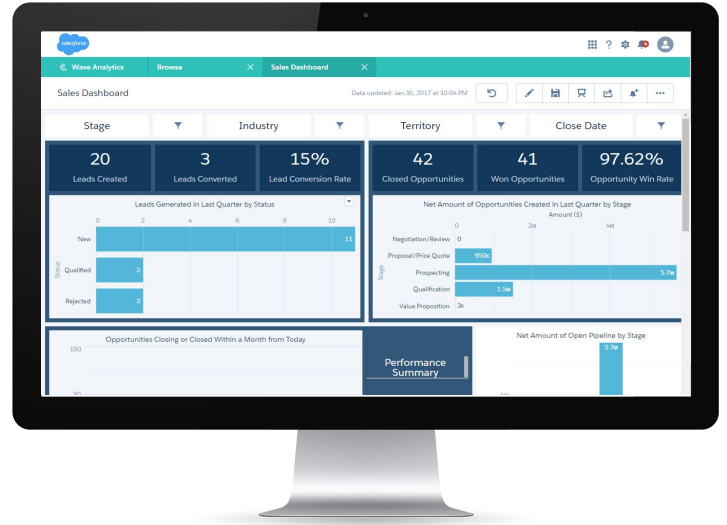


# PwC's Sales and Marketing Excellence

Accelerate your path to booked business

PwC's Sales and Marketing Excellence Solution, *powered by* Salesforce, is an end-to-end process solution from initial inquiry to order, all on a single platform. A certified Salesforce Fullforce solution, it provides a seamlessly integrated capability from sales through service that can help you improve speed and efficiency, turn insights into action, and increase customer loyalty.



## Solution benefits

Integrate sales, service, and marketing functions to:

- Improve collaboration
- Accelerate response times to customer requests
- Improve customer cycle efficiency
- Achieve faster sales cycles
- Increase customer satisfaction
- Increase revenue
- Reduce staffing needs
- Provide real-time access to data at any stage of the Inquire to Order process

To discover how our **Sales and Marketing Excellence Solution** can help you deliver a connected customer experience, please contact:



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