germany	8	43	7	7	5	2	7	46
Switzerland	9	13	15	14	25	15	9	20
Hong Kong	10	21	14	3	39	34	29	2

Below is a closer look at the top five countries in our ranking:

United States

The US remains at the top of this year's rankings, with \$277 billion in 2019 sales (the world's largest) and \$28.8 billion in CapEx.⁸ The country's dominance is supported by a large and productive labor force and relatively favorable tax environment, following tax reform. In 2019 the A&D workforce numbered 867,000 direct employees, including about 63,000 aerospace engineers.^{9,10} The US was also the global leader in A&D exports in 2019, generating \$141 billion in revenue and ranking as the US' top net export.¹¹ The country's top ranking was further strengthened by growth in revenue passenger miles from international and domestic travel in 2019.¹² Out of the top global 100 A&D companies, as many as 34 are based in the US.¹³

On the defense side of the industry, the country's federal defense spending has been on the rise steadily since 2016. US military spending hit \$717 billion in 2019, up from \$649

billion in 2018.¹⁴ The US aerospace industry also attracts significant foreign direct investment (FDI), which totaled nearly \$22 billion at the end of 2018 (latest figure available).¹⁵

Singapore

Singapore, perennially strong in our rankings, edged up to the number-two slot, with improved rankings in infrastructure (number one in both port infrastructure and electricity supply) and cost categories. Singapore is Asia's leading solution provider for aircraft maintenance, repair and overhaul (MRO) needs, accounting for 10% of the world's aerospace industry's MRO output.¹⁶ It is also home to more than 60 foreign and domestic aircraft parts producers.¹⁷ Rolls-Royce and Pratt & Whitney, for instance, carry out research and manufacturing operations at a dedicated government-affiliated facility that has 6,000 employees and its own 1,800-meter landing strip.¹⁸

In early 2020, major A&D players — including GE Aviation, Rolls-Royce and Safran Aircraft Engines — signed agreements with the Singaporean government to invest \$360 million

8 IHS data

9 US Bureau of Labor Statistics <https://www.bls.gov/cps/cpsaat18.htm>

10 US Bureau of Labor Statistics <https://www.bls.gov/oes/current/oes172011.htm>

11 IHS Connect

12 Federal Reserve Bank of St. Louis <https://fred.stlouisfed.org/series/RPM>

13 Evalueserve Analysis

14 "Here's how much global military spending rose in 2018," Defense News, April 29, 2019.

15 <https://www.selectusa.gov/servlet/servlet.FileDownload?file=015t0000000J2X2>

16 "Singapore aerospace industry transformation map eyes 1,000 new jobs by 2020," The Straits Times, January 17, 2018.

17 "Southeast Asian aerospace takes off on back of budget carriers," Nikkei, July 08, 2019.

18 Ibid.



over the next five years for new or expanded production and MRO facilities.¹⁹ In January 2020, the government launched a new initiative, Industry Connect, to identify talent and upskill them in smart-factory technologies.²⁰ The government continues along its aerospace “industry transformation map” (established in 2018) with the ambition of creating 1,000 new jobs and improving productivity through increased automation of operations and materials handling, as well as enhancing software and engineering capabilities.²¹

Canada

Canada, ranked third in this year’s index, has resided in the top five since 2014, the inaugural year of our index. This year, Canada maintained its strong scores across all seven of our ranking categories.

Canada’s aerospace and defense industry has tripled its global market share in the last two decades, making it the fifth largest aerospace producer in the world. Most (77%) of the industry’s products are manufactured for commercial aircraft, and 82% of the products — the highest globally — are exported.²²

The country’s A&D industry is supported by an educated labor force, a low level of geopolitical risk and significant industry size. In 2019, Canada’s A&D industry revenue remained flat, albeit strong, at about \$16 billion, while capital expenditure rose by 8% to \$1.55 billion over 2018.²³ Canada’s aerospace industry and its value chain added \$20.3 billion in GDP and 160,000 (direct and indirect) jobs.²⁴ The country’s A&D industry invested \$1.4 billion in research and development — roughly a quarter of total manufacturing R&D in Canada.²⁵

In 2018, the Aerospace Industries Association of Canada (AIAC) launched its “Vision 2025” initiative, including areas of focus for aerospace industry stakeholders, including: strengthening workforce skills; deploying new innovations (e.g., carbon-neutral flight and unmanned vehicles); and advancing Canada’s position in space technology.²⁶

South Korea

South Korea bumped up to the fourth spot in this year’s index (from 10 in 2018, and 20 in 2017), with a substantial improvement of its ranking in the cost category (from 25 to 14).

With 2019 sales of \$9.33 billion, the country continues to dig in as one of the world’s top A&D hubs. In December 2019, the government launched a policy to further ramp up its competitiveness in the A&D sector, which includes breaking into new markets and increasing demand for inbound travel, financing aircraft acquisitions, and cutting airport fees and investing in local MRO enterprises.²⁷ The policy also called for increasing the number of slots at Incheon International Airport to as many as 70 per hour, with preference to inbound carriers. The country is also investing heavily in innovation: Its R&D investment as a percentage of GDP is number one in the world — 4.8% in 2018, up steadily from 3.1% a decade earlier.²⁸

The country’s defense industry is also on track to becoming a rapidly growing A&D export juggernaut. Toward this aim, South Korea continues to offer incentives for international industrial collaboration — particularly cross-border commercial ventures with foreign defense contractors. The government recently introduced an offset banking system, which provides offset credits to foreign defense

19 “Singapore’s aerospace industry gets \$360m investment,” Flight Global, February 12, 2020.

20 “JTC launches new initiative to attract talent and improve skills of workers in SMEs,” *Straits Times*, January 15, 2020.

21 “Singapore aerospace industry transformation map eyes 1,000 new jobs by 2020,” *Straits Times*, January 17, 2018.

22 PwC, <https://www.pwc.com/ca/en/industries/aerospace-defence.html>

23 Aerospace Industries Association of Canada website <https://aiac.ca/industry-statistics/>

24 Ibid.

25 Ibid.

26 “Aerospace Industries Association of Canada launches Vision 2025 to chart course for Canadian aerospace sector growth and investment” AIAC website, October 9, 2018.

27 “South Korea launches new policy to boost aviation industry,” *Ch Aviation*, December 12, 2019.

28 World Bank <https://data.worldbank.org/indicator/GB.XPD.RSDV.GD.ZS?locations=KR>



companies that manufacture (and export) weapon system parts in collaboration with Korean firms.²⁹ The country has established a partnership with Indonesia to develop the first full-size mock-up of the KF-X fighter jet.³⁰ In October 2019, Korea Aerospace Industries developed a less costly — and less stealthy — alternative to the US-built F-35.³¹

Japan

Japan, consistently a strong performer, ranked number five this year, supported by its sizable and skilled labor force and strong government support of the A&D industry. The country is making inroads in regional aircraft. In 2019, Mitsubishi Heavy Industry Ltd., the country's leading aerospace company, began certification flights on its long-anticipated 88-seat passenger aircraft — the Mitsubishi Spacejet — the first passenger jet developed by a Japanese company in five decades. However, the Spacejet program has been dogged by numerous delays and is now expected to begin deliveries in 2021.³² The aircraft, with a 2000-mile range, is aimed at meeting a

need from fast-growing, low-cost regional airlines for smaller, narrow-body aircraft with lower fuel costs.³³ The future of this new aircraft hangs in the balance, as the commercial aviation sector still faces serious challenges from the COVID-19 pandemic, and the prospects for a speedy rebound in air travel demand remain unclear. In June 2020, Mitsubishi Heavy Industries Ltd. announced it would acquire Bombardier Inc.'s CRJ regional-jet program for \$550 million, a move that further raises the country's ambitions of becoming a global player in regional commercial aircraft production.³⁴

Japan also has continued to undertake numerous defense industry initiatives aimed at developing and enhancing its global competitive advantage. One such program targets threats in space and cyberspace with a space domain mission unit (SDMU), which was launched in April 2020 and is expected to be fully operational in 2022.³⁵ The SDMU will carry out space situational awareness (SSA) and passive counter-space operations to protect Japanese satellites.³⁶

29 "How South Korea's New Offset Rules Can Strengthen Defense Cooperation With the US," *The Diplomat*, July 19, 2019.

30 "South Korea unveils fighter jet mock-up amid program challenges," *Reuters*, October 15, 2019.

31 *Ibid.*

32 *Japan Times*, June 13, 2020. <https://www.japantimes.co.jp/news/2020/06/13/business/corporate-business/mitsubishi-aircraft-slash-over-half-workforce-restructuring/#.XwXOH-d7k2w>

33 "Mitsubishi's new jet is exactly what Boeing doesn't need right now," *Fast Company*, April 18, 2019.

34 Mitsubishi Heavy Industries website <https://www.mhi.com/news/story/190625.html>

35 "Japan To Stand Up Space Domain Mission Unit In April 2020 To Counter Threats To Satellites," *Spacewatch*, January 20, 2020.

36 *Ibid.*

Notable events in other countries

United Kingdom

The United Kingdom slipped from the fourth spot to the seventh, as uncertainty surrounding economic conditions lingers post-Brexit. The country fell appreciably in the cost category (from 4 to 20) and the industry category (from 8 to 17). On the heels of the 2016 Brexit referendum, the 2019 FDI flows into the UK hit their lowest mark in six years, with the number of foreign investment projects dropping by 14% to 1,782 — marking the second consecutive annual fall since March 2017.³⁷ The country's ranking fell in both the cost and industry categories in part by newly instituted Brexit policies that have affected the UK A&D industry unfavorably, particularly concerning supply chains, EU-funded research and development investment, access to skilled workers and strategic business partnerships with EU-based companies. Despite the uncertainty ushered in by Brexit and a dip in its rankings, the UK remains an attractive hub for aerospace manufacturing.

India

While India was little changed in our ranking in 2019 (moving from 37 to 42), the Indian government reached a milestone decision in May 2020 to raise FDI limits (the ownership stake foreign defense companies could hold in Indian companies) from 49% to 74%.³⁸ This could potentially trigger a wave of foreign direct investment in the country's defense industry by some of the world's biggest defense companies. In addition, the recent announcement on the list of 101 defence platforms & equipment by the Indian MoD which will progressively face an embargo for imports is expected to act as a catalyst in driving investments in local design and manufacturing capabilities.³⁹ This aligns with the country's ambitions to promote a home-grown aerospace program supported by global A&D companies that manufacture in India and help build out a "Made in India" industrial base, as well as to nurture a world-class A&D workforce.

Lockheed Martin developed and designed its F-21 fighter jet around the needs of the Indian Air Force and is working with India's Tata Group on the program as a potential strategic partner. However, it is unclear whether the government will ultimately commit to purchasing the aircraft.⁴⁰ In July 2019, Lockheed Martin signed memorandums of understanding to mentor three Indian start-ups that contribute to its supply chain: Terero Mobility, Sastra Robotics and NoPo Nanotechnologies.⁴¹ In April 2019, Boeing expressed interest in developing a modern aerospace ecosystem in India to co-develop F/A-18 Super Hornet upgrades as part of the country's advanced medium combat aircraft (AMCA) program.⁴²

37 "Foreign investment into UK falls to lowest level in six years," *Financial Times*, June 26, 2019.

38 "India opens up defence manufacturing; foreign firms can hold 74 pc stake," *The Tribune*, May 16, 2020.

39 "MoD's big push to Atmanirbhar Bharat initiative," *Ministry of Defence*, August 9, 2020.

40 "Does India Really Want the American-Built F-21 Fighter (With F-35 DNA)?," *Yahoo News*, July 4, 2020.

41 "Lockheed inks Memorandums of Understanding with three Indian start-ups," *Business Standard*, July 20, 2019.

42 "Boeing plans to build 21st-century aerospace ecosystem in India," *Business Today*, April 2, 2019.

Considerations for your business

Passenger travel and cargo freight declined dramatically in early 2020 due to the COVID-19 pandemic, and it is still uncertain how long a recovery to 2019 levels may take. In any case, airlines continue to struggle in the face of diminished revenue and cash flow. Producers of commercial aircraft, likewise, have been buffeted by cancelled or postponed orders, which have, in turn, placed pressure on the entire commercial aviation supply chain ecosystem.

COVID-19 has caused some companies to reassess their global supply chain footprints — with potential supplier risk now carrying a higher premium — and to consider alternatives to build in resiliency, such as putting insourcing or even onshoring on the table. Moving the supply chain to the OEM's home territories — or to countries such as Mexico, Vietnam or the Philippines — can reduce risk and may also offer benefits, such as lower labor costs, favorable government policies and economies of scale. Manufacturers should also review their purchase and supply contracts to determine what force majeure rights and obligations may apply.

Also, as the global economy continues to struggle to recover to pre-pandemic levels, the industry will also likely ramp up cost-cutting innovations through automation and develop products and services embedded with

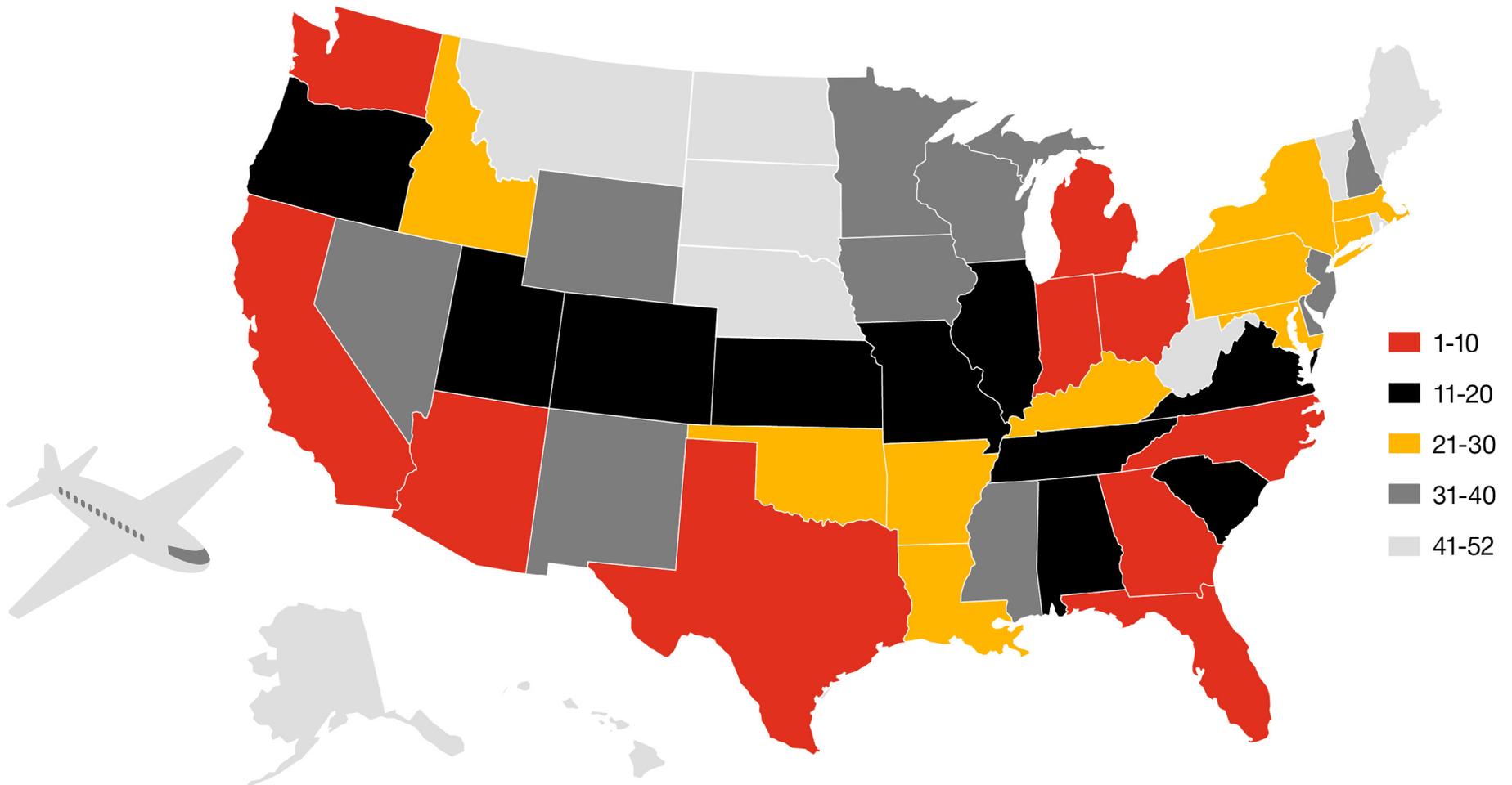
4IR technologies including artificial intelligence, industrial internet of things, data analytics and 3D printing. And, finally, commercial aviation players may need to approach the customer differently and accommodate new preferences, needs and expectations post-COVID-19.

Suppliers should evaluate their businesses and financial resources to gauge the impact of the coronavirus pandemic. They should proactively identify opportunities to improve their liquidity position and protect themselves as much as they can while the crisis lasts. Immediate and significant declines in operating cash flow may push companies to rely more heavily on revolving credit facilities. Those that have available borrowing capacity should consider drawing on their existing credit lines, hedging against possible risk that unforeseen subsequent events will make borrowing unavailable.

The need for advanced military equipment will likely further push global defense spending. The current backlog of aircraft orders — as well as future orders of one of the most fuel-efficient aircraft, the 737 Max — can help manufacturers reach record production levels. This expected demand for military systems and aircraft will likely force manufacturers to reevaluate their supply chain. Therefore, defense manufacturing companies should be prepared to reconfigure and/or expand their global supplier footprint to accommodate demand.



State Rankings





Top 10 state rankings for aerospace attractiveness

State	Final Rank	Cost	Labor	Infrastructure	Industry	Economy	Tax Policy
Georgia	1	10	12	1	5	10	4
Ohio	2	30	15	6	4	4	1
Washington	3	33	3	17	1	3	13
Texas	4	37	8	20	2	1	25
North Carolina	5	19	21	12	7	7	2
Indiana	6	22	33	3	10	14	3
Arizona	7	15	17	15	6	19	8
Michigan	8	27	9	28	14	12	7
Florida	9	39	23	2	8	6	18
California	10	47	6	22	3	2	43

Below is a closer look at a few notable industry initiatives or other indications of significant growth among the five most highly ranked states:

Georgia

Georgia climbed to the top ranking after being runner-up last year, continuing its position as a stalwart top-10 finisher in our index. The state ranked in the top 10 in all categories except labor, with its ranking in infrastructure rising from 15 to number one. The state's A&D workforce of 108,000 is employed by more than 800 aerospace companies. Aerospace products, valued at \$10.8 billion, account for the state's top exports and represent the second largest manufacturing industry in the state, representing \$57.5 billion in economic impact.⁴³

In 2018, Georgia cut its top corporate income tax rate from 6% to 5.75%.⁴⁴ Hartsfield-Jackson Atlanta International Airport is one of the world's most traveled airports, averaging 2,700 flights daily, moving 100 million passengers and more than 650,000 metric tons of cargo each year. The state's Savannah and Brunswick ports are also among the busiest in the nation (with Savannah the fastest-growing).⁴⁵ Some of the largest A&D players operate in Georgia, including Lockheed Martin Aeronautics (based in Marietta and the former base for Martin

Marietta, which merged with Lockheed in 1995), Gulfstream Aerospace, Airbus Aerial, Pratt & Whitney and Meggitt Polymers & Composites.

The Georgia Center of Innovation for Aerospace promotes business partnerships and inter-company collaborations to help nurture the state's A&D expertise. In April 2019, Macon-Bibb County, Central Georgia Technical College and Robins Air Force Base joined the Central Georgia Aviation Partnership to nurture workforce development, offering training at a military aircraft maintenance facility (formerly Boeing's manufacturing facility).⁴⁶

Ohio

Ohio ranked second among US states this year, buoyed by its attractive corporate tax structure, healthy economy and strong industry presence. This year, Ohio ranked number one in the tax policy category, up from eight last year. (The state has no corporate income tax but does levy business taxes on gross receipts.) With an A&D workforce of 38,000, Ohio is also the largest US state supplier to Boeing and Airbus.⁴⁷ The state has an A&D ecosystem of more than 550 aerospace and aviation A&D organizations, including Battelle Air Force Research Laboratory, the Ohio Unmanned Aircraft Systems Center and the NASA Glenn Research Center.

43 State of Georgia website <https://www.georgia.org/industries/aerospace>

44 "State Corporate Income Tax Rates and Brackets for 2020," Tax Foundation, January 2020.

45 State of Georgia website <https://www.georgia.org/competitive-advantages/infrastructure>

46 "CGTC, Robins Air Force Base join forces for 'groundbreaking' aviation partnership," *The Telegraph*, April 5, 2019.

47 State of Ohio website https://www.jobsohio.com/wp-content/uploads/2020/02/JO-Aerospace_Brochure_FA.pdf



Ohio is also becoming a hub for innovations in urban air mobility and autonomous aviation systems. Aircraft engines and parts accounted for the highest export value of \$5.9 billion in 2019 (11.1% of Ohio's total exports).⁴⁸ The state is home to GE Aviation, which won a \$140 million contract from the US Defense Logistics Agency in April 2020 for military turbofan plane engine supplies.⁴⁹ The Ohio State University Aerospace Research Center also plays a key role in academic research and industry partnerships in aerospace engineering. In December 2019, Precision Castparts, a manufacturer of aerospace industry parts, invested \$128 million to develop two facilities at the Mason R&D Park East.⁵⁰

Washington

The state of Washington secured the third position in our rankings, primarily due to its strong industry presence, educated labor force and strong economy. Washington, home to aviation giant Boeing, persists as a year-in, year-out top performer. The state has developed, over decades, a deep and wide A&D ecosystem that goes well beyond Boeing, with some 1,400 aerospace and related

companies. Washington is the country's long-standing A&D hub, with some 100,000 workers manufacturing about 1,400 aircraft and unmanned aerial systems a year — some nine out of 10 commercial aircraft in the country.⁵¹

In August 2019, the Supersonic Flight Alliance — formed by AeroTEC, the Port of Moses Lake Airport, Choose Washington and the Aerospace Futures Alliance — proposed a 300-mile flight corridor to test supersonic aircraft.⁵² In May 2019, Mitsubishi Aircraft opened its US headquarters in Renton to spearhead the development of Mitsubishi Aircraft's regional jet program.⁵³ The state has also grown quickly as a space technology cluster, including SpaceX, Aerojet Rocketdyne, Blue Origin, Kymeta and Spaceflight Industries.

Texas

Texas saddled in at fourth in our ranking, returning to the top 10 following a number-two rank in our 2018 index report. The state's 2019 GDP growth of 4.4% was the strongest in the nation, fortifying its overall ranking, along with its continued strength in the labor category (leaping from 32nd last year to eight)⁵⁴ In May

2019, the state government approved additional tax benefits for aerospace companies, representing potential tax savings of \$64 million over the next five years. Texas's A&D industry employs some 130,000 workers at about 1,300 aerospace and aviation companies, including Lockheed Martin, Raytheon and Boeing.⁵⁵

Lockheed Martin's F-35 Lightning II assembly line, located in Fort Worth, has played a significant role in delivering 478 F-35 aircrafts as part of the \$34 billion contract from the US Department of Defense.⁵⁶ In 2019, Raytheon announced plans to extend its presence by building a 200,000-square-foot advanced "smart factory" in McKinney, which is expected to employ about 500.⁵⁷ The state also hosts 15 military bases and NASA's Lyndon B. Johnson Space Center.

North Carolina

North Carolina rose from number seven to number five this year, boosted by its favorable corporate tax structure (its flat 2.5% rate is the lowest in the nation), relatively low labor costs, low electricity costs and healthy economy. The state has the second fastest-growing

48 Ohio's Top 10 Exports World'sTopExports.com, April 6, 2020.

49 "GE Aviation in Ohio wins \$140M jet engine contract," Dayton Daily News, April 14, 2020.

50 "Deal paves way for \$128M investment in Mason, creation of 190 jobs," Journal News, December 11, 2019.

51 State of Washington website <http://choosewashingtonstate.com/why-washington/our-key-sectors/aerospace/some>

52 "Business group proposes 300 mile supersonic flight test corridor," Aerospace Testing International, October 17, 2019.

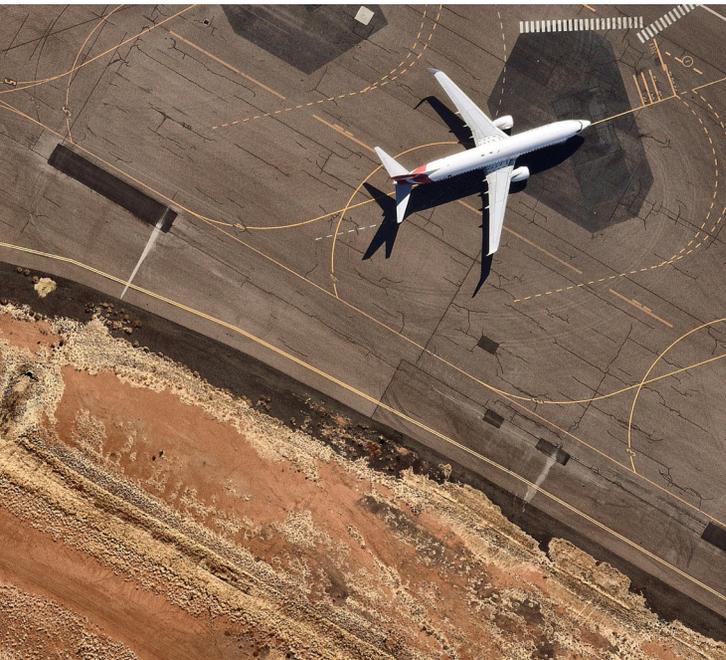
53 "Mitsubishi Aircraft opens new US headquarters in Washington," Aerospace Technology, May 13, 2019.

54 "Gross Domestic Product by State: 4th Quarter and Annual 2019", Bureau of Economic Analysis, April 7, 2020.

55 "New law gives Texas aerospace industry a tax break. Will it affect property tax relief?," Fort Worth Star-Telegram, January 2, 2020.

56 "Lockheed Martin lands \$34 billion contract to build nearly 500 F-35 fighter jets," Fort Worth Star-Telegram, October 29, 2019.

57 "Raytheon expanding \$5 billion Texas presence with new McKinney facility, 500 high-tech jobs," The Dallas Morning News, August 22, 2019.



aerospace manufacturing industry, now home to more than 200 aerospace maintenance and defense aviation companies, such as Boeing, GE Aviation, Lockheed Martin, Cessna and others — as well as more than 400 suppliers.⁵⁸ The state's manufacturing workforce of about 460,000 is the tenth largest in the nation.⁵⁹

Major US military bases Fort Bragg, Camp Lejeune and Seymour Johnson enhance the state's A&D ecosystem, as do its deep-water ports in Wilmington and Morehead City.⁶⁰ In December 2019, Aircraft Solutions USA announced plans for a \$100 million aircraft recycling facility at Lenoir County's Global TransPark, which is expected to create 475 jobs.⁶¹ In August 2019, Honda Aircraft initiated the \$15.5 million expansion of its R&D facility at the Piedmont Triad International Airport in order to increase production capacity of the low-wing HondaJet, boosting the company's total investment in the state to \$245 million.⁶²

Notable events in other states

South Carolina

South Carolina was this year's biggest gainer, soaring from a ranking of 29 last year to 14 this year. Tailwinds included improved rankings in the index's tax policy, labor and economy categories. The state is home to approximately 400 private enterprises employing some 19,000 workers — with 5,000 jobs created over the 2011-2019 period. Sales of aircraft exports totaled \$12.4 billion in 2019, up 56% from the previous year.⁶³ Boeing South Carolina — which assembles the 787 Dreamliner jet and other commercial aircraft programs in North Charleston — alone employs nearly 7,000 workers.⁶⁴ The state is also home to Boeing Research & Technology, IT Center of Excellence, Propulsion Systems, Interiors Responsibility Center, and Engineering Design Center, and it manufactures Boeing's 787-10.

58 "North Carolina: The State of Aviation," North Carolina Department of Transportation, June 16, 2020.

59 State of North Carolina website <https://www.nccommerce.com/business/key-industries-north-carolina/aerospace-defense>

60 Ibid.

61 "Aircraft Solutions Investing Nearly \$100M In North Carolina," *Businessfacilities.com*, December 20, 2019.

62 "Honda Aircraft Begins \$15 Million Expansion in NC Aerospace Hub," *Assembly Magazine*, August 5, 2019.

63 State of South Carolina website <https://www.sccommerce.com/industries/aerospace-industry>

64 "Boeing dropped several hundred jobs in SC but increased employment overall," *The Post and Courier*, February 4, 2020.

Oklahoma

Oklahoma inched up from the 30th spot to the 28th and strengthened its position as one of the most important A&D hubs in the country. The state's A&D industry, which has a long-standing history of aviation innovation and is one of the state's fastest growing, has a workforce of some 120,000 and hosts over 1,100 aerospace entities.⁶⁵ Oklahoma's aerospace sector contributes \$44 billion to the state's economy. It hosts five military installations, including Tinker Air Force Base, which has the largest MRO facility for the U.S. Department of Defense and employs more than 3,000 civilians and contractors.⁶⁶

The state has two well-developed A&D clusters: Oklahoma City (including Tinker Air Force Base, Boeing, Northrop Grumman and FAA) and Tulsa (including American Airlines MRO). In addition, the Mike Monroney Aeronautical Center is the country's central FAA and USDOT support and training

facility.⁶⁷ In May 2019, Boeing was awarded a \$14.3 billion contract to redesign and test weapons systems on B-1 and B-52 bombers. Kratos Defense & Security Solutions opened a 100,000-square-foot unmanned aircraft production plant in late 2018 to manufacture its Firejet and Valkyrie advanced aircraft.⁶⁸ The state also offers workforce tax credits to aerospace companies that hire engineers.

Alabama

Alabama's ranking lifted to 11th in this year's index, up from 25th, driven in large part by improved rankings in the labor and infrastructure categories. In 2019, the state built on its steady progress toward becoming one of the nation's leading A&D hubs. Lockheed Martin broke ground on a new facility in Courtland to develop, test and produce supersonic missiles for the US Military.⁶⁹ Airbus began production of its A220 family of aircraft in Mobile and announced plans to produce at least 40 A220s annually by the middle of the next decade.⁷⁰ Also in

2019, Dynetics opened a new structures testing facility in North Alabama to produce parts of NASA's Space Launch System (SLS) Universal Stage Adapter and to carry out testing for United Launch Alliance's (ULA's) Vulcan Centaur booster.⁷¹

Arizona

Arizona, ranked number seven this year, persists as a solid top-10 state in our index. In 2019, Raytheon announced it will add some 1,000 jobs to work on the company's billion-dollar contract with the Pentagon to build the Standard Missile 6 system.⁷² In early 2020, Raytheon announced that a new unit, Raytheon Missiles & Defense, would be headquartered in Tucson. And, in October 2019, Able Aerospace announced it would invest \$9 million to expand its Mesa repair facility and add over 200 jobs.⁷³ Northrop Grumman announced it would expand its satellite engineering and manufacturing plant in Gilbert — and add 200 jobs — to double production capacity by 2021.⁷⁴

65 State of Oklahoma website <https://www.okcommerce.gov/doing-business/business-relocation-expansion/industry-sectors/aerospace-defense/>

66 Ibid.

67 Ibid.

68 "Kratos Defense and Oklahoma Leaders Announce Future Production Home of XQ-58A Valkyrie, Celebrate Completion of First MQM-178 Firejet," Kratos company press release, April 17, 2019.

69 "Scoring recent development contracts, Lockheed bets on hypersonic missile production," Defense News, September 17, 2019.

70 "Airbus Starts Building First A220s in Mobile," AIOnline.com, August 5, 2019.

71 "Aerospace structural testing facility opens in Alabama," Aerospace testing international, October 9, 2019.

72 "2020 Gold & Silver Shovel Awards Project of the Year: Raytheon Keeps Growing in Tucson," AreaDevelopment.com, Q2 2020.

73 "Mesa aerospace company opens \$9 million expansion, hires hundreds of employees," Fox10 Phoenix, October 18, 2019.

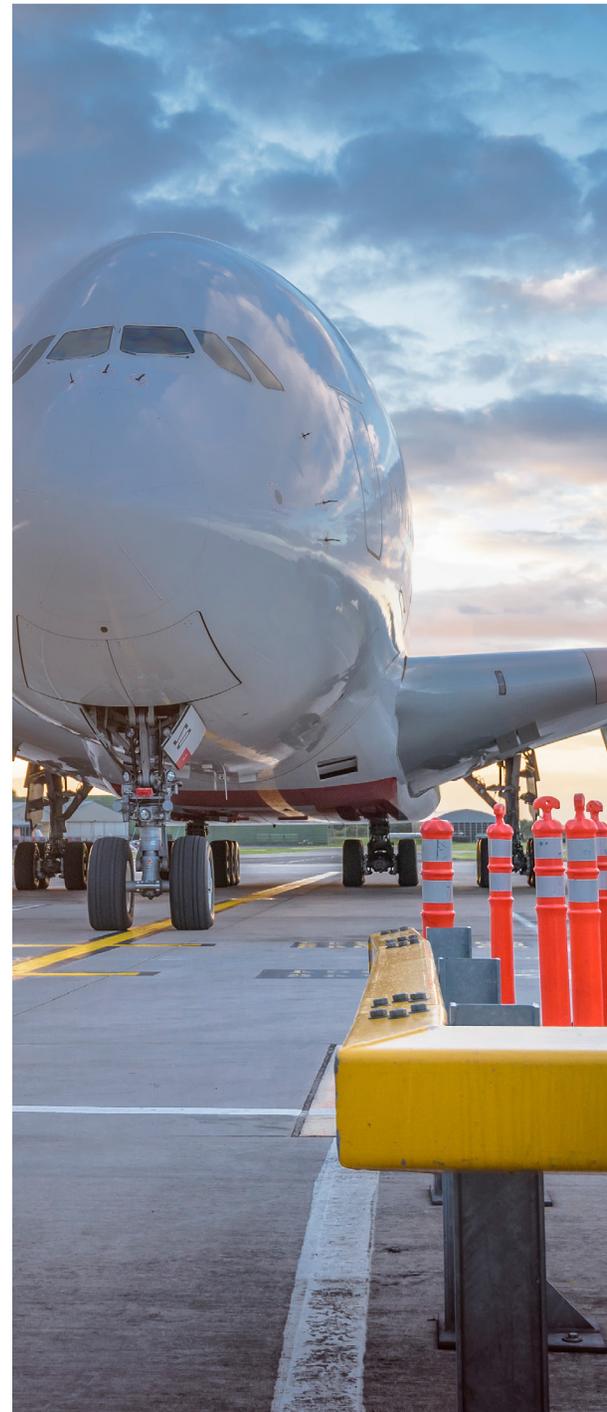
74 "East Valley's aerospace, aviation and defense hub grows as Northrop Grumman expands with 200 more jobs in Gilbert," Azcentral, January 31, 2020.

Considerations for your business

The US commercial aerospace industry has braved substantial disruption in the first half of 2020, and it appears it will likely continue facing challenges on numerous fronts for the rest of the year and beyond. While this year has been a painful one for OEMs and the supplier network — especially for those furloughed or laid-off — 2020 may actually be the year that the industry can make real improvements. The current urgency is helping drive some companies to fast-track initiatives, such as greater adoption of automation and smart factory technologies, innovations in workforce and training, and rebalancing supply chains to make them more resilient.

As our state ranking demonstrates, the US has strengthened its position as the world's most important hub for production of both commercial aircraft and military systems. Going forward, the states that continue to support the growth of A&D clusters will likely continue to attract the domestic and foreign investment they need to sustain themselves through the COVID-19 recession and to continue at the forefront of innovation — not only in what they produce, but, just as important, *how* they produce.

At the same time, the industry should attend to the perennial challenges of attracting talent and nurturing the next generation of engineers and shop-floor specialists. Greater collaboration with secondary schools, technical colleges and university systems is crucial. The industry would also do well to make a strong push for apprenticeship programs, especially in the wake of high unemployment in many of the country's A&D hubs.



Appendix



Ranking methodology

Ranking calculations

The 2020 country/region and US state rankings were determined through the combination of seven category ranks. The category ranks were all weighted equally, although the measures used to determine category ranks were weighted to account for relevance and the availability of quantitative information. Weight measures were determined through a collaboration between client service professionals and industry analysts at PwC, and they can be found in the “Measure Weights for Country and State Rankings” section. Measures with null values were given the lowest possible rank. The formulas below were used to compute ranking calculations:

Provided:
$$\frac{\text{Measure value}}{\text{Measure weight}}$$

Calculations:
$$\text{Rank}_{\text{Measure } i} = \text{Rank} [\text{Measure value}]$$

$$\text{Score}_{\text{Measure } i} = \text{Weight}_{\text{Measure } i} \times \text{Rank}_{\text{Measure } i}$$

$$\text{Rank}_{\text{Category } n} = \text{Rank} [\text{Score}_{\text{Measure } 1} + \text{Score}_{\text{Measure } 2} + \dots + \text{Score}_{\text{Measure } i}]$$

$$\text{Final country rank} = \text{Rank} [\text{Final country score}]$$

Data resources

Seven public and private independent data sources were used in calculating the 2020 country/region rankings. Paid-for subscriptions included IHS and S&P, and public domain information was obtained from global associations such as Germanwatch and the World Economic Forum. PwC’s “Paying Taxes 2019” report provided thorough data for the Tax Policy category.

Methodology changes

The country and state rankings combined a total of 32 and 36 metrics this year, respectively. The use of such a diverse dataset increases ranking validity.

Measure selection

The measures used in the 2020 Aerospace Manufacturing Attractiveness Rankings came from “Facility Location Selection for Global Manufacturing.”⁷⁵ In cases where we were unable to obtain detailed data for certain metrics, we used proxy data. The following illustrations show the breakouts of country and US state rankings.

Measures used in country/region rankings

Labor	Infrastructure	Industry	Geopolitical risk	Economy	Cost	Tax Policy
Labor Force Total country labor force	Quality of Roads Quality of Roads	Market Size Total aircraft and spacecraft sales	Population Average annual population	GDP Real gross domestic product	Operating Expenses Aerospace operating expenditure as a % of sales	Tax Ranking Based on the overall ranking in PwC’s “Paying Taxes 2019” publication
Basic Education Pupil-to-teacher ratio in primary education	Quality of Railroads Railroads	Market Profit Margin Aircraft & spacecraft net profit over sales	Population Growth Annual population growth	GDP Growth Real GDP growth	Trend in Capex Annual changes in aerospace capital expenditure	
Skilled Education Skill sets of graduates	Quality of Port Infrastructure Efficiency of seaport services	Market Maturity Total aircraft and spacecraft consumption	Strategic Risk Overall strategic risk rating	FDI New Foreign Direct Investment (FDI), net capital inflow	Labor Cost Unit labor costs index	
Advanced Education Ease of finding skilled employees	Quality of Air Infrastructure Airport connectivity		Political Risk Overall political risk rating	Interest Rate Interest rate policy	Electricity Prices Electricity price for industrial users	
Union Flexibility Cooperation of labor-employer relations	Internet usage Internet users		Sovereign Risk Credit risk rating	Debt Current account balance as a % of GDP	Labor Productivity GDP-to-employed labor force	
	Quality of Electricity Supply Electricity infrastructure		Climate Risk Climate risk index	Unemployment Rate Annual average unemployment rate		

⁷⁵ Facility Location Selection for Global Manufacturing (UWM Digital Commons at the University of Wisconsin Milwaukee, August 2013)

Measures used in state rankings

Labor	Infrastructure	Industry	Economy	Cost	Tax Policy
Labor Force Production workers' annual hours for aerospace manufacturing	Quality of Roads Road condition by average roughness	Industry Size Total value of aerospace shipments and receipts	GSP Real gross state product (GSP)	Energy Cost Average price of electricity to ultimate consumer	Corporate Income Tax Corporate income tax burden
Basic Education % of people over 25 who have completed high school	Quality of Railroads Number of freight railroads by class	Industry Profit Margin Total value added in aerospace products and parts mfg.	GSP Growth Real GSP growth	Transportation Cost Transportation expenditure by State & Local Govt.	Individual Income Tax Individual income tax rate
Skilled Education % of people over 25 who have completed a bachelor's degree	Quality of Air Infrastructure Public and private airports, helicopters and seaplane bases	Industry Maturity Level of aircraft and spacecraft consumption	CPI Consumer price index	Labor Cost Average hourly wage, manufacturing	TEBTR Total Effective Business Tax Rate
Advanced Education % of people over 25 who have completed an advanced degree	Internet usage % of household with a broadband internet subscription	Industry Growth Growth in manufactured goods exports	Exports Manufactured goods exports	Labor Productivity Industrial production index for total manufacturing	
Union Flexibility Union membership rates by state	Quality of Electricity Supply Number of major disturbances and unusual occurrences	Number of Companies Total number of companies in the industry	Manufacturing Output Total manufacturing output	Construction Cost Total cost over created value of construction	
Technical Workers Technical workers as a percentage of all occupations		Number of Suppliers Total number of manufacturing firms	Government Subsidies Subsidies for durable goods manufactured		
Engineers Engineers as a percentage of all occupations		Labor Cost Total annual payroll in aerospace manufacturing			
Air Force Contractors Number of civilian personnel permanently assigned in Air Force					
AS9100 Certifications Active certifications count					
AS9100 Certifications Active certifications count Y/Y change					

Category weights and reference metrics

Country/region metrics

Category	Sub-Category	Reference Metric	Source	Weight	Category Sum
Cost	Opex/Sales	(Aircraft & Spacecraft - Operating Expenditures) (Aircraft & Spacecraft - Sales)	IHS Aircraft & Spacecraft Industry Outlook, January 2020	10%	100%
	Labor Cost	Index: Unit Labor Costs, US\$ basis	IHS Global Economics, January 25, 2020	30%	
	Electricity Prices	Electricity Price, Industrial Users, USD/kWh	BMI 2019	30%	
	Labor Productivity	Labor Productivity: GDP-to-Employed Labor Force, US\$	IHS Global Economics. January 25, 2020	30%	
Labor	Labor Force	Labor Force	IHS Global Economics, February 15, 2019	20%	100%
	Basic Education	Pupil-to-teacher ratio in primary education (Ratio)	WEF Global Competitiveness Index 2019	20%	
	Skilled Education	Skillset of graduates 1-7 (best)	WEF Global Competitiveness Index 2019	20%	
	Advanced Education	Ease of finding skilled employees 1-7 (best)	WEF Global Competitiveness Index 2019	20%	
	Union Flexibility	Sum of cooperation in labor-employer relations, 1-7 (best)	WEF Global Competitiveness Index 2019	20%	
Infrastructure	Quality of Roads	Sum of quality of roads, 1-7 (best)	WEF Global Competitiveness Index 2019	15%	100%
	Quality of Railroads	Railroads 0-100 (best)	WEF Global Competitiveness Index 2019	15%	
	Quality of Port Infrastructure	Efficiency of seaport services 1-7 (best)	WEF Global Competitiveness Index 2019	15%	
	Quality of Air Infrastructure	Airport connectivity	WEF Global Competitiveness Index 2019	25%	
	Internet Usage	Internet users (% of population)	WEF Global Competitiveness Index 2019	15%	
	Quality of Electricity Supply	Electricity infrastructure 0-100 (best)	WEF Global Competitiveness Index 2019	15%	

Category	Sub-Category	Reference Metric	Source	Weight	Category Sum
Industry	Industry Size	Aircraft & Spacecraft - Sales	IHS Aircraft & Spacecraft Industry Outlook January 2020	40%	100%
	Industry Maturity	Aircraft & Spacecraft - Consumption	IHS Aircraft & Spacecraft Industry Outlook January 2020	25%	
	Industry Growth	Aircraft & Spacecraft - Sales Percent Change	IHS Aircraft & Spacecraft Industry Outlook January 2020	10%	
	Industry Profit Margin	Aircraft & Spacecraft - Net Profits / Aircraft & Spacecraft - Sales	IHS Aircraft & Spacecraft Industry Outlook January 2019	25%	
Geopolitical Risk	Population	Population: Total	IHS Global Economics, January 25, 2019	40%	100%
	Population Growth	Population: Growth Rate	IHS Global Economics, January 25, 2019	5%	
	Strategic Risk	Overall Strategic Risk	IHS Country Risk Ratings, January 28, 2019	20%	
	Political Risk	Overall Political Risk	IHS Country Risk Ratings, January 28, 2019	20%	
	Sovereign Risk	Credit Risk Rating	S&P Capital IQ, December 31, 2019	10%	
	Climate Risk	Climate Risk Index	Germanwatch Climate Risk Index 2020	5%	
Economy	Outside Investment	BOP Direct Investment Balance or Net FDI (Net Capital Inflow), % of GDP	IHS Global Economics, January 25, 2020	5%	100%
	Interest Rates	Interest Rate: Policy	IHS Global Economics, January 25, 2020	5%	
	Debt/GDP	Current Account Balance as a % of GDP	IHS Global Economics, January 25, 2020	5%	
	Unemployment Rate	Unemployment Rate	IHS Global Economics, January 25, 2020	35%	
	GDP	Real GDP (Gross Domestic Product), US\$	IHS Global Economics, January 25, 2020	40%	
	GDP Growth	Real GDP, Growth Rate, Year-on-Year	IHS Global Economics, January 25, 2020	10%	
Tax Policy	Overall Tax Ranking	Overall Tax Ranking	PwC Paying Taxes 2020	100%	100%

State metrics

Category	Sub-Category	Reference Metric	Source	Weight	Category Sum
Cost	Energy Cost	Average Price of Electricity to Ultimate Customers by End-Use Sector, Industrial	EIA Electric Power Monthly (September 2018 and 2017 YTD Data)	20%	100%
	Transportation Cost	Transportation Expenditures by State and Local Governments, Total	DOT BTS State Transportation Statistics	15%	
	Labor Cost	Average Hourly Wage, Manufacturing	US Census Bureau - American Fact Finder	25%	
	Labor Productivity	Industrial Production Index, Total Manufacturing	IHS US Regional Economics 2020	25%	
	Construction Cost	NAICS 023 Construction—Total Costs/ Total Value Created	US Census Bureau - American Fact Finder	15%	
Labor	Labor Force	Aerospace product and parts manufacturing - Production Workers Annual Hours	US Census Bureau - American Fact Finder	10%	100%
	Basic Education	Percent of people 25 years and over who have completed high school	US Census Bureau - American Fact Finder	5%	
	Skilled Education	Percent of people 25 years and over who have completed a bachelor's degree	US Census Bureau - American Fact Finder	10%	
	Advanced Education	Percent of people 25 years and over who have completed an advanced degree	US Census Bureau - American Fact Finder	10%	
	Union Flexibility	Union Membership Rates by State	Bureau of Labor Statistics	10%	
	Technical Workers	Technical Workers as a Percentage of All Occupations	National Science Board	10%	
	Engineers	Engineers as a Percentage of All Occupations	National Science Board	20%	
	Air Force Contractors	Number of civilian personnel permanently assigned in Air Force	US Department of Defense	10%	
	AS9100 Certifications	Active Certifications Count	Global Aero Clusters	7.5%	
	AS9100 Certifications	Active Certifications Y/Y Change	Global Aero Clusters	7.5%	

Category	Sub-Category	Reference Metric	Source	Weight	Category Sum
Infrastructure	Quality of Roads	Table 1-4: Road Condition	DOT BTS State Transportation Statistics	20%	100%
	Quality of Railroads	Table 1-13: Number of Freight Railroads by Class	Association of American Railroads	20%	
	Quality of Air Infrastructure	Table 1-10: Public and Private Airports, Heliports and Seaplane Bases	DOT BTS State Transportation Statistics	20%	
	Internet Usage	Percent of Households with a Broadband Internet Subscription	US Census Bureau - American Fact Finder	20%	
	Quality of Electricity Supply	Major Disturbances and Unusual Occurrences	DOE Office of Electricity Delivery & Energy Reliability	20%	
Industry	Industry Size	Aerospace product and parts manufacturing - Total value of shipments and receipts for services	US Census Bureau - American Fact Finder	20%	100%
	Industry Profit Margin	Aerospace product and parts manufacturing - Value added	US Census Bureau - American Fact Finder	5%	
	Industry Maturity	Manufacturing share of total GSP	NAM Manufacturing Data Table (2019)	5%	
	Industry Growth	Growth in Manufactured Goods Exports	NAM Manufacturing Data Table (2019)	20%	
	Number of Companies	Aerospace and Defense Firms	Capital IQ Company Screening Report	20%	
	Labor Cost	Aerospace product and parts manufacturing - Annual Payroll	US Census Bureau - American Fact Finder	10%	
	Number of Suppliers	Manufacturing Firms	NAM Manufacturing Data Table (2019)	20%	

Category	Sub-Category	Reference Metric	Source	Weight	Category Sum
Economy	GDP	Real Gross State Product (GSP)	IHS US Regional Economics 2019	10%	100%
	GDP Growth	Real GSP Growth	IHS US Regional Economics 2019	20%	
	Consumer Price Index	Consumer Price Index (CPI)	IHS US Regional Economics 2019	5%	
	Manufacturing Output	Total Manufacturing Output	IHS US Regional Economics 2019	30%	
	Exports	Manufactured Goods Exports	NAM Manufacturing Data Table (2019)	30%	
	Subsidies	Subsidies, Durable Goods Manufacturing	BEA - Regional Data 2019	5%	
Tax Policy	Individual Income Tax	Individual Income Tax Rate	2018 State Business Tax Climate Index	20%	100%
	Corporate Income Tax	Corporate Income Tax Rate	2018 State Business Tax Climate Index	40%	
	TEBTR	Total Effective Business Tax Rate	Total state and local business taxes 2019	40%	

Top 100 country/region rankings

Country/region	Final Rank	Cost	Labor	Infrastructure	Industry	Geo-Political Risk	Economy	Tax Policy
United States	1	4	3	8	1	3	6	25
Singapore	2	15	6	4	2	14	11	7
Canada	3	3	1	20	6	4	31	19
South Korea	4	14	45	2	19	7	12	21
Japan	5	37	9	1	10	1	5	51
Australia	6	1	27	17	24	6	18	28
United Kingdom	7	20	5	10	17	10	16	27
Germany	8	43	7	7	5	2	7	46
Switzerland	9	13	15	14	25	15	9	20
Hong Kong	10	21	14	3	39	34	29	2
Finland	11	2	13	13	32	19	54	10
Netherlands	12	22	11	5	36	12	28	22
Ireland	13	12	29	28	30	37	8	4
Sweden	14	11	12	15	20	13	41	31
Taiwan	15	18	25	6	28	23	13	39
Denmark	16	17	24	9	61	25	34	8
Israel	17	31	23	22	18	49	17	13
Malaysia	18	27	7	19	16	8	10	80
Norway	19	7	32	23	50	18	24	34
Spain	20	32	40	11	4	21	50	35
France	21	25	35	12	8	5	60	61

Country/region	Final Rank	Cost	Labor	Infrastructure	Industry	Geo-Political Risk	Economy	Tax Policy
New Zealand	22	23	51	29	37	30	37	9
Austria	23	10	39	17	53	20	30	44
United Arab Emirates	24	5	4	37	29	52	51	30
Qatar	25	8	31	39	47	62	33	3
China	26	33	10	30	7	11	1	105
Russia	27	44	38	38	11	33	26	58
Belgium	28	26	46	16	33	32	42	63
Thailand	29	41	50	40	38	17	3	68
Turkey	30	6	87	33	12	54	69	26
Portugal	31	35	47	24	62	29	43	43
Poland	32	51	90	31	13	22	4	77
Indonesia	33	54	17	49	48	16	15	81
Philippines	34	47	2	69	26	27	21	95
Czech Republic	35	55	70	44	45	31	19	53
Morocco	36	45	76	50	26	35	73	24
Romania	37	56	101	63	35	50	20	32
Vietnam	38	38	67	55	56	9	2	109
Chile	39	40	19	27	66	36	61	86
Mexico	40	57	34	43	3	46	23	120
India	41	60	26	45	21	26	32	115
Italy	42	34	73	21	15	28	45	128
Saudi Arabia	43	28	22	25	69	63	38	57

Country/region	Final Rank	Cost	Labor	Infrastructure	Industry	Geo-Political Risk	Economy	Tax Policy
Hungary	44	49	122	51	42	39	27	56
Kuwait	45	62	106	78	23	106	25	6
South Africa	46	36	82	53	46	42	95	54
Greece	47	24	91	32	52	68	78	72
Slovakia	48	46	116	60	67	45	56	55
Egypt	49	19	61	48	58	43	39	156
Ukraine	50	74	55	62	22	89	75	65
Bulgaria	51	48	112	58	51	76	66	97
Peru	52	42	102	79	57	38	47	121
Colombia	53	58	30	68	65	44	65	148
Costa Rica	54	65	41	97	41	89	73	66
Brazil	55	29	108	70	14	24	58	184
Iran	56	9	95	64	44	112	87	144
Argentina	57	30	72	66	59	59	68	170
Estonia	58	61	86	34	76	60	55	12
Tunisia	59	16	114	77	63	93	108	108
Pakistan	60	77	18	75	33	51	57	161
Lithuania	61	53	102	41	76	75	63	18
Luxembourg	62	67	56	26	76	78	44	23
Oman	63	131	54	56	43	64	129	11
Kenya	64	108	16	84	55	57	80	94
Bahrain	65	111	78	47	63	102	137	1

Country/region	Final Rank	Cost	Labor	Infrastructure	Industry	Geo-Political Risk	Economy	Tax Policy
Ghana	66	76	19	105	49	47	62	152
Latvia	67	63	93	46	76	84	82	16
Iceland	68	64	43	52	76	55	85	42
Bangladesh	69	107	74	87	9	72	14	151
Slovenia	70	71	69	42	76	74	49	45
Kazakhstan	71	72	60	59	76	41	36	64
Sri Lanka	72	70	37	57	71	71	64	142
Nigeria	73	73	75	108	31	73	77	159
Croatia	74	59	137	34	76	66	70	49
Panama	75	66	98	54	68	69	87	176
Jordan	76	94	42	61	70	116	106	62
Cyprus	77	68	57	67	76	86	100	29
Ecuador	78	89	53	93	40	100	79	147
Uruguay	79	69	118	82	72	56	104	103
Azerbaijan	80	118	28	36	76	91	72	40
Zambia	81	80	51	119	76	76	84	17
Senegal	82	100	36	94	74	40	48	166
Mauritius	83	100	77	85	76	87	99	5
Malta	84	75	89	86	76	114	59	78
Algeria	85	39	64	73	76	79	93	158
Serbia	86	81	81	71	76	83	90	85
Cameroon	87	79	48	121	75	80	52	181

Country/region	Final Rank	Cost	Labor	Infrastructure	Industry	Geo-Political Risk	Economy	Tax Policy
Venezuela	88	50	62	112	73	168	91	189
Angola	89	51	110	138	76	70	86	106
Ethiopia	90	78	84	103	76	65	22	132
Côte d'Ivoire	91	127	21	101	76	53	35	114
Georgia	92	122	132	65	76	131	98	14
Namibia	93	82	80	80	76	82	121	88
Moldova	94	123	120	90	76	147	81	33
Honduras	95	87	109	113	54	142	128	167
Botswana	96	90	128	104	76	67	111	59
Macedonia	97	114	135	88	76	137	110	37
Guatemala	98	96	44	115	76	85	116	104
Dominican Republic	99	110	62	76	76	88	89	150
Mongolia	100	119	111	109	76	113	101	71

Complete state rankings

State	Final Rank	Cost	Labor	Infrastructure	Industry	Economy	Tax Policy
Georgia	1	10	12	1	5	10	4
Ohio	2	30	15	6	4	4	1
Washington	3	33	3	17	1	3	13
Texas	4	37	8	20	2	1	25
North Carolina	5	19	21	12	7	7	2
Indiana	6	22	33	3	10	14	3
Arizona	7	15	17	15	6	19	8
Michigan	8	27	9	28	14	12	7
Florida	9	39	23	2	8	6	18
California	10	47	6	22	3	2	43
Alabama	11	12	22	16	8	24	20
Colorado	12	40	1	14	23	27	10
Virginia	13	26	5	26	22	23	12
South Carolina	14	9	18	46	16	11	17
Illinois	15	38	16	4	13	5	44
Tennessee	16	7	38	9	27	13	22
Missouri	17	31	35	25	18	21	6
Utah	18	14	11	41	31	26	5
Kansas	19	24	13	11	17	36	22
Oregon	20	29	14	13	19	22	33
Kentucky	21	5	44	27	25	25	15

State	Final Rank	Cost	Labor	Infrastructure	Industry	Economy	Tax Policy
New York	22	42	24	19	12	8	47
Pennsylvania	23	35	34	24	15	9	40
Massachusetts	24	51	2	34	24	15	30
Maryland	25	46	4	10	30	32	27
Connecticut	26	50	7	36	11	28	32
Arkansas	27	4	46	38	28	33	8
Oklahoma	28	8	31	48	21	30	19
Idaho	29	3	29	7	46	37	28
Louisiana	30	23	45	36	20	18	29
Nevada	31	1	51	39	34	29	14
Wisconsin	32	43	26	35	26	16	35
Minnesota	33	49	19	7	29	20	46
Iowa	34	18	41	30	33	30	41
New Hampshire	35	32	10	31	36	34	42
New Mexico	36	16	20	50	35	38	31
New Jersey	37	48	25	18	32	17	48
Wyoming	38	17	43	33	40	42	16
Delaware	39	6	32	21	47	47	36
Mississippi	40	11	49	43	38	35	26
Montana	41	2	37	23	48	48	39
Nebraska	42	21	42	32	37	39	34
North Dakota	43	28	40	39	39	41	22

State	Final Rank	Cost	Labor	Infrastructure	Industry	Economy	Tax Policy
South Dakota	44	13	48	29	49	50	11
Alaska	45	45	27	5	50	46	21
Rhode Island	46	25	36	50	43	40	37
West Virginia	47	19	50	44	42	43	45
Vermont	48	41	30	42	45	44	50
Maine	49	34	38	49	44	45	49
District of Columbia	50	36	28	47	40	49	51
Hawaii	51	44	47	45	51	51	38
Puerto Rico	52	52	52	52	52	52	52

Contacts

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