

# Public sector healthcare transformation

Technology driven solutions with  
organisational, patient, and citizen  
outcomes at their heart

## The look ahead

Health services executives find themselves at an inflection point. They face the complex mission of transforming the patient and member experience while economic forces converge to make the year ahead one of reckoning and restructuring. Pivotal issues for the industry are:

- Confronting affordability and disrupting costs
- Digitizing healthcare
- Attracting and retaining customers
- Rethinking risk
- Increasing flexible and hybrid working that is likely to become embedded as a part of the new normal, and workforce shortages across all industries



## Our approach:

Our regional reach and resources help our clients, ministries of health, public hospitals, public healthcare providers, multilateral and bilateral donors, to keep pace with a sector that is rapidly transforming.

Our success is grounded in our expertise in strategy development, operating model design, programme management, policy, digital transformation and cloud, and data and analytics.

Our expertise sits across the following thematic areas:

- Digital public health
- HealthTECH
- Future of health
- Virtual care
- Crisis and response management
- Vaccine rollouts and more

**PwC's healthcare projects cover a range of strategic, technical, and operational topics, from private MNCs to governments**



## Healthcare intelligent automation

When it comes to the future of healthcare, PwC is ready to help you create the change you need to be more efficient, gain greater insights, and get to market faster. Our intelligent automation capabilities can help you integrate out-of-the-box assets with your existing systems—so that you can start to realize value quickly.



## Cloud for health services organizations

Cloud is one of the compelling forces helping payors and providers navigate an increasingly interconnected world. PwC helps our health services clients reimagine how they operate, how they deliver and how they will evolve using cloud-powered technology.



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