

# Cloud FinOps

**Capture cloud inefficiency and reinvest in the business.**



## What is FinOps?

FinOps is an evolving cloud financial management discipline and cultural practice that enables organizations to get increased business value by helping engineering, finance, technology and business teams collaborate on data-driven spending decisions.



## The challenge

Public cloud providers have fueled business growth, innovation, and agility. However, the cloud consumption model is a double-edged sword that has disrupted traditional technology sourcing and financial management practices. Companies have witnessed business cases fall apart as they have executed against their cloud strategy.



## PwC's FinOps Foundational Elements

There are six foundational elements to maturing and growing a FinOps capability. Based on a level of maturity across the FinOps lifecycle, perspective clients can collaborate with PwC to target and help enhance certain framework elements through an array of service offerings tailored to the organisation.



### People

Trusted advisors working cross-functionally as an integrated team



### Data Transparency

Near real-time, scalable and actionable reports with complete visibility



### Tools

Foundational and data-driven blended into processes



### Governance

Establishment of guardrails to align cloud spend optimisation to business strategy and deliver value to the organisation



### Process

Cloud spend processes to support optimisation identification, actioning and continual improvement



### Automation / Architecture

Fluid and iterative capitalising on native cloud capabilities

**To learn more,  
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