Change Management Workshop
– 2 Days

Key benefits of attending
By raising the awareness of critical success factors of organisational change as well as individual change that people go through when confronted with changes in the organisation they work in, participants are better able to understand the concept of change management.

This workshop provides insights in the different theories related to (organisational) change as well as practical tools and templates that can be used to manage change. In addition, participants will work in break-out groups on a case study related to a large organisational transformation to identify the best-fit change approach. This will help them to better understand the critical components of change management as well as design practical interventions focussed on minimizing resistance and maximizing buy-in.

It is strongly encouraged for participants to bring their own case study to this workshop, i.e. a ‘change’ happening in their own organisation. Throughout the workshop, participants can relate what they learn back to their daily practice which will help them to better understand what in their particular case study would help reduce resistance and maximize buy-in. Ultimately this workshop will provide participants with tips and ideas on how to manage the change in their own organisation successfully.

Who should attend?
Any professional who currently is / or soon will be dealing with significant organisation change

Aim of workshop
The workshop is focused on increasing the understanding of all aspects of organisational change as well as what effective ways are to manage change, increase buy-in to change and minimize resistance to change within an organisation.
What our participants say:

“This is about dragging finance professionals out of their comfort zone”

“This workshop is insightful, practical and fun”

Workshop objectives

By attending this workshop, participants will improve their capability to understand and manage organisational change. They will learn how to best roll out change within the organisation. Through the workshop, participants will:

• Gain understanding of different theories behind (organisational) change
• Learn how to create a case for change
• Gain understanding of success factors of organisational change
• Learn how to design a best-fit change approach
• Get to know tools, templates and instruments that will help to deal with change
• Learn to create the right infrastructure for change management
• Practice with managing change by means of case studies

Training outline

Day 1:
• How do people respond to change
• Critical success factors of change management
• Case for change
• Change leadership & accountability

Day 2:
• Communication
• Change capability
• Case study
• Making change stick

Our facilitator

Martijn Schouten
Director
martijn.schouten@sg.pwc.com

Martijn is Director of PwC Singapore. He has a combined 12 years consulting experience working in the Europe, Middle East and Asia. He specialises on organisational, behavioural change and has more than 10 years of experience in human resource and change management consulting. He is also the change manager on the global business services program of a leading brewery. Martijn previously worked on several Government projects encompassing amongst others large scale research programs on workforce development, performance management and compensation & benefits. In addition, he currently also provides HR Support for a Singapore based oil trading company and is anticipating to establish a new organisation in the UAE.

Registration fee (all fees include 7% GST)

PwC Clients & Alumni: S$980.00
Public: S$1,080.00

How to register

Register your interest by contacting us via email at academy.sg@sg.pwc.com, or call Ms Siti or Maimunah at (65) 6236 3957/3.

A complete calendar of training courses can also be found on our website www.pwc.com/sg/academy

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Registration Form

Change Management Workshop
Fees: PwC clients/alumni - S$980 • Public – S$1,080

Please register the following person/s for the workshop:
☐ 7 – 8 April 2015

1. Name: Mr/Ms/Mdm ............................................ Designation: ............................................

   Email: ................................................................. Contact No: ............................................

2. Name: Mr/Ms/Mdm ............................................ Designation: ............................................

   Email: ................................................................. Contact No: ............................................

Contact Person
Name: Mr/Ms/Mdm ............................................ Designation: ............................................

Company: ............................................ Address: ............................................

Email: ................................................................. Contact No.: ............................................ Fax: ............................................

Enclosed is cheque for S$........... (Cheque no. .................) made payable to “PricewaterhouseCoopers Consulting (Singapore) Pte Ltd” and Attn: Siti/Maimunah, M&C Dept.

Registration and Payment
Registrations can be done by telefax at (65) 6236 3300 but will only be confirmed upon receipt of payment and registration form. Please mail the registration form and payment to PricewaterhouseCoopers Consulting (Singapore) Pte Ltd at 8 Cross Street #17-00 PWC Building Singapore 048424 (Attn: Siti/Maimunah, M&C Dept).

For registration enquiries, please call Ms Siti or Maimunah at (65) 6236 3957/3 or email us at academy.sg@sg.pwc.com

In-Company Training
This workshop can be presented on-site at your organisation as an in-house programme. Please call Tony Moore at (65) 6236 3155 for more information or email at anthony.moore@sg.pwc.com.

Note:
• Fees includes 7% GST, refreshments and seminar kit
• The venue will be at a dedicated PwC Training Room in the PwC Building (located above Telok Ayer MRT Station) or at a venue conveniently located above/close to an MRT.
• Cancellation Policy: If you are unable to attend, a replacement is welcome. For cancellation received in writing at least seven (7) days before the seminar, a full refund will be made. No refund (or full rate will be charged) if a cancellation occurs less than 7 days before the seminar date. Notice of cancellation must be made in writing to us.
• Certificate of Attendance will be awarded on successful completion of the workshop.
• The organiser reserves the right to change the venue, date and programme due to circumstances outside our control.

Tax deduction
Companies can claim 400% tax deductions or 60% cash payout of total registration fees under the Productivity and Innovation Credit (PIC) Scheme. Terms and Conditions apply.

For more information, please visit the IRAS website at www.iras.gov.sg/irashome/picredit

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