

9-12 Stock Market Pre-Assessment

Section 1: Please select the correct answer for each of the following questions:

1. What is a stock?
 - a. A share in the ownership of a company
 - b. A portion of the company's office building
 - c. The profit of a company
 - d. The salary of a company's CEO
2. Which of the following is a reason a company would issue stock?
 - a. To raise money for the executives' retirement
 - b. To raise money to expand the company
 - c. To be approved for a business loan
 - d. To borrow money that must be paid back
3. Which of the following is a reason why a company's stock may fall?
 - a. The company moves its headquarters to a new city
 - b. The company expands by buying another successful company
 - c. The company experiences a decline in earnings
 - d. The company introduces a new product
4. Megan has money in a savings account earning a very small percent of interest. She decides to use that money to purchase stock in an attempt to:
 - a. Get a raise
 - b. Increase wealth
 - c. Borrow money
 - d. Earn more interest
5. You currently have 10 shares of stock in a popular toy company, which are valued at \$85 per share. Which of the following events will NOT have an effect on the price of your stock?
 - a. The current value of the business
 - b. The predicted success of the business
 - c. The company's earnings report
 - d. The number of shares you currently own



Section 2: Please choose the number on the scale that best indicates how strongly you agree or disagree with the following statements:

	Strongly disagree				Strongly agree
I understand how the stock market works and how to calculate gains and losses of stocks when they're bought and sold.	1	2	3	4	5
I feel confident making decisions about money.	1	2	3	4	5
I am interested in learning more about managing my personal finances (<i>e.g. managing a budget, saving and investing for the future, monitoring and assessing credit and debt, managing consumer fraud, planning for taxes, protecting resources, etc.</i>).	1	2	3	4	5

Section 3: Please select from the choices below:

1. Circle your grade level.

K 1 2 3 4 5 6 7 8 9 10 11 12

2. Select the sentence that best describes you.

- a. I am a boy.
- b. I am a girl.

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