PwC global network of legal professionals with expertise in pharmaceutical and healthcare issues is perfectly positioned to design and deliver effective solutions to complex challenges affecting your business, from innovation and product development to regulation and patient engagement.
Here is a brief look at some of the services that are available to your business

**Commercial Operations**
We provide legal support during the entire lifecycle of your product, including but not limited: setting up your distribution network and fine tuning the supply chain, drafting and reviewing agreements, communication with distributors, pricing, discounts, declaration.

**Marketing Authorization, Regulatory, Clinical Trials, PMOS Activities**
Our team will assist you during all stages of operations, including advancing, helping with paperwork, communication with government agencies and HCPs, dealing with claims and representing clients in litigation.

**Promotion, Marketing, Social Activities**
We provide legal support and guidance for the following: advertising, promotions, charity events and drives, samples, communication with HCPs, non-profits and patient organizations.

**Strategy and Management**
We assist our clients with developing new high impact healthcare products and services and help traditional healthcare providers adopt and leverage relevant concepts from other industries. PwC can design and execute a sustainable business model that controls costs, defines product value, capitalises on technology, better aligns incentives, partnerships and deals. We prepare and implement trainings and workshops to help employees quickly adapt to legislative reforms and changes.

**M&A and Localization**
We have solid experience in managing negotiations, providing due diligence, working on agreements and licensing documentation and structuring transactions.

**Employment Law & Immigration**
By combining our expertise in HR strategy, employment services, compensation, rewards and incentives, retirement benefits, actuarial and international mobility services we are able to deliver superior responses to all issues relevant to the development, labour dispute resolution, reward and management of employees.

**Compliance Practice**
Using PwC global best practice in Compliance and initiatives, we help you with implementing and adopting standard operating procedures and processes that improve performance and follow latest global standards.

**Intellectual Property, Trade Mark & Data Protection**
We provide advice on the regulatory framework for the introduction into public circulation of pharmaceuticals, medical devices and/or equipment in Ukraine, including advice on licensing, permits, registrations and/or conformity assessments required for proper importation, manufacture, wholesale and retail sale of the mentioned products in Ukraine, including
- legal advice to healthcare providers regarding their established and ongoing operations, including dealing with patients (i.e., regulatory framework for their operations in Ukraine, drafting required agreements and policies, dispute resolution, etc.)
- legal advice on leveraging of IP portfolio, including trademarks protection, patentability and patent filing strategies, R&D, licencing and know-how agreements.

**Transfer Pricing**
Our team is ready to help pharmaceutical companies manage TP risks and find opportunities for sustainable improvement of the tax efficiency of the business. We can help with compliance, planning and TP policy development, development of TP business processes, advice on TP matters, providing support during TP audits and dispute resolutions, assistance in conclusion of advance pricing agreements.

**Tax Planning and Compliance**
We assist our clients in the pharmaceutical industry with the tax aspects of planning and structuring of their business operations or specific business transactions, to achieve full compliance with the Ukrainian tax legislation but eliminate tax inefficiencies, if any.
One of our most demanded tax services in the industry include tax health-check, documentation of costs to ensure their tax deductibility and recoverability of associated VAT, structuring of incentives to distributors, application of tax treaty benefits.

**International Trade and Customs**
We provide assistance in the following areas:
- Structuring international trade operations to enjoy benefits from free trade agreements, different customs regimes, supply chain optimisation
- On-going assistance during import/export operations with the customs authorities, receiving permits and certificates
- Customs reviews and assistance during post clearance audits
- Support during negotiations with customs authorities on different issues: customs valuation, exemptions from customs duties, country of origin, violation of customs rules, assessment of customs duties after release of goods from the customs control, etc.

**Contact us**

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