

# ***risk Board Advisory Services (rBAS)***

*Aligning business and risk  
strategies for sustained growth*



Today's increasingly interconnected, volatile and competitive world offers a mixed picture for business, with challenges and opportunities often intertwined. In this context, discharging the board's duties and responsibilities around risk oversight is often not straightforward – how much time does the board devote to understanding and addressing risk issues?

Faced with a large range of risks from a mounting variety of sources, few executive teams have clear risk oversight and regulatory challenges that lie ahead. Key decisions also need to be made on the steps that should be taken in order to drive growth, profits and manage their businesses more efficiently.

Part of the challenge for boards is to broaden the nature and richness of risk discussions they have, to ensure that appropriate attention is given to all types of risk. Boards also need to ensure that they are prepared and equipped to respond quickly to risk events as they occur and minimise its impact on their businesses.

Focusing on risk is now more important than ever. We can help you align your risk and business strategies, equip you with the right knowledge to answer tough questions, tackle complex problems and connect the dots for a complete perspective – so that you can lead with confidence.

### Key questions for board members

- Is the quality and breadth of risk information you see on the board enough for you to really understand your organisation's risk profile?
- How confident are you in your board's ability to understand and challenge your organisation on the effective management of risk?
- How prepared and agile is your organisation and the board to respond to risk situations should they arise?
- Is your board composition diverse in culture, thinking and perspective to enable effective risk assessment?

### About PwC's rBAS programme

PwC's risk Board Advisory Services (rBAS) programme is designed for corporate directors to keep abreast of topical and emerging risk issues that could impact their organisations' strategy and the business environment in which they operate. Supported by the strength of PwC's global network, our programme connects industry and subject matter experts to drive better board performance and effectiveness and is an exclusive platform for networking.

*“The broader perspective on a variety of risks that comes from the diversity of the board helps support a more comprehensive risk management process.”*

To have a deeper conversation, please contact:

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