

# Innovative mobility

*PwC cordially invites you to its 4th Regional Automotive Conference to be held on 17 May 2016 in Kecskemét, Hungary.*

*Our specialists, together with esteemed experts from the industry will share their experiences and their views on the opportunities in the region. After the event you are invited to join a Mercedes-Benz factory tour.*



### Date

17 May 2016

### Time

Conference 10:00 - 13:30

Factory tour 14:30 - 16:30

### Venue

**Mercedes-Benz Factory, Kecskemét**  
(6000 Kecskemét, Mercedes út 1.)

### Participation fee

Participation is free of charge, but registration is required.

### Language

The event will be held in English. Interpreters will be translating into Hungarian and Slovak language.

### Parking

Parking is available at the factory premises.

## Registration

[www.pwc.com/sk/innovative-mobility](http://www.pwc.com/sk/innovative-mobility)

Registrations will be accepted on a first-come-first-served basis.

### More information

**Jana Grošeková**

+421 902 953 863, [jana.grosekova@sk.pwc.com](mailto:jana.grosekova@sk.pwc.com)

### Program

**09:30 Registration**

**10:00 Welcome**

*Armin Krug*, partner, PwC Hungary Automotive Industry Leader;

*Jens Hörning*, partner, PwC Slovakia and CEE Automotive Industry Leader;

*Szemereyné Pataki Klaudia*, mayor of Kecskemét;

*Christian Wolff*, CEO, Mercedes-Benz Manufacturing Hungary Kft.

**10:30 Automotive Perspectives - CEE - Europe - Global**

*Julia Kusber*, senior consultant and lead analyst for Eastern Europe, PwC Autofacts, Germany

**11:00 Goods basket and the new logistics concept**

*Robert Ivisic*, logistics leader, Mercedes-Benz Manufacturing Hungary Kft.

**11:45 Coffee break**

**12:15 Trends in automated external automotive logistics and Schnellecke's successfully used tools**

*Zuzana Školárová*, Country Manager, Schnellecke Slovakia s.r.o.

**12:45 Automated Driving - Impacts in Hungary**

*Michael Kram*, Engineering Director, Robert Bosch Kft.

**13:15 Closing**

**13:30 Lunch**

### Optional

**14:30-16:30 Factory tour**

As the number of participants is limited, please register early. Tours are being held in Hungarian and in English language.