

PwC and AWS – a new equation for cloud



We're human-led, tech-powered and obsessed with solving our customers' most complex business challenges.

Successful outcomes and purpose-built, industry-leading cloud solutions is our #1 focus. At nearly 325,000 combined professionals strong, PwC and AWS bring the technical and strategic horsepower to support client success across the globe.

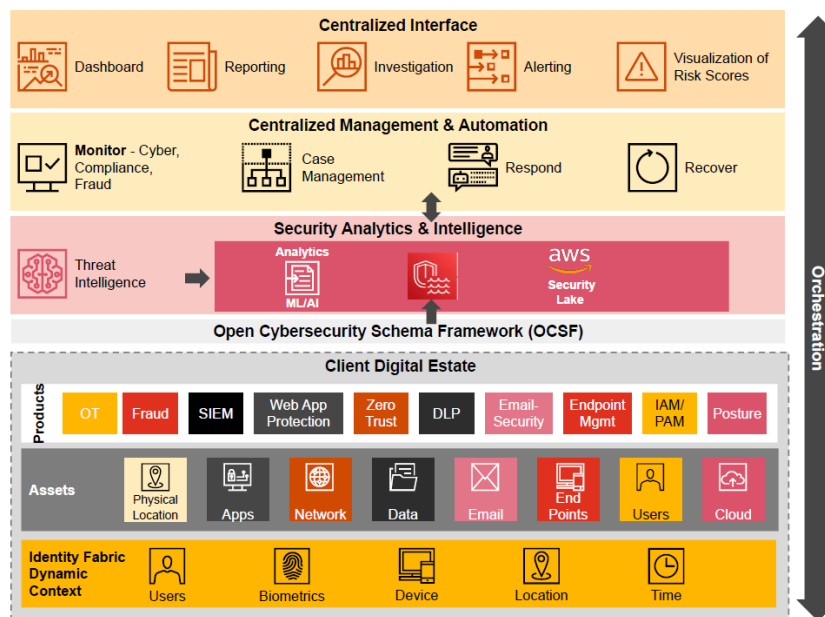
But what really makes us stand out? We have deep relationships with our clients and extensive knowledge of the inner-workings of their business and their industry. This allows us to provide unique insights and opportunities to align business leaders' strategic goals, and IT's cloud and tech ambitions.

We can meet the client where they're ready to start: Strategic planning, App and Data Modernization, Analytics, Security and Compliance, CX and Customer Engagement, we've got cloud covered.



PwC reimagining fusion center powered by Amazon Security Lake

Fusion center is a cutting edge customizable and scalable architecture composed of multiple layers that work together to connect, secure, and safeguard an organization's environment. This architecture can provide an organization the ability to leverage the capabilities of AWS security lake to monitor, respond, and recover from cyber, compliance, and fraud events in a more effective and efficient manner harnessing the power of AI/ML.



What are the benefits of the fusion center?

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| Discover | Application of threat intelligence data and AI to the digital estate, enabling the identification of known or potential threats |
| Monitor | Fused data provides the ability for the cyber, fraud, compliance, controls teams to seamlessly collaborate, enhance communication |
| Respond | Use of modern technology (Amazon Security Lake, ML, AI) to provide greater abilities to help prevent or detect malicious activity and focus efforts on value added activities |
| Recover | Utilize the power of the cloud to implement self-healing recovery principles to help reduce disruption |

**To learn more,
please contact:**

Jayme Metcalfe
Partner
jayme.ph.metcalfe@pwc.com

Vandit Bhatia
Director
vandit.bhatia@pwc.com

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