Transfer Pricing Service





Your possible issues

- High scrutiny from tax authorities to your transfer pricing (TP) practices
- 'Soft target' and potentially high assessment from tax authorities
- Limited knowledge and expertise
- Inappropriate profit allocation between taxable entities
- Insufficient and disorganised supporting documents



Our offerings

- TP planning/setting
- TP compliance review
- TP three-tiered documentation
- TP benchmarking study
- Operational transfer pricing
- TP dispute resolution
- Mutual agreement procedure/ Advance pricing agreement
- Value chain analysis/ transformation



Your benefits

- Increase TP compliance
- Minimise tax exposure
- Prove appropriate profit allocation between taxable entities
- Produce sufficient TP documentation
- Control presentation of information
- Access to PwC global network
- Long-term business partners

TP audit selection criteria

Drastic profit fluctuation

Profit lower than competitors

Non-BOI profits lower than BOI profits

Pay excessive royalties/ management fees

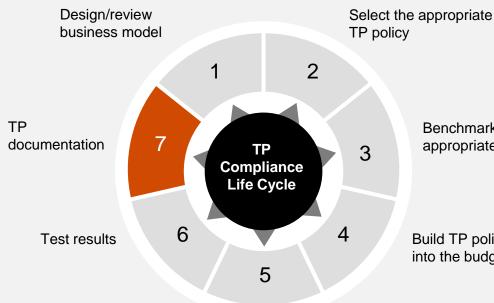
Negative gross profit

Request for tax refund

More than two years of consecutive losses

No tax payment for a prolonged period of time

Profit decline after tax holiday/business restructuring



Benchmark to identify appropriate margins

Build TP policy into the budget

Regularly monitor actual results

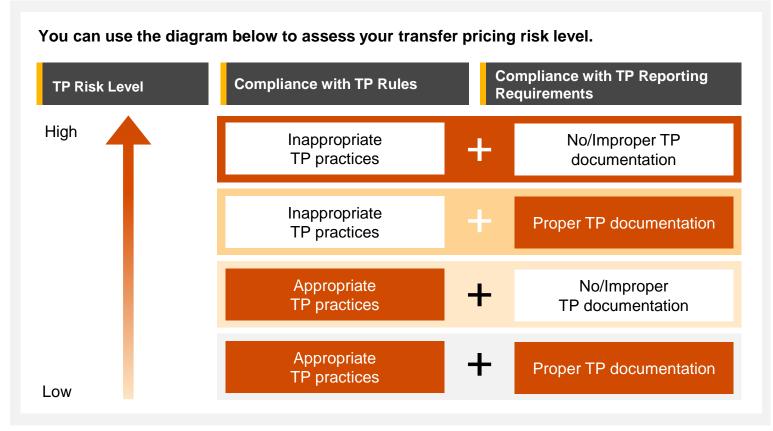
Compliance with arm's length principle



Compliance with reporting requirements

Transfer Pricing Risk Management





PwC contacts:



Janaiporn Khantasomboon Partner Tel. +66 (0) 2844 1437 janaiporn.khantasomboon@pwc.com



Niphan Srisukhumbowornchai Lead Partner Tel. +66 (0) 2844 1435 niphan.srisukhumbowornchai@pwc.com



Panachai Anontanut Partner Tel. +66 (0) 2844 1295 panachai.anontanut@pwc.com

Japanese Desk



Jun Takebe Associate Partner Tel. +66 (0) 2844 1209 jun.takebe@pwc.com

Chinese Desk



Yuanqing Wang Senior Manager Tel. +66 (0) 2844 2052 ted.wang@pwc.com



