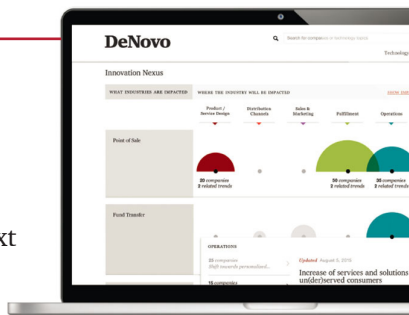


DeNovo

The rapid emergence of disruptive technologies and new business models requires a modern way of delivering strategic advice. DeNovo represents the next generation of strategy consulting—a new platform powered by Strategy& and PwC, focused on FinTech.



DeNovo offers **five financial services modules**, covering innovation in FinTech: Banking services, Investment & Wealth Management, Capital markets, Insurance, and Transaction and payment services.

Platform highlights

- The **Innovation Nexus** provides a comprehensive picture of where and how innovations are happening (or not happening) by capturing the intersection of trends, technologies, business functions, startups, and new market entrants.
- The **Dashboard** is your customized home page, featuring updated insights about the things that are most relevant to you, including new Specialist Insights regarding your particular industry and interests.
- Our **Company Dossiers** provide a point of view on each startup or new market entrant's key differentiations and strategic focus and include leadership and investment information.
- **Industry Dossiers** provide proprietary analysis on growth and competitive considerations and explain through the Innovation Nexus what is trending in the industry and where the impact occurs.

Whether in the boardroom or on a phone call with your CEO, DeNovo provides you with answers in real-time.

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