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# *The next frontier for infrastructure investments*

Renewable Energy in Asia-Pacific



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# Foreword



In 2015, PwC conducted a Global Power & Utilities Survey where we asked utility executives about how technology is disrupting the traditional utility business model. About 85% of respondents recognise that falling technology costs for Renewables will result in new sources of power generation becoming widespread and accessible.

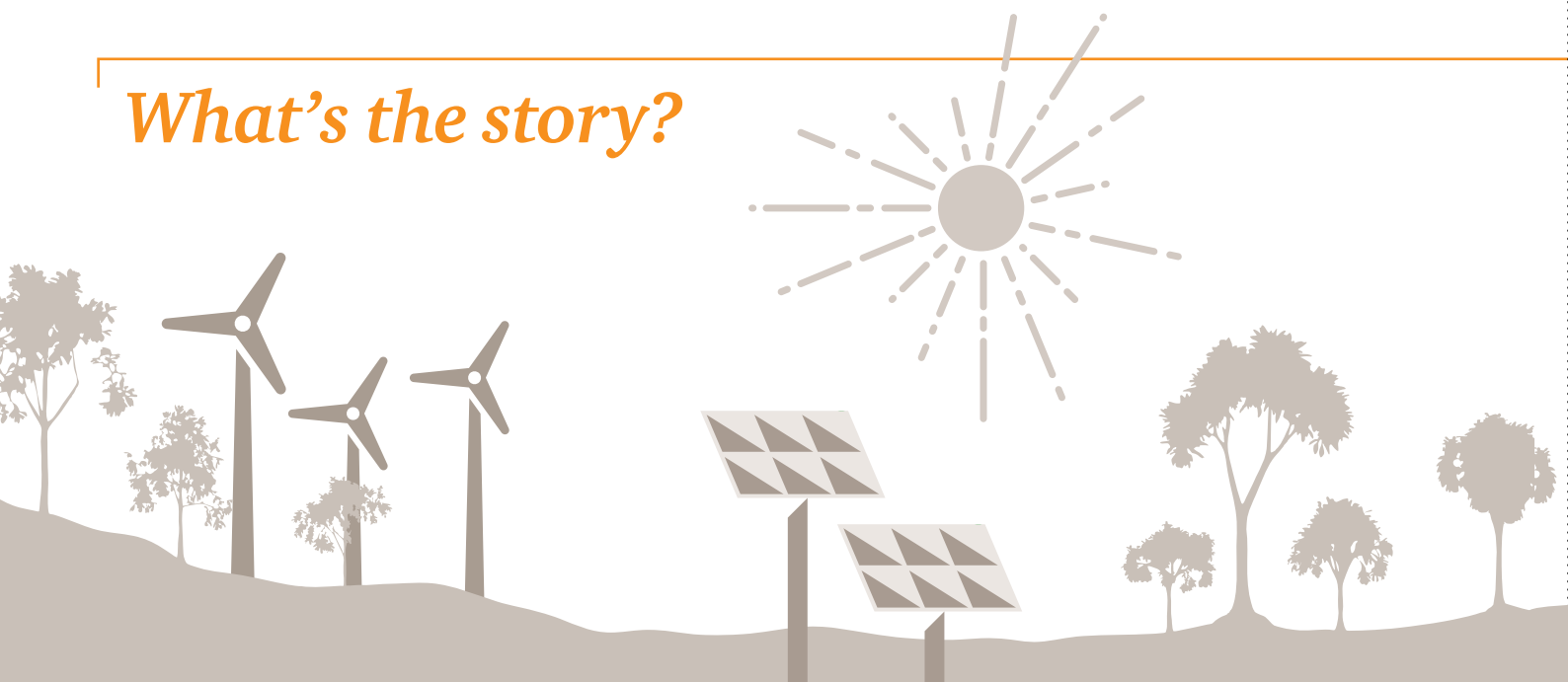
Fast forward to year 2017, we have now seen some of the largest volumes of transactions in Renewable markets, in particular Asia-Pacific. The most recent transaction announced in October 2017 relates to a 11GW portfolio (including development assets) of Equis Energy (Singapore) and sold to a consortium led by Global Infrastructure Partners and China Investment Corp. We expect increased investment in the renewable energy market with the recent recovery of oil prices combined with increased interest from oil & gas players.

From new energy storage technologies to the smart grid, 59% of Power & Utilities CEOs say their companies are making significant changes in how they use technology to help them assess wider stakeholder expectations and respond to them more effectively. However, while many utilities recognise the need to develop a robust strategy for disruptive technologies and evolve their business model, most have just started to take the first steps towards implementing their plans.

With total renewable energy investments of USD 241.6 billion in 2016, this report provides our view on how renewable energy continues to have a strong economic case in Asia-Pacific, key considerations for investors and emerging trends/technology in the sector.

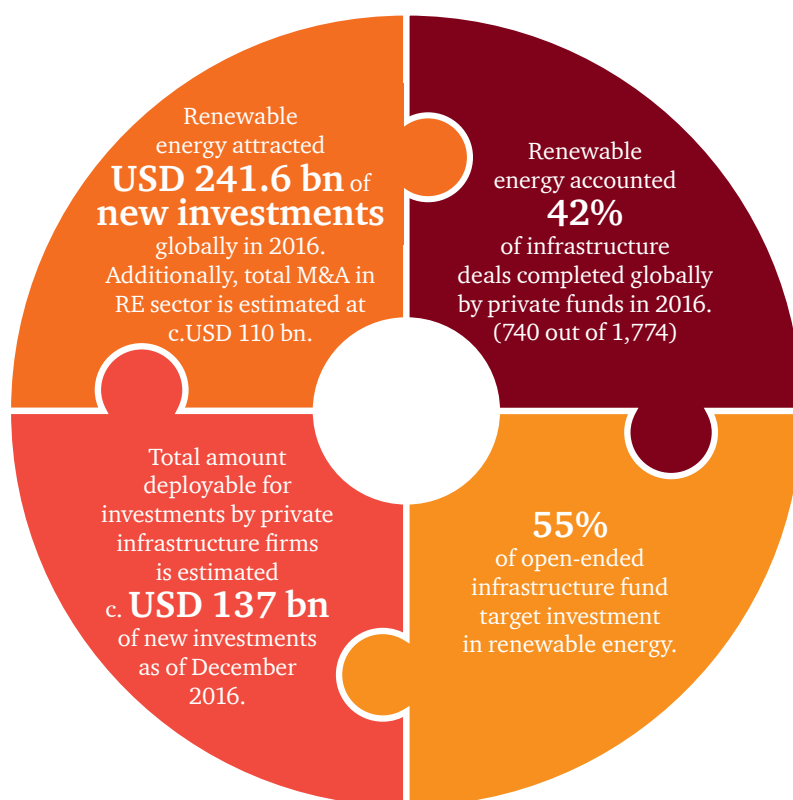


# What's the story?



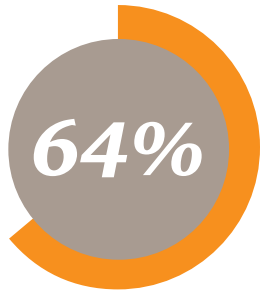
In 2016, **Renewable Energy (RE)** attracted **USD 241.6 billion** of new investments globally with a total capacity addition of 138.5GW<sup>1</sup>. Out of the total new investments, around **USD 114.8 billion** or **47%** were in Asia-Pacific countries. Solar and wind sub-sectors were key drivers for the investments, followed by biomass, small hydro and others.

Figure 1: Global RE investments in 2016



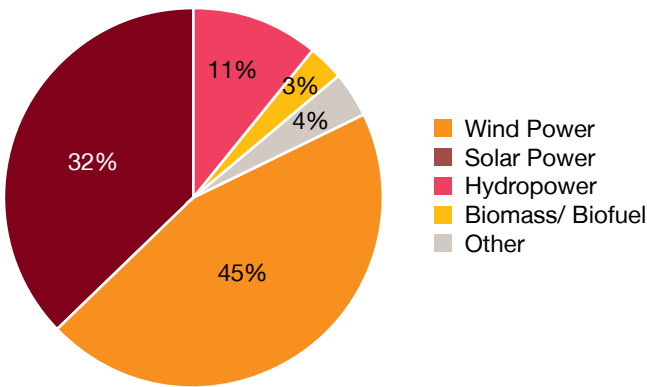
Source: International Energy Agency, UNEP, Bloomberg New Energy Finance, 2017 Preqin Global Infrastructure Report

<sup>1</sup> Global Trends in Renewable Energy Investment 2017, <http://www.fs-unep-centre.org> (Frankfurt am Main)



*Infrastructure investors believe RE assets present attractive investment opportunities.*

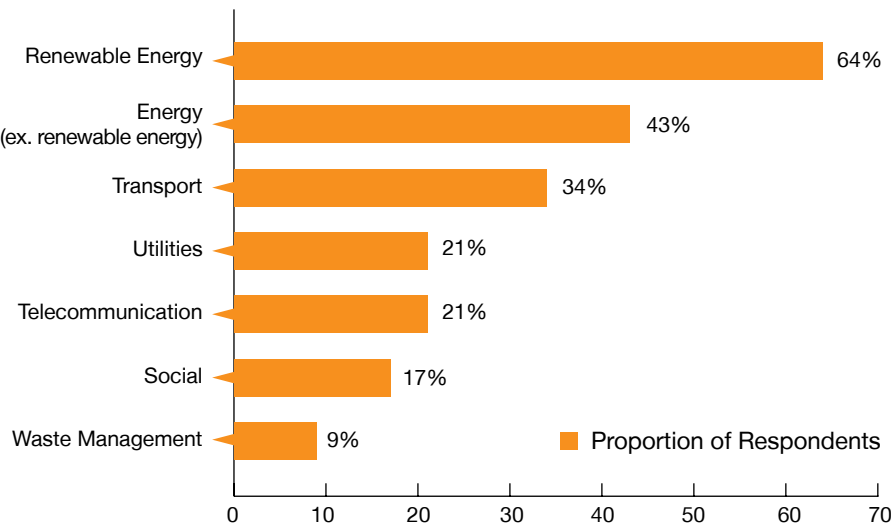
Figure 2: Types of completed RE infrastructure deals by private funds (globally)



Source: 2017 Preqin Global Infrastructure Report

Wind and solar continue to attract maximum number of investments by private funds among the various technologies (Figure 2). RE continues to be seen as a key growth area in the future globally and in key economies of Asia-Pacific, with 64% of respondents having a favourable outlook for RE (Figure 3).

Figure 3: Infrastructure sector investors’ view on various sectors as presenting attractive opportunities at present (globally)



Source: 2017 Preqin Global Infrastructure Report

Economic and financial viability is critical for continued investor interest and going forward, governments must play a large role and provide enabling policies or regulatory frameworks to meet the ambitious national targets for RE in the overall energy mix.

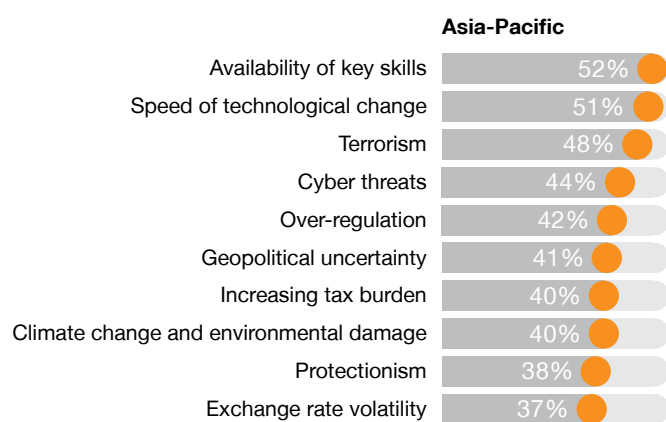
Besides traditional RE companies and infrastructure investors, there is also a growing interest from conventional power and oil & gas players.

**What's happening: Global oil & gas players are making in-roads to RE sector and pose increased competition for upcoming RE assets**

- **Shell**, Europe's largest oil company, has established a separate division, New Energies, to invest in renewable and low-carbon power<sup>2</sup> (May 2016). The company pledged to cut its net greenhouse gas emissions by 20% before 2035 and 50% by 2050, while investing USD 1-2 billion per year in renewables and electric vehicles between 2018 and 2020<sup>3</sup>.
- French company, **ENGIE**, lays out a 5.2 GW renewable goal, and its CEO in charge of RE, Gwenaëlle Huet, commits that their "ambition is to reach 3GW of installed capacity of onshore wind farms and 2.2GW of solar photovoltaic power plants by 2021<sup>4</sup>." (December 2017).
- French oil and gas group, **Total SA**, concluded the purchase of a 23% interest in EREN Renewable Energy in September 2017. It is also acquiring GreenFlex, which specialises in finding ways to use energy more efficiently<sup>5</sup>.

Going forward, there is expected to be increasing competition for both greenfield and brownfield RE assets in Asia-Pacific; and the market is likely to see some consolidation as large players enter into the sector.

Figure 4: Top 10 threats perceived by Asia-Pacific CEOs



Source: PwC, 21st Annual Global CEO Survey

PwC's latest CEO survey also found "climate change and environmental damage" as one of the top 10 concerns amongst Asia-Pacific business leaders (Figure 4). With this in mind, we can expect a stronger focus directed at the development and take up of RE coming from business leaders.

2 Shell creates green energy division to invest in wind power, *The Guardian*, May 2016  
3 Shell's green plan underwhelms critics, *Eco-Business*, December 2017  
4 French company ENGIE lays out 5.2 GW renewable goal, *UPI*, December 2017  
5 Total steps up renewables drive with EREN, GreenFlex deals, *Reuters*, September 2017

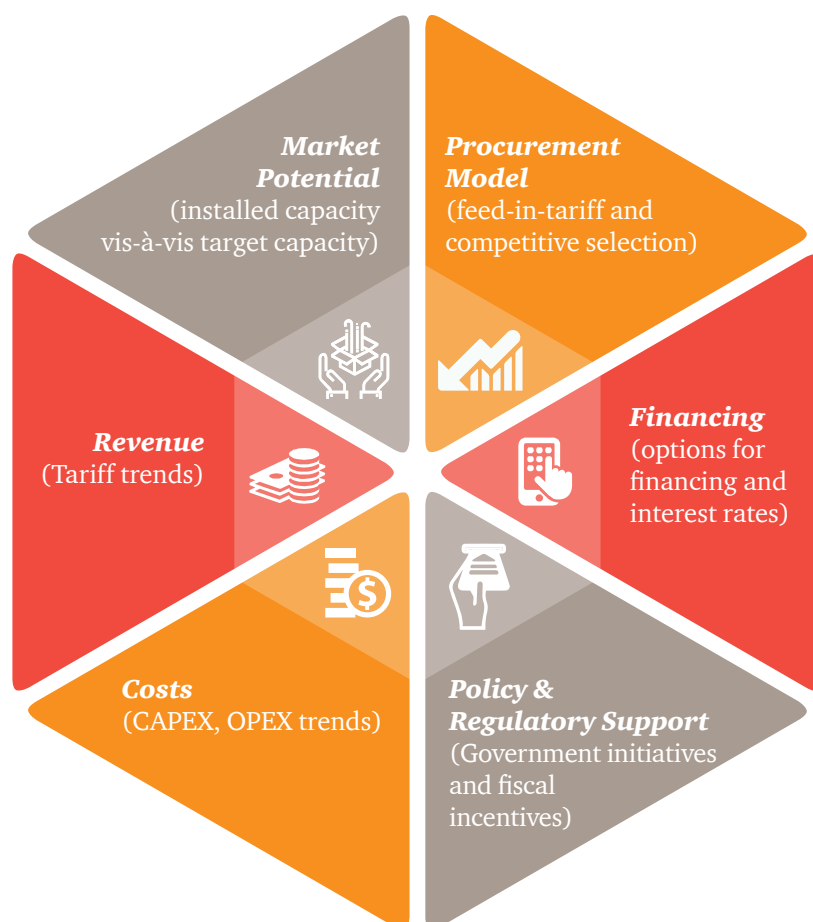
# The economic case for RE is certain

With many countries facing sluggish economic growth and the growing ratio of non-performing assets (NPA) from the infrastructure sector on the balance sheets of many banks, it is pertinent to ask the question - **is there is an economic case for RE?**

In our view, the economic case for different RE technologies (wind, solar, hydro, biomass etc.) is dependent on **six key factors**: market potential, procurement model, financing, policy & regulatory support, costs and revenue (Figure 5).

*We see a potential investment of up to USD 250 billion<sup>6</sup> new investments in utility-scale solar and wind projects till 2025 in major Asia-Pacific countries<sup>7</sup> and there continues to be a strong economic case for RE investments in the medium to long term.*

Figure 5: Six key factors influencing the economic case for RE



<sup>6</sup> Calculated based on the potential capacity for solar projects for different countries in Asia Pacific and assuming an average cost of USD 800-1,000/ kW for solar project and USD 950 -1,200/kW for wind project.

<sup>7</sup> The countries include Japan, India, Philippines, Australia, Indonesia, Thailand, Vietnam, Taiwan and South Korea

Market potential:  
Readiness to go green

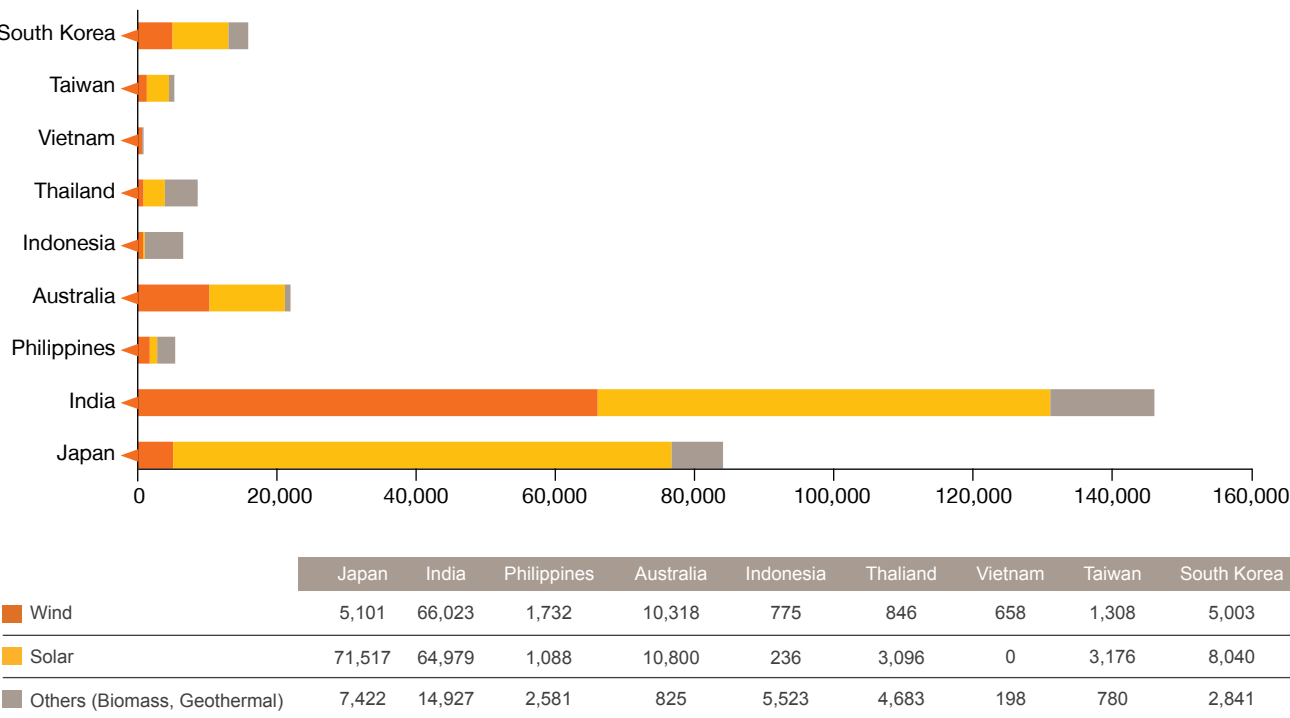


Many governments in Asia have ramped up their efforts for increasing RE in the overall energy mix, with RE targets being significantly higher in some countries when compared to existing capacity.

For instance, India had 57GW of RE installed as of March 2017, and has a 175GW target by 2022, representing a common annual growth rate (CAGR) of 26% every year<sup>8</sup>.

We see a large potential for better technologies in RE - such as more efficient photovoltaic (PV) cells, larger wind turbines and improvements in biomass and waste management, thus, leading to bigger and more scalable projects.

Figure 6: 2025 RE forecast (MW) for select countries in Asia-Pacific



Source: BMI forecast, December 2016

8 Source: Ministry of New and Renewable Energy (MNRE), India



## Procurement model: Countries increasingly moving towards the auction system



The initial projects for all RE technologies in Asia were driven by governments through **Feed-in-Tariff (FIT) mechanisms**, wherein the government buys the energy from RE projects at a fixed price throughout the term of these projects to cover for the cost of installation, operating expenses (including interest costs) and a reasonable equity return.

As of 2017, majority of Asia-Pacific economies have moved to some form of competitive selection process for RE technologies, especially for utility-scale solar and wind projects.

*A falling trend in RE tariffs under the auction system in the region indicates a strong market acceptability for the competitive selection process in major economies in Asia-Pacific.*

Figure 7: Key economies in Asia-Pacific and their procurement process for RE across solar and wind (2017)

Country	Solar	Wind
Japan	Auction (starting 2017)	Feed-in-Tariff
India	Auction	Auction
Philippines	Competitive selection process (Auction proposed)	Competitive selection process (Auction proposed)
Australia	Wholesale market	Wholesale market
Indonesia*	Bilateral (agreement with PLN)	Bilateral (agreement with PLN)
Thailand	Competitive bidding (tariff cap defined)	Competitive bidding (tariff cap defined)
Vietnam	Feed-in-Tariff	Feed-in-Tariff
Taiwan	Feed-in-Tariff	Feed-in-Tariff
South Korea	Auction	Auction

Source: PwC Analysis

The most commonly used competitive selective process is the **auction system** – in which the government sets a target megawatt (MW) capacity for RE before each auction and this capacity is allocated to the lowest price bidders, either in full or in blocks as per the received bids (where the size of the bid by any developers varies from 20 to 100 MW).

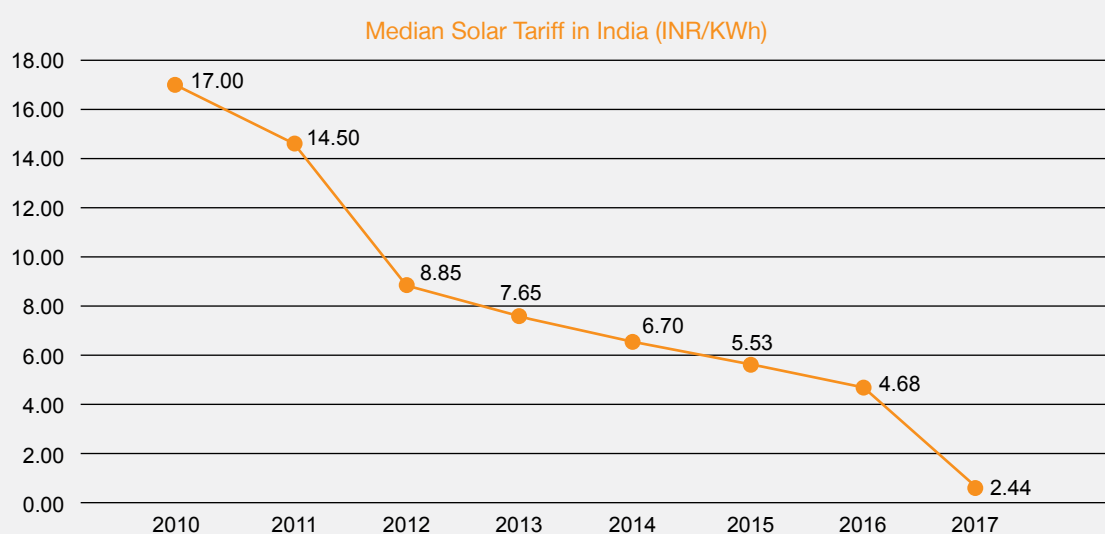
There have been some variations in this auction system (e.g. Swiss challenge) but the end objective is same, to eliminate RE subsidies and FIT mechanisms if the technology is commercially viable.

\* The procurement regime in Indonesia for solar/wind is complex and varies according to the province. For full details, please refer to Chapter 5 of PwC's *Power in Indonesia: Investment and Taxation Guide 2017*, 5th Edition. This publication is available at <https://pwc.to/2AuKgwV>

## What's happening: Auctions on discovered solar tariffs (India and Japan)

### India – Dramatic fall in solar bids

Figure 8: Solar tariffs in India between 2010 and 2017



Source: Ministry of New and Renewable Energy, India

Highly competitive reverse auctions, falling module and component prices, introduction of solar parks, lower borrowing costs, and the entry

of large power conglomerates with strong balance sheets as well as access to cheaper capital have all contributed to the dramatic fall in solar bids in India.

### Japan – First solar auction pushes prices down by nearly a quarter

Japan's first auction for contracts to provide solar electricity pushed prices down by nearly a quarter from a previous system. The lowest accepted price for solar projects was **17.2 yen/kWh in November 2017, down from 24 yen/kWh in the year through March 2017** for projects approved under Japan's

Ministry of Economy, Trade and Industry's (METI) FIT programme.

METI has set a target for solar tariffs to reach 14 yen/kWh by 2020 and 7 yen/kWh by 2030.

Source: Ministry of Economy, Trade and Industry (METI), Japan

## Financing: The fuel to deliver projects

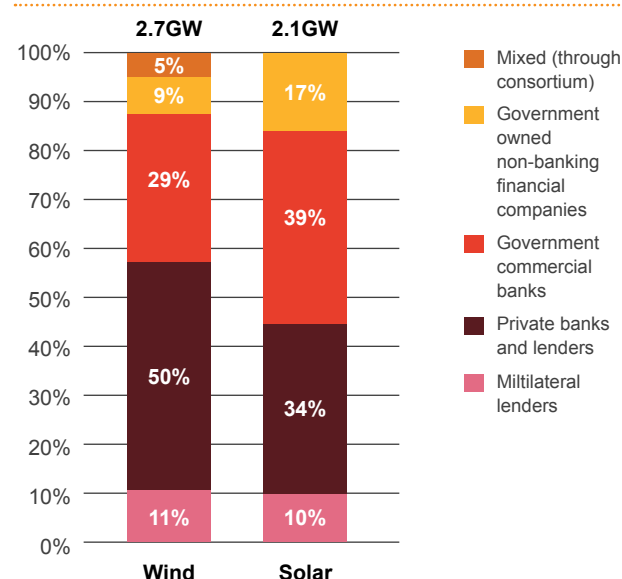


Till date, **private investors/corporates** have provided equity for RE projects with debt financing from **international/domestic banks** – either privately – or government-owned.

Figure 9 depicts the financing sources for wind and solar projects in India for FY 2013-16.

Other key sources of financing include **governments** – through subsidies, viability gap funding mechanisms – and **multilaterals** – Asian Development Bank (ADB), The World Bank, Department for International Development (DFID).

Figure 9: Sources of debt finance for wind and solar projects FY2013-16 in India (%)



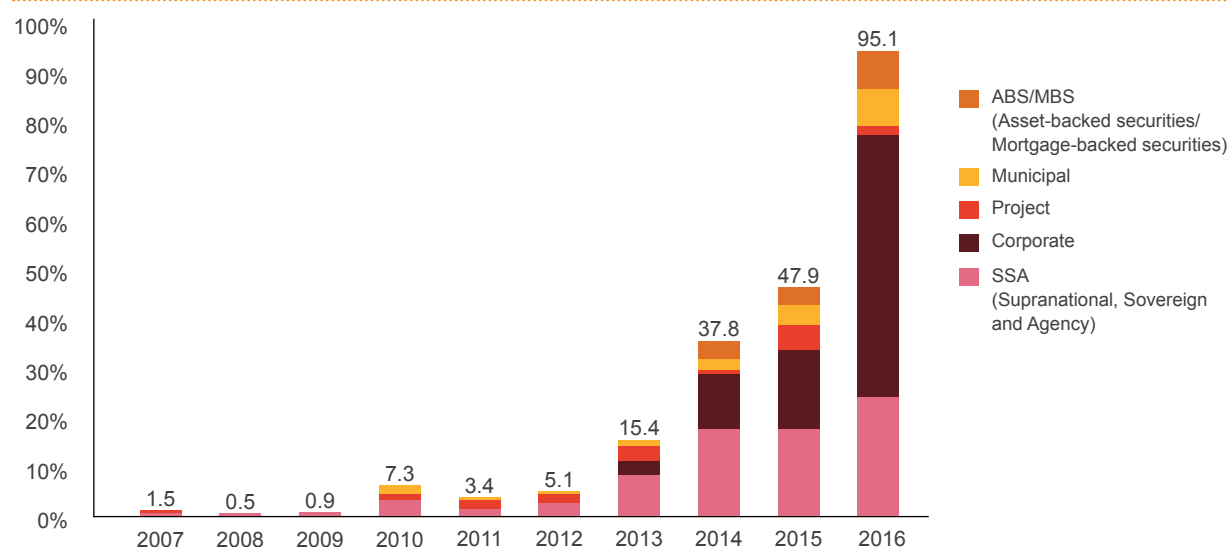
Source: Bloomberg New Energy Finance

### What's happening: ADB provides support for solar PV development in Cambodia

ADB is supporting Electricite Du Cambodge (EDC), the government distribution utility in Cambodia, to develop the country's first large scale 100MW national solar park and is expected to provide concessional funds to EDC for the common

infrastructure of the solar park. This project will also help in developing a template for solar public-private partnerships ("PPP") in Cambodia and potentially in other parts of neighbouring Southeast Asian countries.<sup>10</sup>

Figure 10: Total Green Bond Issuance by Category (2007-2016), USD billion



Source: Bloomberg New Energy Finance

Besides decreasing financing costs, we expect continued **innovation in financing options** (e.g. infrastructure trusts and green bonds). Further, an increased momentum from public markets

(with more RE firms being listed for public offerings, increased secondary market transactions and market consolidation) is expected to provide financing needs for required RE investments.

9 Source: ADB (<https://www.adb.org/news/adb-partner-cambodia-launch-national-solar-park-program>)

## Policy & regulatory support: Accelerator of the RE ecosystem



A conducive policy & regulatory framework is instrumental in attracting large capital investments in RE from both domestic and international investors. While the procurement model for RE is a key driver, other government initiatives and fiscal incentives also have a big role to play. Figure 11 provides some examples from Asia-Pacific countries.

*Government impetus available in major Asia Pacific economies (e.g. India\*) to facilitate the take up of electric vehicles (EVs) may also potentially fuel demand for clean power<sup>15</sup>.*

Figure 11: Examples of Government initiatives and incentives to promote RE in Asia-Pacific

Government-led initiatives	Asia-Pacific examples
<b>National RE targets</b>	Most of the countries now have a target for 25-50% share of renewables in total energy mix. E.g. Philippine Energy Plan 2009-2030 <sup>10</sup> aims for renewables to represent 50% of the power generation mix by 2030.
<b>Government funds to support RE projects</b>	Such support can be in form of viability funding, credit guarantee facility or technical assistance. For example, the Energy Service Company (ESCO) fund in Thailand <sup>11</sup> and Sustainable Renewable Energy Fund in Vietnam <sup>12</sup> .
<b>Tax incentives</b>	In Philippines, RE developers have exemptions from income tax for seven years, followed by a discounted income-tax rate of only 10% (compared with the standard rate of 35%) <sup>13</sup> .
<b>Renewable Purchase Obligations (RPOs)</b>	Large generators/utilities to mandatorily procure 5-10% of energy from RE sources. E.g. all gencos (>1000MW, excluding BOT projects) in Vietnam are mandated to reach 10% RE capacity by 2030 <sup>14</sup> .
<b>Land Availability</b>	In India, government provides land for solar parks; Vietnam provides exemption/reduction in land use fee for RE projects.
<b>Research &amp; Development Support</b>	Singapore government set-up Solar Energy Research Institute of Singapore (SERIS) to develop industry-oriented research & development (R&D) for the solar energy sector locally and in the region.

\* India (the world's fifth-largest auto market) has a target to move completely towards EVs by 2030. This is part of the government's vision to helm a RE revolution in the country.

10 Philippine Energy Plan 2009-2030, DoE, 2009

11 Website of Energy for Environment Foundation, Thailand

12 The General Directorate of Energy, Ministry of Industry and Trade, Vietnam

13 Green Investment Climate Country Profile – Philippines, The World Bank, 2013

14 The large changes in Energy Development Strategy in Vietnam, Vietnam Energy Online, 2016

15 India to sell only electric cars by 2030, CNN Money, June 2017

## Costs:

### Making renewables competitive



Two most widely employed RE technologies - solar and wind - saw their capital costs falling steadily in recent years, e.g. there was a decline of solar PV module prices by around 75% between the end of 2010 and the end of 2017<sup>17</sup>. Solar PV panel costs account for around 35-50% of total capital cost for a solar plant, depending on size of project and type of PV module.

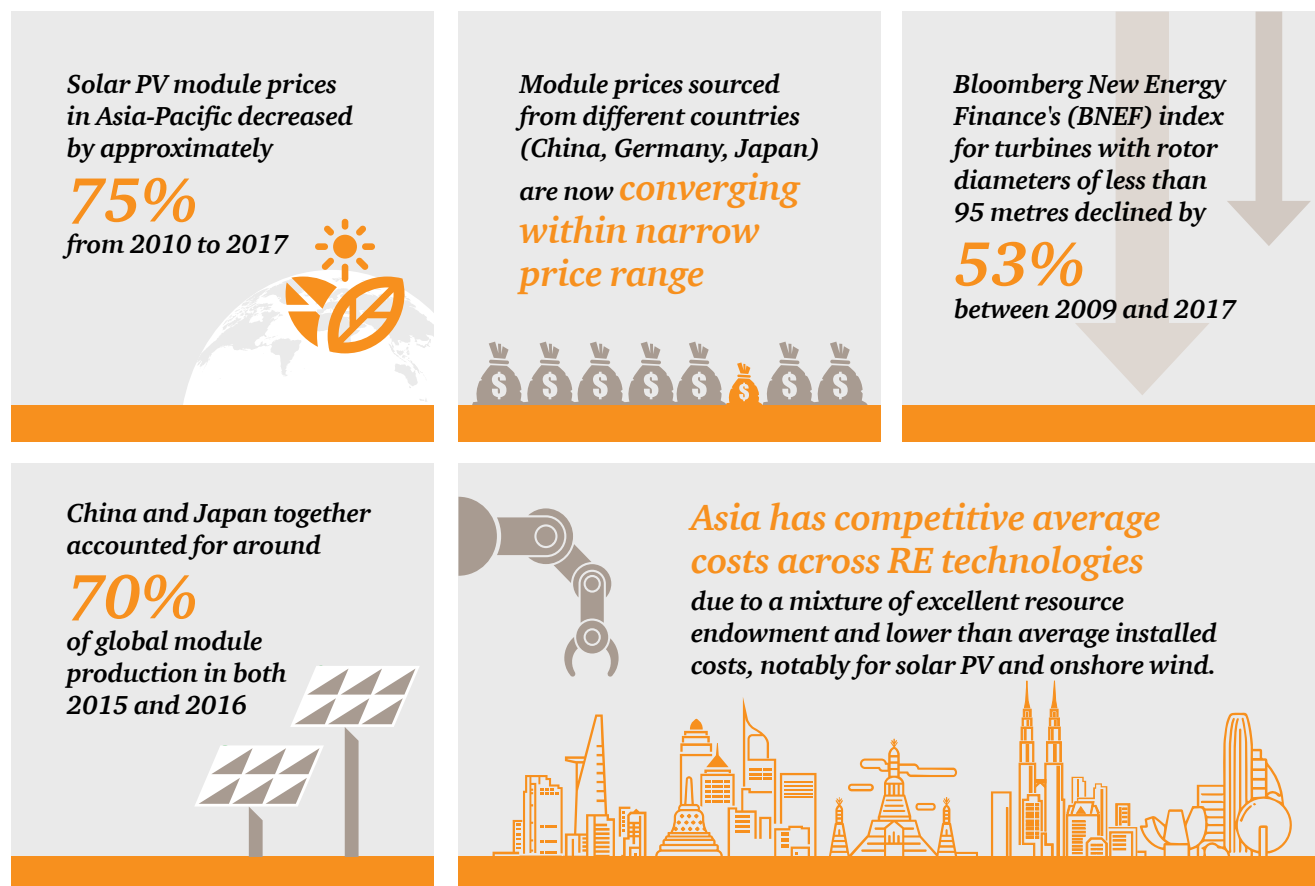
For wind power projects, the biggest capital cost component is for the turbine (*including wind blades, tower and transformer*) which is around 65% of total capital cost of such projects, with other components being the foundation cost, grid connection costs and other civil works.

Wind turbine prices peaked in 2009 but have started to decline since then and were around

USD 950-1,240/MW in 2016 (a 40-50% reduction since the peak prices of c.USD 1,900/MW in 2009)<sup>18</sup>. This decline can be attributed to increased competition among wind turbine manufacturers and lower commodity prices for steel, copper and cement.

Over the past few years, improving supply chain efficiencies and equipment costs have been driving down the Levelised Cost of Electricity (LCOE) for renewables. Solar PV levelised costs estimated to have fallen 58% between 2010 and 2015 and estimated to fall a further 51% between now and 2030. Figure 13, on the following page, illustrates how solar PV is set to become more affordable than conventional sources (coal and natural gas) to generate electricity.

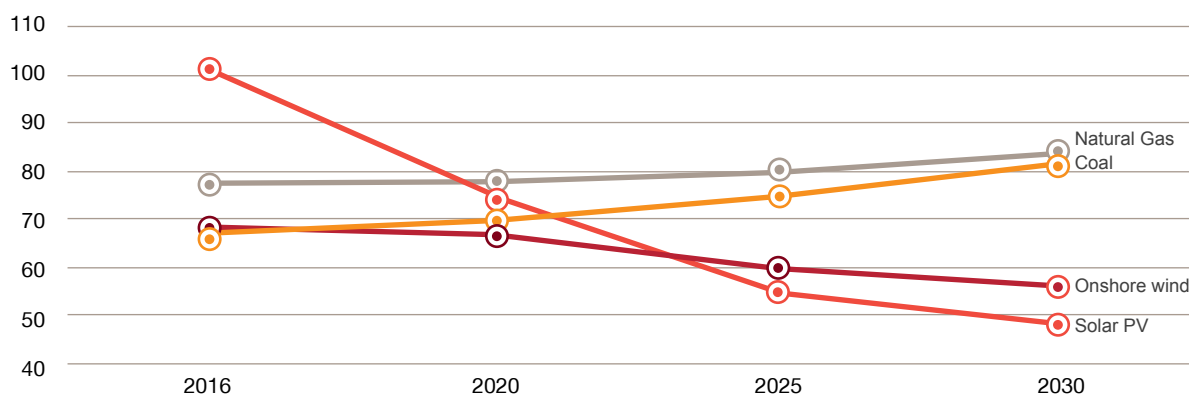
Figure 12: Global PV module pricing trends



Source: Renewable Power Generation Costs in 2017, IRENA



Figure 13: Comparison and evolution of Levelised Cost of Electricity (LCOE), \$/MWh



Source: GlobalData, 2014; pvXchange, 2016; Photon Consulting, 2016.

With improved technology, equipment suppliers are now willing to offer **long term performance warranties** for their equipment. For example, a 20 year replacement warranty in case of equipment failure or degradation below stated performance levels.

Many developers are now going for in-house operations & maintenance (O&M) and managing overall costs by having a centralised regional O&M team – which has partly led to overall decrease in average tariff quoted by RE developers globally.

Another cost driver affecting the economic business case is **Operation & Maintenance Expenditure (OPEX)**.

## Revenue:

### Robust PPAs remain a key consideration for developers



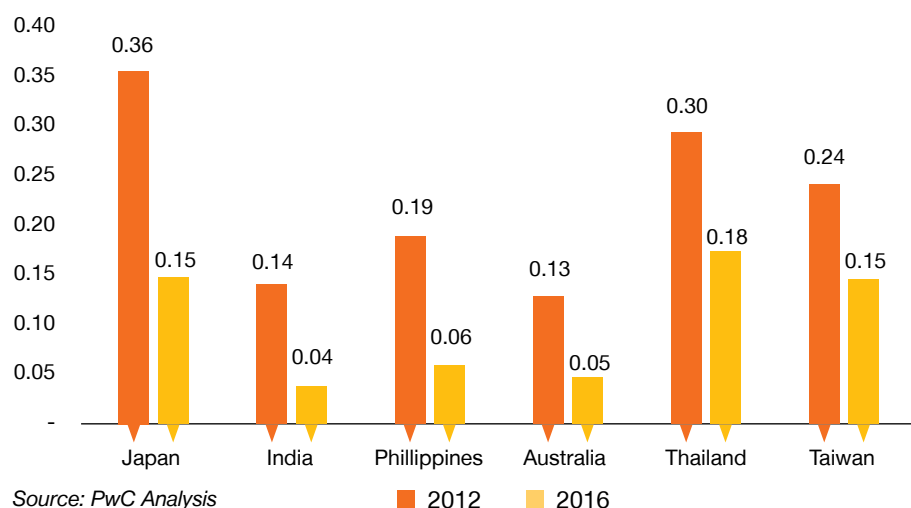
Revenue business models are generally underpinned by Power Purchase Agreements (PPAs) or viable wholesale electricity markets. For RE, some of the factors under consideration by investors include:

- PPA term – long term contracts by government utility off-takers (up to 30 years) or short term commitment by commercial & industrial (C&I) customers
- Payment mechanism – RE projects are likely to have a single levelised tariff throughout the term
- Arrangement with lenders and ring fencing of assets for bankability/project finance
- Termination clauses – transfer/no transfer of assets after end of PPA term
- Force majeure provisions

*India and Australia are markets where C&I customers are highly sought after by RE developers to increase electricity off-take with favourable terms.*

Due to availability of robust and commercially attractive PPAs, the discovered prices through auctions for solar and wind have shown a declining trend recently. For example, Asia-Pacific countries have seen a tariff drop in solar projects of 50-70% in just four years from 2012-2016<sup>19</sup>.

Figure 14: Comparison of solar tariffs in Asia-Pacific countries in 2012 and 2016 (USD/kWh)



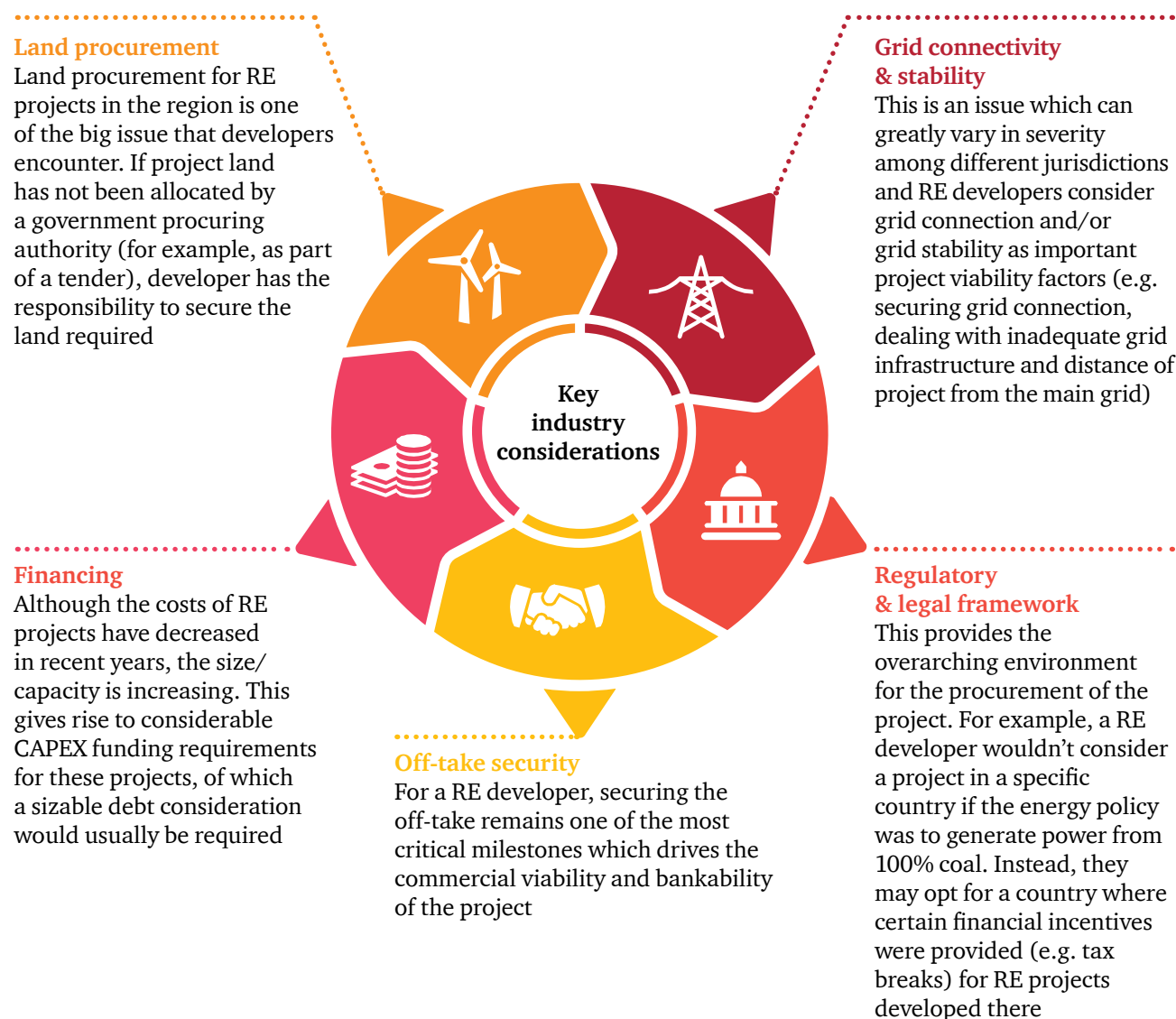
*In our view, RE tariffs for solar and wind will continue to fall in the short term (2-3 years) and may stabilise in the medium term (5-10 years), as market consolidation picks up the pace and margins are compressed to the minimum return required by developers.*

<sup>19</sup> The extent of decrease in tariff is dependent upon country and procurement method (auctions have resulted in higher drop in tariff due to increased competition).

# Key considerations for developing RE in Asia-Pacific






As with any business, there is much for a RE developer to consider in terms of potential issues and solutions to those issues when procuring a project, and these considerations vary depending on the jurisdiction in which the developer decides to enter.

Figure 15: Key industry considerations for RE projects



## Land procurement

While land procurement is a key concern in most jurisdictions, this may be less so in the future as some regional governments have assumed land allocation risk for RE projects.

Key challenges		The Asia-Pacific viewpoint
1	Foreign ownership restrictions 	<p>Procurement of suitable land is one of the more significant issues found in the region and has traditionally been the responsibility of the developer.</p> <p>However, with the trend moving towards government procuring authorities conducting reverse auctions for RE tariffs and to better facilitate RE development, land is being allocated to the developer, negating this issue completely in some cases (e.g. in Thailand for projects of 5MW or less and in India for the Ultra Mega Solar Power Projects programme). Where land is not allocated, long-term leases are a common method of securing land for a project.</p> <p>In terms of land resource requirements, there is relatively substantial data available on an overall country basis. However, detailed surveys should still be conducted.</p> <p><b>Whatever the situation, careful planning in relation to land procurement is essential!</b></p>
2	Legal/regulatory issues with land (e.g. parcelling/reservation of land) 	
3	Disputed ownership of land and multiple land titles with separate landlords 	
4	Cultural sensitivities 	
5	Suitable RE resource requirement 	

## Country analysis

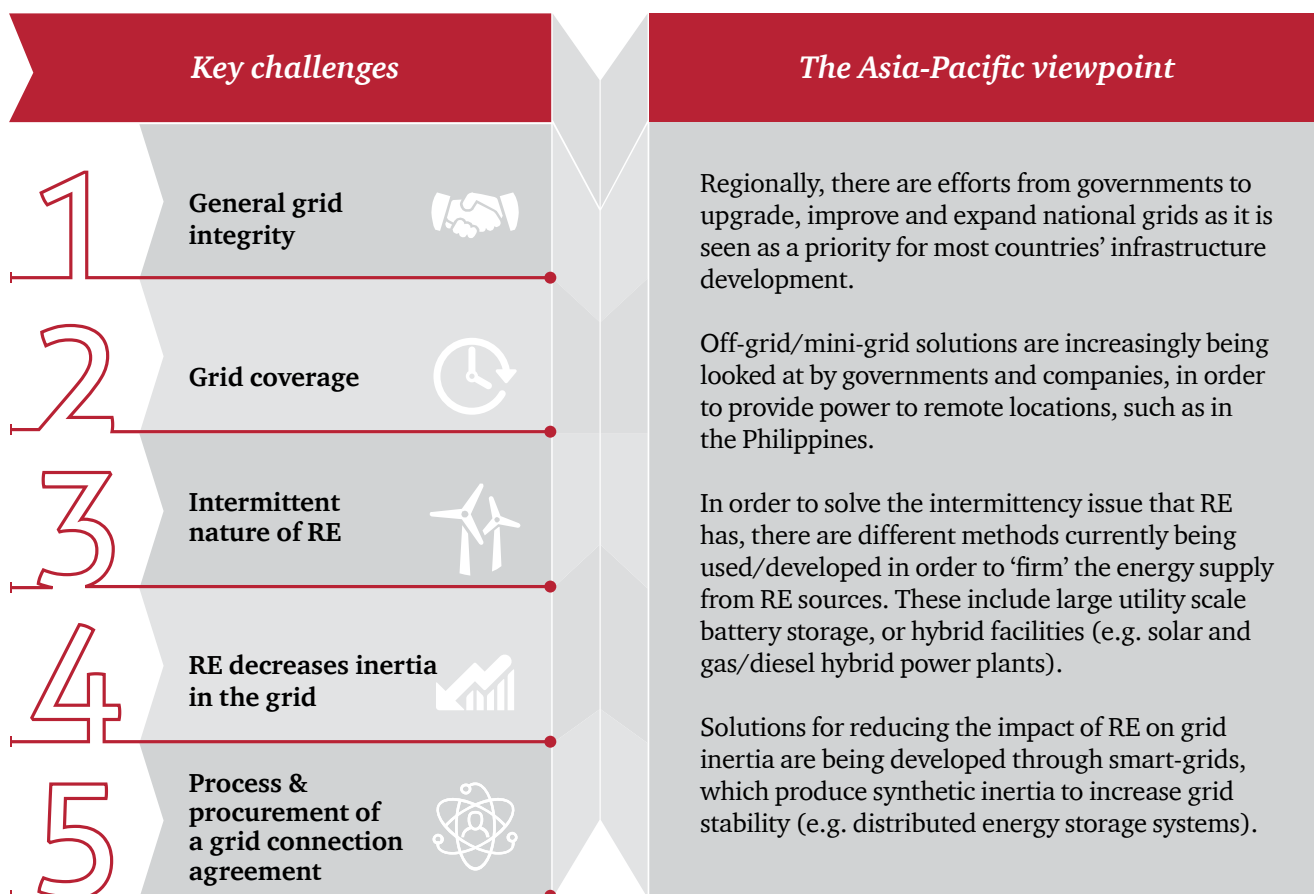


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## Grid connectivity & stability

A key consideration for RE projects in remote areas separated from the main grid. Further, stable grid networks with the ability to handle the intermittent nature of RE are essential for future large-scale development.



## Country analysis



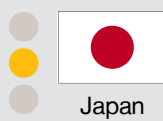
Australia



India



Indonesia



Japan



Philippines



South Korea



Taiwan



Thailand



Vietnam

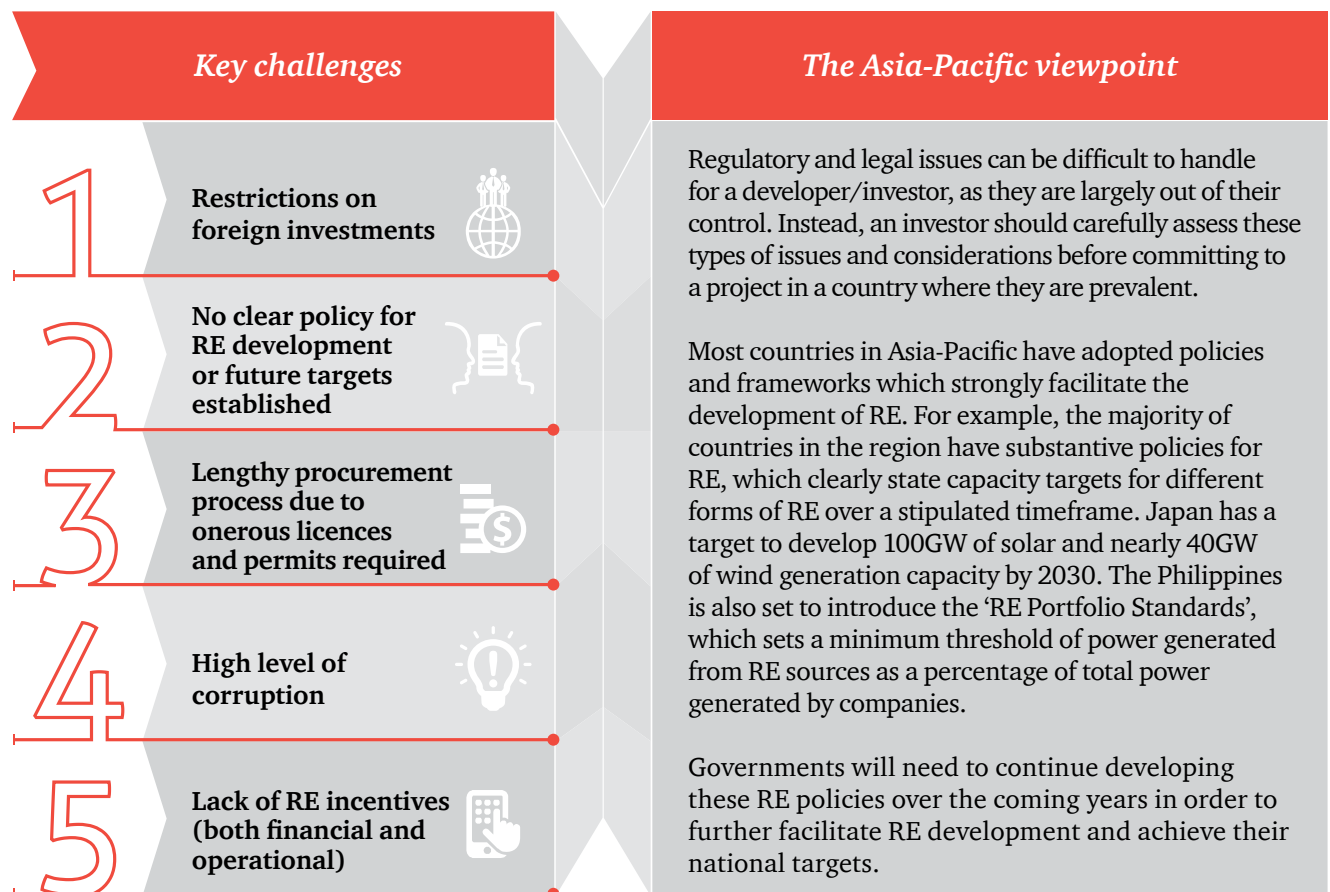
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## Regulatory & legal framework

Many governments in the region have favourable regulatory/legal frameworks for RE, with significant RE capacity targets – an encouraging sign for the industry and investors.

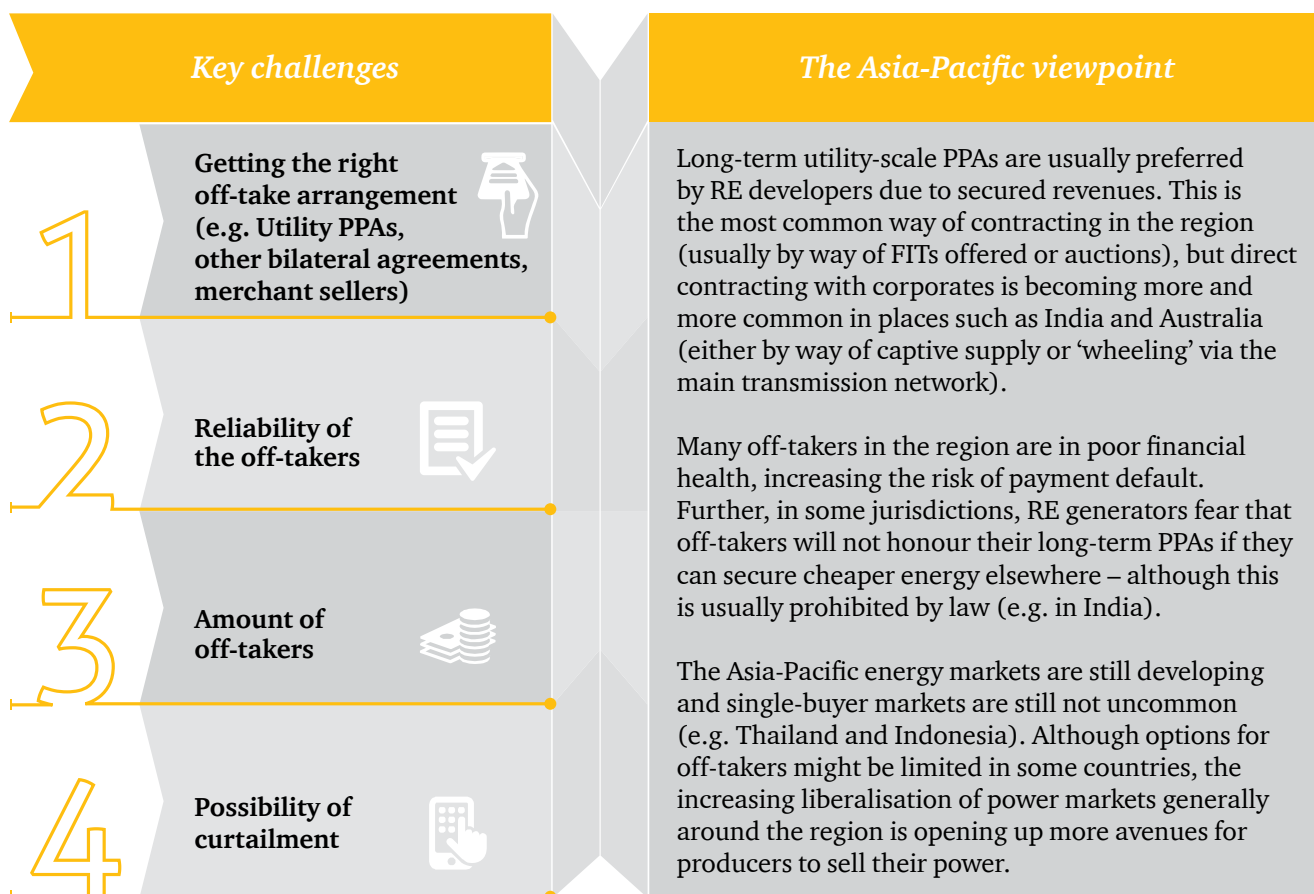


## Country analysis



## Off-take security

Securing reliable PPAs for RE projects is critical. With some regional government off-takers in poor financial health, RE developers are also contracting directly with end consumers to reduce off-take risk.



## Country analysis

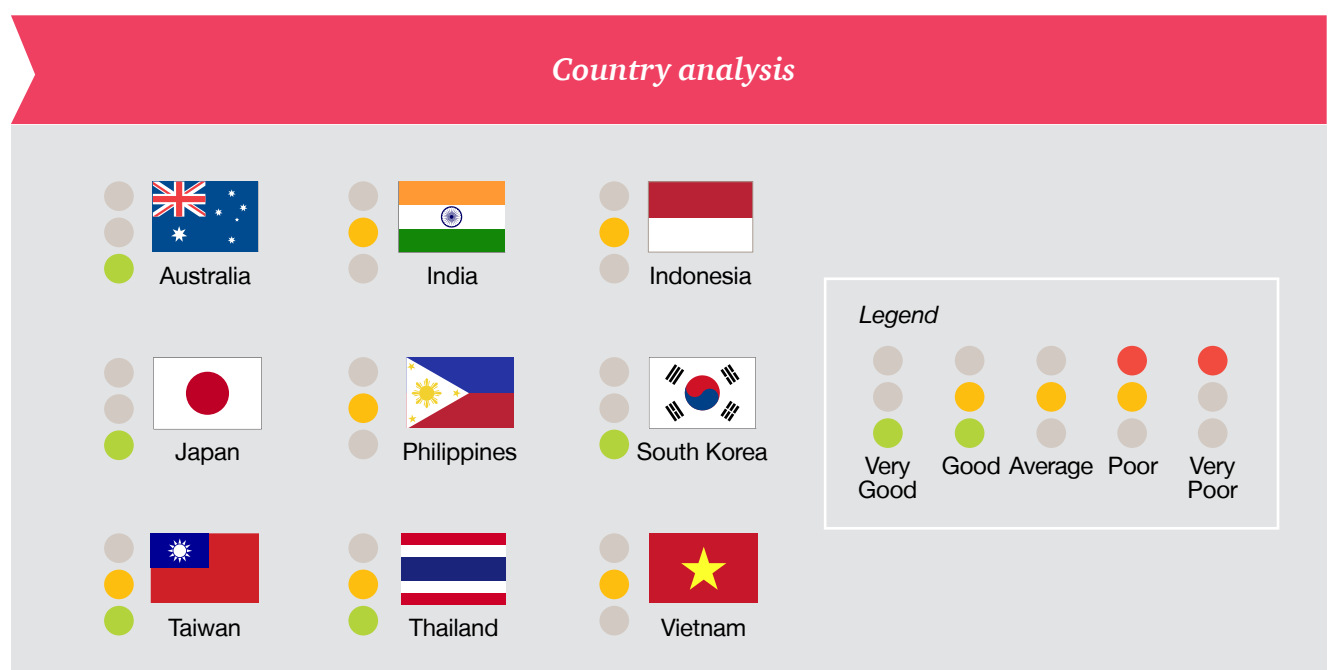
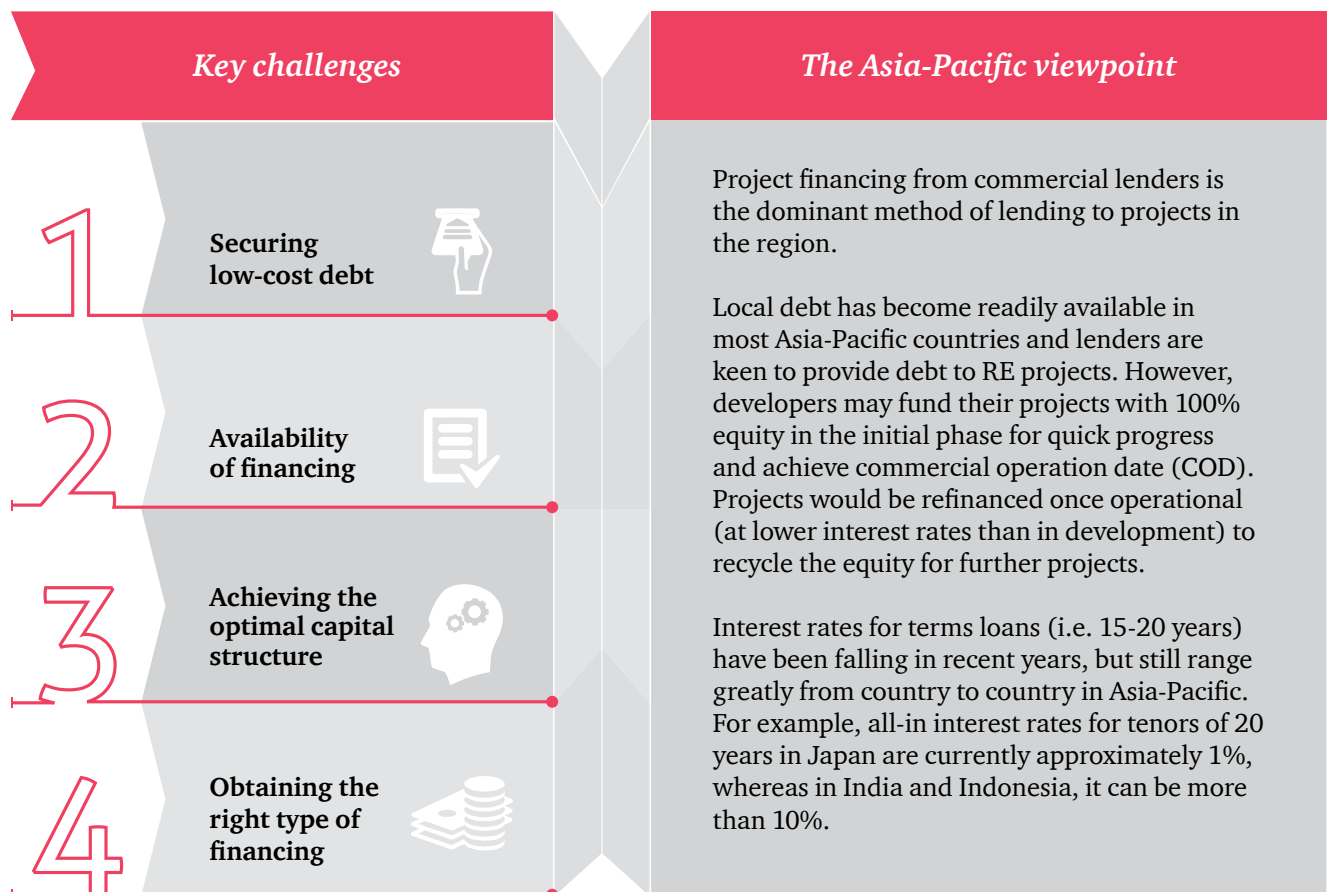


### Legend



## Financing

The availability of local debt, long-term loans and falling interest rates in most countries provides a solid financing platform for RE projects.

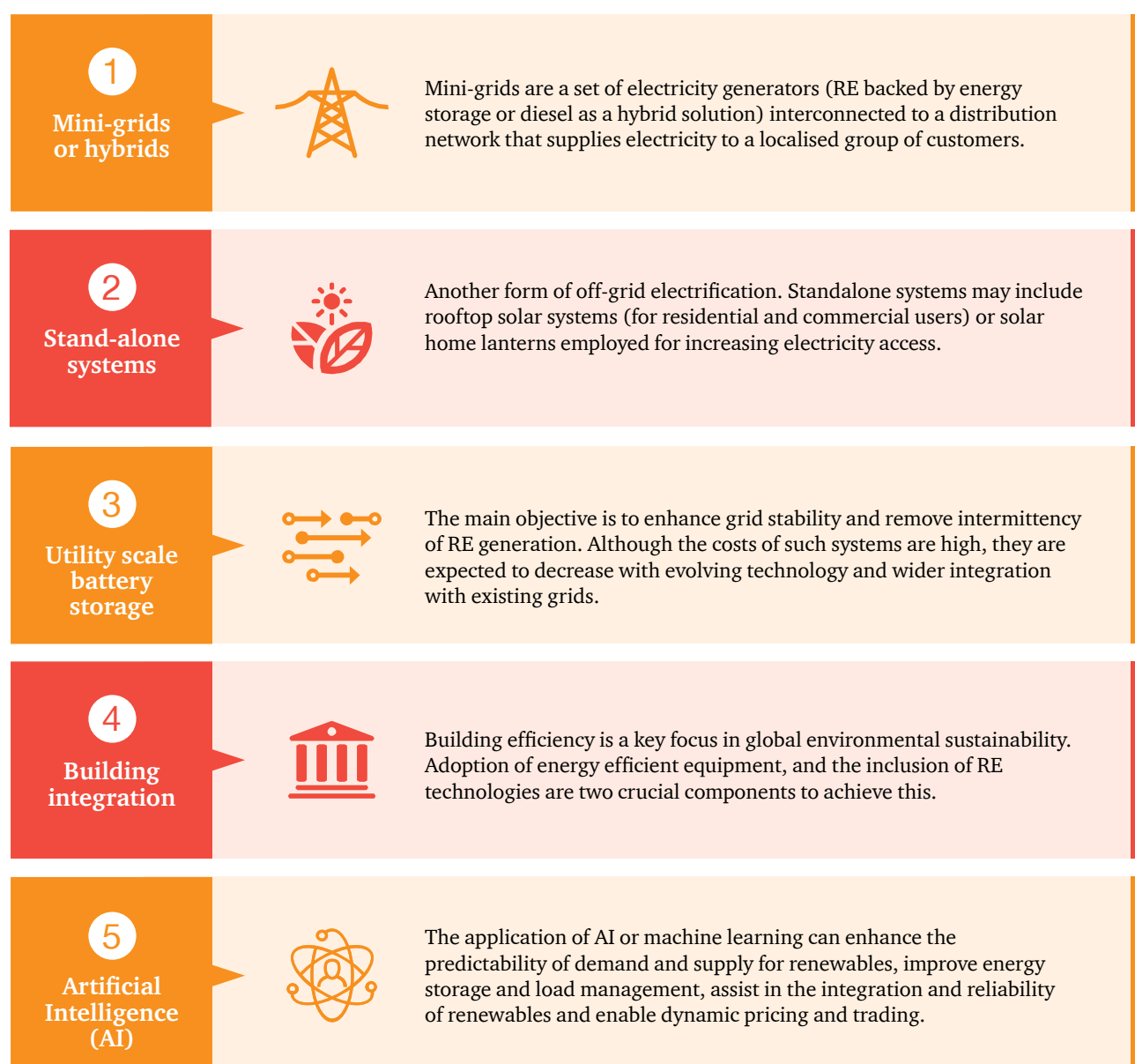


# Up and coming: Emerging trends in developing RE

Besides traditional RE assets, investors are keen to explore avenues to enter the space. This is primarily because investors may play a “wait and watch” game for asset level investments or are keen to enter into niche areas which may have a significant growth going forward. Figure 16 summarises five key trends which are of interest to new investors.

*Based on a continued strong economic case for RE assets coupled with other emerging trends, we believe that this sector presents the next golden era for infrastructure investments in Asia-Pacific.*

Figure 16: Emerging trends for RE



# How PwC can help

PwC provides advice across the renewable industry value chain in a diverse range of ways. From evaluating innovative technologies and developing new business models to creating the financial structure of RE projects and ensuring these assets are efficiently constructed and operated, our team can help you no matter where your organisation resides in the value chain.



## **Business and market entry strategy**

We support a range of companies – from utilities, independent power producers, and developers to manufacturers and energy solution providers – with the development of their RE strategies. Examples include market and disruptive technology assessments, business plan development, commercial due diligence and business model innovation.



## **Project execution**

We provide advice to developers, manufacturers, operators, financial institutions, and investors throughout the project lifecycle, including feasibility analysis, financing, tender and procurement, construction, operations and management and project exit. We have experience with solar, wind, energy storage, biomass, and other technologies, and we have worked on projects for large utilities as well as distributed generation solution providers.



## **Operational excellence**

We support RE companies and utilities in all aspects of operations such as sales and marketing, supply chain, product development, finance effectiveness, operations and maintenance, and customer service. We can help design your company's strategy and operating model as well as identify operational efficiency improvements and other means of improving company performance.



## **Deals and investments**

We help with mergers & acquisitions (M&A) and investment-related services for power and utility companies, developers and investors. Our advisory services include assisting with valuation, corporate finance, deal structure designs, business evaluation for stakeholder investments/divestments, due diligence, post-merger integrations, and power purchase agreement definitions.



## **Financial and tax structures**

We evaluate financial models for RE projects, taking into account the tax and regulatory implications. We also identify advantageous financing and tax structures as well as debt and equity raising strategies. In addition, we help assess and launch innovative financing vehicles such as YieldCos and asset-backed securities.



## **Government strategy and regulatory frameworks**

We support public administrations and a wide range of RE organizations to determine an appropriate energy mix and renewable energy development frameworks. We provide a range of services, from designing policy and regulations to assisting with financial incentive structure design and tariff forecasts.



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# Contacts



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