

# *From strategy to transformation*

## Building a solid finance function development strategy

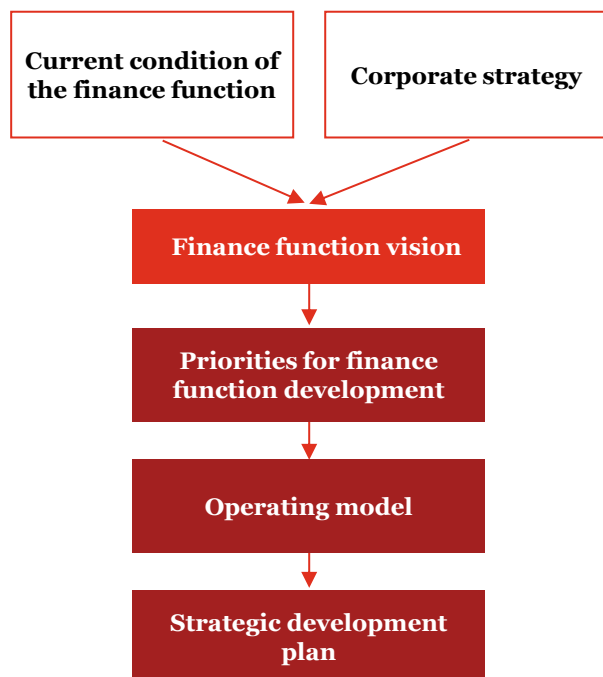
Given today's dynamic and competitive environment and the various requirements of both shareholders and market regulators, companies need a way to keep their finance functions up to speed. A functional strategy that defines both development priorities and the operating model's main elements helps companies respond to challenges while keeping in line with their overall strategy. It also helps make the strategy's implementation a priority for each staff member.

### *Benefits for our clients*

- Focus your financial strategy on helping implement the corporate strategy and supporting the company's business strategy
- Be sure that your financial strategy corresponds to the functional strategies of other corporate divisions ( IT, HR, Purchases)
- Get a prompt, high-quality assessment of whether the goals set for the finance function as a whole, as well as for the management and employees of various divisions, are being achieved

## *Services we offer*

- Diagnostics of the company's finance function to assess the current status of its key areas, including how it compares to other companies' best practices
- Help in forming a vision for a finance function that supports the corporate strategy's implementation
- Development of an operating model that encourages interaction and creates the right conditions for change



## *Contact us*



**Rafal Krasnodebski**  
Partner  
Telephone +380 (44) 490-6777  
[rafal.krasnodebski@ua.pwc.com](mailto:rafal.krasnodebski@ua.pwc.com)



**Vasyl Karavan**  
Manager  
Telephone +380 (44) 490-6777  
[vasyl.karavan@ua.pwc.com](mailto:vasyl.karavan@ua.pwc.com)