Winning the war on talent requires businesses to think differently. Individuals, especially Millennials, want more flexibility in their schedules and companies must find new ways to get the best talent. One strategic approach is empowering a contingent workforce.

To meet the needs of this changing workforce, PwC created the Flexibility² Talent Network (FTN), a group of experienced individuals available during peak periods to support our client engagement teams. This workforce allows us to better meet the needs of our changing business while continuing to provide high quality service to our clients. FTN staff keep their skills current, remain connected to their profession and focus on other interests during the remainder of the year.

In today's environment, there are opportunities to think about workforce planning strategies in new ways. Contingent workers can provide companies with better control over variable costs, and enable a more dynamic workforce that is able to scale up or down as needed. They can help businesses increase levels of engagement for those who would prefer to work in a way that meets their personal and professional interests.

65 million: # of independent contract workers in the U.S. alone by 2020—

Temporary workforce will continue to be among the fastest growing workforce segments,

40% of the U.S. workforce with an increase of 23% from 2010 to 2020

In 2016, 80% of PwC’s workforce will be Millennials, and they want greater flexibility in their schedules and career.

Source: Bureau of Labor Statistics

Source: PwC's NextGen Study

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Best of both worlds

Who are PwC’s FTN members?

There are many reasons why individuals choose PwC’s Flexibility² Talent Network. They might have a seasonal beach side business, are passionate about volunteering or want to care for a family member. PwC’s FTN members have included:

- College professors
- Playwrights
- Medical school students
- World travelers
- Entrepreneurs
- Singer/songwriters
- College football coaches
- Animal rights activists

Does your organization plan for the changing workforce—one that includes seasonal employees, contractors, temporary opportunities?

“Our FTN staff brought the right balance of business experience, industry knowledge and effort to help navigate our teams through a successful season. This experience has taught us some valuable lessons on how we will approach future peak periods with our very talented network of FTN professionals.”—Tax Partner

“The FTN program allows me to pursue my interest outside of tax, all while being a part of a world-class organization. I use my off-season to study Spanish, pursue my Masters in Taxation, travel, read books and spend time with friends and family.”—FTN Senior Associate

To learn more on how the Flexibility² Talent Network supports PwC, visit pwc.com/ftn.

Questions? Please send an email to: Flexibility²TalentNetwork@us.pwc.com

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