



Global M&A Industry Trends: 2022 Mid-Year Update

The following report may be of interest to :

All clients

Summary :

PwC's [Global M&A industry trends: 2022 Mid-Year Update](#) is now live. After a record-breaking year for M&A in 2021, optimism for another supercharged year in 2022 remains, despite growing market headwinds. We have pleasure to share these following four perspectives:

1. [Global M&A Industry Trends in Consumer Markets: 2022 Mid-Year Update](#)
 - Changing consumer preferences in 2022 will keep M&A high on strategic agendas
 - Public-to-private deals may increase as stock prices trend lower
 - Consolidation of delivery platforms expected as e-commerce demand slows
 - Supply chain strengthening remains a priority
 - ESG goals create opportunities for value creation
2. [Global M&A Industry Trends in Technology, Media & Telecommunications: 2022 Mid-Year Update](#)
 - Digital adoption remains a priority and driver of M&A
 - Software deals continue to dominate tech dealmaking
 - Telcos focus on monetising tower and fibre assets to reinvest in 5G and data centers
 - Growing spotlight on metaverse and associated technologies (AR, VR, NFTs, digital content)
 - Capital remains available for M&A in spite of economic headwinds and higher interest rates



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3. [Global M&A Industry Trends in Energy, Utilities and Resources: 2022 Mid-Year Update](#)

- ESG remains the dominant driver of deals as the energy transition accelerates
- Supply chain focus will drive M&A as companies react to national energy needs, high demand for critical minerals and volatile commodity prices
- Lower valuations in the current economic environment likely to attract investors
- Capital remains available - especially for renewables
- Ethical asset stewardship concerns will influence divestiture strategies

4. [Global M&A Industry Trends in Financial Services: 2022 Mid-Year Update](#)

- Transformation and the need for digital capabilities continue to drive M&A across financial services
- Complexity in transactions is increasing due to inflation and geopolitical events
- Valuations/deal multiples are expected to come down from recent highs over the remainder of the year
- Stricter lending policies are making deal financing more difficult
- ESG and demand for sustainable investment options create opportunities for value creation



For further information, please contact:

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