



Imagine a new future of work – Reinvent Work

PwC and Google For Work can help you *prepare*, execute and *sustain* the transformation of work

To navigate this digitally-led economy, business leaders will need to...

- *understand how technology can improve their operations and bring them closer to their customers;*
- *embrace collaboration both inside and outside the business; and*
- *identify a rich and varied talent pool.*

Breakthroughs in technology, shifts in demographics and global economic power, and resource scarcity are reshaping business.

How would you rate your organization's ability to recognize and respond to new innovation and growth opportunities?

People today want to work the way they live. Is your organization modernizing its approach and using technology effectively to find, develop, and retain differentiated talent? Are you getting the return you need on your talent investment?

CEOs want their employees to deliver differentiated value to customers through everyday actions and decisions. How well does your employees' experience evoke the same high-level commitment that you aim for with your customers' experience?

Bigger bets, wider nets represent a major shift for organizations. How should HR help the organization adjust to new kinds of talent? What HR reset is needed to make a successful transition? And how should your talent investments shift, in terms of nature, size, and focus?

Here's what PwC can do to help your organization thrive in changing world:





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Work Better, Together

Reinvent Work can drive business value in your organization in three measurable ways:

- an improved employee experience
- new efficiencies, and
- new revenue growth opportunities.

Google Apps for Work



PwC and Google for Work guide organizations to break new ground by empowering them to be more productive, serve customers more effectively and deliver a more connected customer experience.

Simple	Tested	Transformative
Easy to use	Secure & reliable	Built for teams
Mobile first	Adopted at scale	Cultural catalyst
One solution	Liberates IT	Tomorrow's workplace



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