

6-8 Evaluating Financial Information

Pre-Assessment

Section 1: Please select the correct answer for each of the following questions:

1. The part of an advertisement that states a product's superiority is called the
 - a. Fraud
 - b. Claim
 - c. Introduction
 - d. Conclusion
2. The Federal Trade Commission Act requires that advertisements
 - a. Must be truthful and non-deceptive
 - b. Must provide information about how much a product costs
 - c. Must compare its product to other products
 - d. Must vary from state to state
3. Which of the following is not an example of a claim used by advertisers to entice the public?
 - a. The product will make the consumer happier
 - b. The product is more effective than similar products
 - c. The product is more expensive than similar products
 - d. The product was developed based on research
4. You see an advertisement on TV for a new bike that claims to be the fastest bike on the market. You are interested in purchasing the bike using money you have saved up all year. What should you do next?
 - a. Trust the claims made in the advertisement
 - b. Ask questions about the bike and evaluate the claims made in the advertisement
 - c. Contact the Federal Trade Commission to verify the accuracy of the claims made in the advertisement
 - d. Purchase the bike after looking at it in the store
5. Your soccer team is selling candy to raise money for new team uniforms. You decide to create an advertisement to publish in the school's newspaper to promote the candy sale. To be effective, your advertisement should
 - a. Create a desire to purchase the candy
 - b. Paint an unbiased picture of the candy
 - c. Encourage others to think about buying competitors' candy
 - d. Be unable to back up its claim with evidence



Section 2: Please choose the number on the scale that best indicates how strongly you agree or disagree with the following statements:

	Strongly disagree				Strongly agree
I understand how to evaluate the claims made in an advertisement.	1	2	3	4	5
I feel confident making decisions about money.	1	2	3	4	5
I am interested in learning more about managing my personal finances (<i>e.g. making good spending choices, saving and growing my money, understanding how credit works, planning for college, learning about taxes, protecting my personal information, etc.</i>).	1	2	3	4	5

Section 3: Please select from the choices below:

1. Circle your grade level.

K 1 2 3 4 5 6 7 8 9 10 11 12

2. Select the sentence that best describes you.

- a. I am a boy.
- b. I am a girl.



6-8 Evaluating Financial Information

Post-Assessment

Section 1: Please select the correct answer for each of the following questions:

1. The part of an advertisement that states a product's superiority is called the
 - a. Fraud
 - b. Claim
 - c. Introduction
 - d. Conclusion
2. The Federal Trade Commission Act requires that advertisements
 - a. Must be truthful and non-deceptive
 - b. Must provide information about how much a product costs
 - c. Must compare its product to other products
 - d. Must vary from state to state
3. Which of the following is not an example of a claim used by advertisers to entice the public?
 - a. The product will make the consumer happier
 - b. The product is more effective than similar products
 - c. The product is more expensive than similar products
 - d. The product was developed based on research
4. You see an advertisement on TV for a new bike that claims to be the fastest bike on the market. You are interested in purchasing the bike using money you have saved up all year. What should you do next?
 - a. Trust the claims made in the advertisement
 - b. Ask questions about the bike and evaluate the claims made in the advertisement
 - c. Contact the Federal Trade Commission to verify the accuracy of the claims made in the advertisement
 - d. Purchase the bike after looking at it in the store
5. Your soccer team is selling candy to raise money for new team uniforms. You decide to create an advertisement to publish in the school's newspaper to promote the candy sale. To be effective, your advertisement should
 - a. Create a desire to purchase the candy
 - b. Paint an unbiased picture of the candy
 - c. Encourage others to think about buying competitors' candy
 - d. Be unable to back up its claim with evidence



Section 2: Please choose the number on the scale that best indicates how strongly you agree or disagree with the following statements:

	Strongly disagree				Strongly agree
I understand how to evaluate the claims made in an advertisement.	1	2	3	4	5
I feel confident making decisions about money.	1	2	3	4	5
I am interested in learning more about managing my personal finances (<i>e.g. making good spending choices, saving and growing my money, understanding how credit works, planning for college, learning about taxes, protecting my personal information, etc.</i>).	1	2	3	4	5

Section 3: Please select from the choices below:

1. Circle your grade level.

K 1 2 3 4 5 6 7 8 9 10 11 12

2. Select the sentence that best describes you.

- a. I am a boy.
- b. I am a girl.

