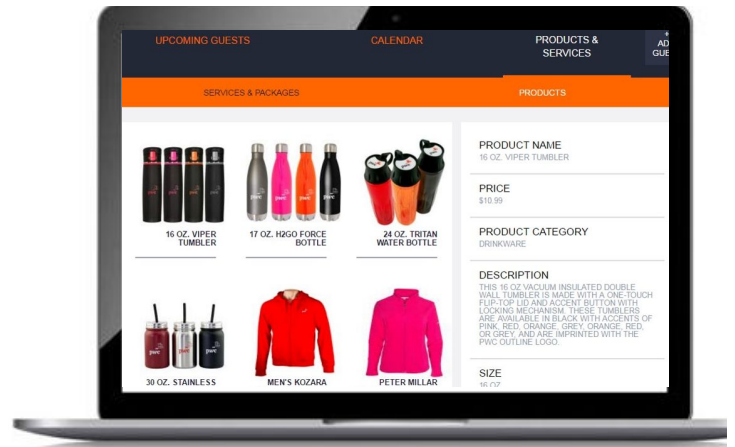


PwC's Retail Clienteling Solution

Delivering the new retail experience customers expect

PwC's Retail Clienteling Solution, *powered* by Salesforce, is a cloud-based platform that helps retailers deliver a differentiated, personalized, and seamless experience to their customer. A certified Salesforce Fullforce Solution, it integrates with the hardware and/or legacy applications retailers need to run their business.



Solution benefits

- Delivering a consistent brand experience by creating an enterprise view of the customer based on transaction history.
- Enabling associates to create virtual “fitting rooms” and “look books” of preferred styles, wish lists, or products.
- Delivering a seamless experience for customers and associates with omni channel appointment scheduling.
- Connecting front and back office solutions to produce advanced real-time analytics to help unify interactions across channels.
- Alleviate training demands and resource intensive onboarding with streamlined processes for user experience and intuitive design

To learn how our **Retail Clienteling Solution** can add value to your business, please contact:



Ian Kahn
Principal
ian.w.kahn@pwc.com

Anbu Mani
Principal
anbu.mani@pwc.com

Learn more at www.pwc.com/salesforce



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