

Build your Data Foundation: A Primer on Data Governance

Half-day workshop

You are using data to power your decision-making, but can you trust your data?



Objective

Participants will gain an understanding of data governance essentials, including how to implement it and the possible benefits of doing so.

Who should attend?

Professionals, managers and executives interested in learning about how enterprise data governance can benefit their organisation.

Throughout the workshop, we will share our experiences in enabling organisations to become data-driven and provide stimulating group exercises to get you to reflect on your own organisation.

Overview and benefits of attending

In a world of higher customer expectations and increased competition, data analytics has emerged as an avenue for companies to drive greater growth, unlocking kernels of insight that give them a leg up on their competitors. For many, data has become an integral part of their corporate strategy, and executives are now prepared to make multi-million dollar decisions based on analytics. But a key question persists: can the data be trusted?

In their eagerness to extract value from data, companies may overlook creating the right foundations for data analytics. Basic questions such as “Where is the data coming from?”, “Is the data accurate, up to date, and complete?”, and “How will it be stored and who will have access to it?” become increasingly important as data drives more decisions in the organisation and the risk of bad data materially harming the organisation becomes more acute.

In this workshop, we'll introduce the PwC Data Governance Framework, delve into the drivers and benefits of good data governance, and provide an overview of people, processes and technology you need to get started.

The benefits to you will be to:

- Understand what data governance is and how it can be implemented
- Understand the advantages that controlled and trusted data can have for organisations in different industries
- Be aware of the tools that can make data governance more effective and efficient

Workshop agenda

Half-day workshop

What is Data Governance?

- Understand what the concept of data governance is and what it is not
- Discover the elementary principles that underpin data governance

The Drivers of Data Governance

- Identify the triggers of data governance and the cost of bad data
- Examine the benefits of a controlled data environment and good data governance in different industries

The PwC Data Governance Framework

- Determine the scope, applicability and exclusions of data governance
- Learn about the different areas of focus for data governance
- See how people, policies and procedures support data governance

Implementing and Monitoring Data Governance

- Learn about the processes of developing, executing, and sustaining data governance
- Understand the critical success factors to successfully implement data governance
- Study different cases in which data governance has helped organisations

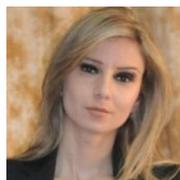
Accelerating Data Governance with Tools and Technology

- Learn about the data governance and data quality tools and technology that can accelerate your journey to become a truly data driven organisation.
- Understand the applicability and benefits of different tools in different use cases

Hands on exercises:

- ✓ Discussions, case studies and exercises will be used throughout the workshop in an interactive and engaging manner to solidify your learning. Participants are encouraged to bring their own case studies for discussion as well.

About your workshop facilitator



Lorida Bejleri
Senior Manager, PwC Singapore

Lorida has over 10 years' experience in management consulting. She holds a strong track record of designing and delivering large scale data governance and management programmes for local, regional and global clients.

She has assisted MNC's to assess their data management capabilities against leading industry standards, and support the establishment of a Chief Data Officer function, along with the governance framework, policies, processes, and standards.

Registration fees (all fees include 7% GST)

PwC Clients & Alumni: S\$588.00
Public: S\$630.00
10% group discounts for 3 participants & above

How to register

To register, simply select the course via our Training Calendar (www.pwc.com/sg/academy) and click on the chosen course date to access the digital registration form.

For any further queries, please email academy.sg@sg.pwc.com