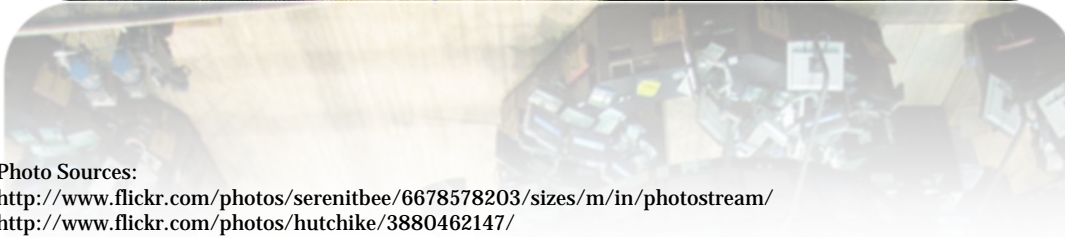




The Stock Market



<http://www.flickr.com/photos/serenitbee/6678578203/sizes/m/in/photostream/>
<http://www.flickr.com/photos/hutchike/3880462147/>

PwC

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Supply and Demand: If the demand for the stock increases, the price of the stock increases. If the demand decreases, the price of the stock also decreases.

Case Studies

- eToys, Inc.
- Facebook, Inc.

Calculating Profit and Loss

To determine the amount of profit or loss:

1. Calculate the amount paid for the stock by multiplying the number of shares by the purchase price per share.
2. Calculate the amount the stock sold for by multiplying the number of shares by the selling price per share.
3. Subtract the total of #1 from the total of #2.
This amount is your gain or loss.

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Apple

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Manuel made a profit of **\$1,280**.

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The Home Depot

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Manuel lost **\$40**.



The Stock Market

Simulation: Become an Investor

- Choose your companies and spend \$10,000 on their stock.
- Keep or sell?
- Find your profit.

Correct the **Statement**

- True or False?
- If ***false***, correct the error.