

Color Accounting™

Visual approach to learning Accounting and Finance

23 November 2015



Accounting comes alive through a simpler and easier way of learning through colors and language!

Objective

To bring financial literacy to non-financial professionals through a revolutionary approach that teaches accounting literacy in an interactive, engaging and visual way.

Who should attend?

Our workshops are applicable and accessible to anyone on any level who needs accounting literacy to improve their ability to do their job.

Benefits of Attending

Do your staff realize the **financial implications** of the business decision they make?

Ever wished that you could **remove the fear** from finance and accounting and improve the financial literacy in your business?

Do you see accounting as one **big hole of uncertainty**?

Do you feel **threatened** by numbers: balance sheets and income statements?

Does accounting jargon **mystify you**? Debits and credits, journal entries, general ledgers, budgets!

Do you have a **mental block** against accounting and finance?

What if financial reports were to actually **tell a story** that you could see and that made logical sense?

By attending this workshop, participants will:

- Gain new insights into how businesses generate profits and cash
- Make more informed decisions
- More confidently read financial information
- Analyze the financial position, performance and changes in their business
- Develop the skills to communicate powerfully with their staff, advisors and financial experts



Technical courses



Soft skills courses



Conferences & events



Training advisory

Workshop Agenda

- Develop a deep understanding of the Balance Sheet and Income Statement and their relationship.
- Use the BaSIS Framework™ to clearly and unforgettably define Assets, Liabilities, Equity, Revenue and Expenses.
- Understand the Value Cycle of business and how it relates to you.
- Practise financial communication: grasping not only terminology, but also ambiguity of terms, and communication pitfalls.
- Analyse financial information of a business and identify risk areas, performance changes and opportunities for improvement.

About the workshop leader

Mark Robilliard, FCA
Co-founder & CEO Americas
Color Accounting International



Mark Robilliard, is the co-founder of Color Accounting International, the social enterprise behind Color Accounting.

Mark is based in the US and Australia and is an experienced international trainer and facilitator. His speciality is accounting literacy using the unique BaSIS Framework™ model of Color Accounting.

Color Accounting is being used to improve accounting literacy all over the business and not-for-profit world and is now being used in secondary and tertiary education. Tens of thousands of happy participants and thousands of workshops are a testimony to the success of this unique approach to accounting literacy.

What people say :

"I thought it was a great introduction, not just to 'accounting' but also to a lot of essential business skills; more like finance in business 101."

"We included the Color Accounting workshop in our annual management conference. We wanted to empower our managers by assisting them to read, understand and interpret financial statements. When our people are accounting literate they are in fact business literate and able to make more-informed decisions, which in turn has an impact on customer service, and ultimately drives profits and shareholder value."

More at ColorAccounting.com

Registration fees (all fees include 7% GST)

PwC Clients & Alumni: S\$535
Public: S\$580

How to register

Register your interest by contacting us via email at academy.sg@sg.pwc.com, or call Ms Siti or Maimunah at (65) 6236 3957/3.

A complete calendar of training courses can also be found on our website www.pwc.com/sg/academy

Tax deduction

Companies can claim 400% tax deductions or 60% cash payout of total registration fees under the Productivity and Innovation Credit (PIC) Scheme. Terms and Conditions apply.

For more information, please visit the IRAS website at www.iras.gov.sg/irashome/picredit

Registration Form

Color Accounting™ Visual approach to learning Accounting and Finance

Fees: PwC clients/alumni - S\$535 • Public - S\$580

Group discounts of 3 participants & above: 10%

☐ 23 November 2015 (9am – 5pm)

Please register the following person/s for the workshop :

1. Name: Mr/Ms/Mdm Designation:
Email: Contact No:
2. Name: Mr/Ms/Mdm Designation:
Email: Contact No:
3. Name: Mr/Ms/Mdm Designation:
Email: Contact No:

Contact Person

Name: Mr/Ms/Mdm Designation:

Company: Address:

Email: Contact No.: Fax:

Enclosed is the cheque for S\$..... (Cheque no.) made payable to “PricewaterhouseCoopers Consulting (Singapore) Pte Ltd”

Registration and Payment

Registrations can be done by telefax at (65) 6236 3300 but will only be confirmed upon receipt of payment and registration form. Please mail the completed registration form and payment to **PricewaterhouseCoopers Consulting (Singapore) Pte Ltd**, 8 Cross Street #17-00 PWC Building Singapore 048424 (Attn: Siti/Maimunah, M&C Dept).

In-Company Training

This workshop can be presented on-site at your organisation as an in-house programme.

Please call Tony Moore at (65) 6236 3155 for more information or email at anthony.moore@sg.pwc.com.

Note:

- Fees includes 7% GST, refreshment, lunch at a hotel/nearby restaurant and seminar kit.
- The venue will be at a dedicated PwC Training Room in the PwC Building (located above Telok Ayer MRT Station) or at a venue conveniently located above/close to an MRT.
- Cancellation Policy: If you are unable to attend, a replacement is welcome. For cancellation received in writing at least seven (7) days before the seminar, a full refund will be made. No refund (or full rate will be charged) if a cancellation occurs less than 7 days before the seminar date. Notice of cancellation must be made in writing to us.
- Certificate of Attendance will be awarded on successful completion of the workshop.
- The organiser reserves the right to change the venue, date and programme due to circumstances outside our control.

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