



Speak with one of our experts to explore your tax strategy options.

Optimising financial functions for tax efficiency

Is your company facing any of the following?

- › An effective tax rate above 20%
- › Accumulative retained earnings
- › Tax losses in the group
- › Planning for new investments
- › Expansion or diversification—locally or internationally
- › High financial costs
- › Pressure to improve the bottom-line performance

If so, it's time to review your financial and tax management practices.

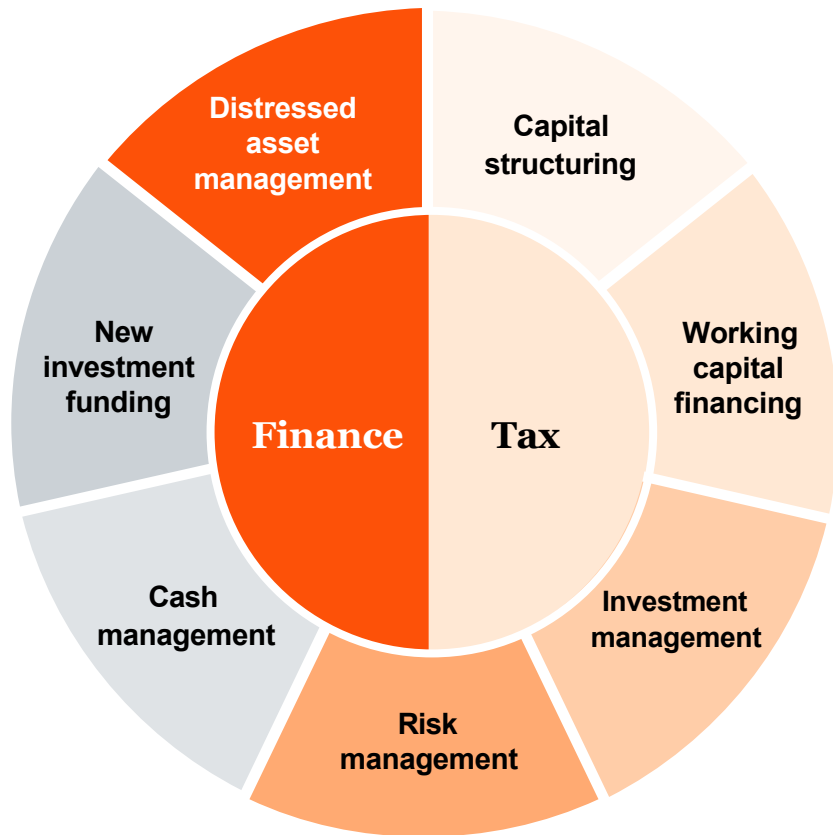
Our expertise in accounting, laws, financial management and investment, tax strategy and regulatory compliance sets us apart.



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Maximise your shareholder value through a smarter finance and tax strategy

Managing financial investments while minimising tax burden or tax liability is one of the biggest challenges for today's finance professionals.

It's not just about knowing financial products—it's about understanding the tax, legal, and regulatory landscape, including global developments like Base Erosion and Profit Shifting (BEPS).

As the leading professional firm in Thailand, our Financial Services Industry Practice brings together a multi-disciplinary team with deep local insight and global expertise. We help treasurers and finance leaders navigate complex decisions, structure investments strategically and unlock long-term value.

Contact us to discuss your financial and tax strategy options.

Why choose PwC’s Financial Services team

At PwC, we help clients strengthen the effectiveness of their financial functions—especially when it comes to tax strategy and planning. Our approach is built on deep global and regional experience, a strong record in financial product development, and a commitment to growing creative, collaborative teams who deliver exceptional client service.

We think differently. We bring fresh perspectives and develop innovative value-adding solutions tailored to your business needs. By working closely with our clients, we offer practical, multi-disciplinary strategies to tackle today’s increasingly financial and regulatory challenges.

Our Financial Service practice unites PwC specialists across tax compliance, financial planning, business strategy, legal, regulatory and process management. This integrated expertise gives our clients unmatched depth and breadth—locally and globally.

Finance functions

- Maximise fund raised, minimise costs
- Working capital management
- Risk management
- Cash management
- New investments
- Leasing or buying
- Divestment planning
- Regulatory compliance



Key considerations

- Use of equity, debt, structured finance
- Return on capital vs financial expenses
- Shareholder dilution
- Impacts on earning per share
- Investment structure
- Penalties and surcharges
- Tax refunds



Tax attributes

- Deductibility
- Withholding tax
- Optimising withholding tax credits
- Indirect/other taxes
- Matching income and expenses
- Exempt income
- Income re-characterisation
- Tax investigation

Contact us to find out more about unlocking smarter financial solutions.

