## Public sector education transformation

Solutions ranging from growth strategy to technology



Enrollment numbers: Enrollments have fallen sharply since the pandemic and are still struggling to return to 2019 levels, while a slowdown in the global economy could weigh on international enrollment

Operating environment in 2023: While tuition revenues were mostly stagnant last year, costs have risen, putting a financial strain on many institutions. While inflation is expected to trend lower this year, operating costs will likely continue to outpace revenues for most colleges.

Public funding for higher education: Funding for public higher education over the past few decades has accelerated during periods of strong economic growth but has faced sizable reductions during recessions.

Borrowing costs: Higher education borrowing costs went up throughout 2022 as interest rates rose and investors demanded a higher risk premium.



## Our approach:

We leverage our deep expertise in growth strategy, organisational transformation, market entry strategy, digital and analytics, and EDTECH helping organisations address complex questions.

We can do so successfully because of our deep understanding and work in the education sector with our clients ranging from corporate universities, schools, vocational institutions, to higher education.

Our expertise sits across the following thematic areas:

- Digital transformation
- **EDTECH**
- Procurement and commercial optimisation
- Governance and operating model
- Academic performance, curriculum design and student experience
- Professional models and performance

Our education engagements cover a range of strategic, technical, and operational topics, from higher education to government institutions



## **Transforming Education Through Digital** Innovation

As the private K-12 education sector reaches a pivot, the next decade will transform education models, to adapt to the new world. The pandemic has leapfrogged the integration of information technology in education, encouraging innovations in Educational Technology to propagate digital learning.



## The Future of Work and Education

How governments can create a more systematic and rigorous approach to skills training.



Contact us or visit PwC South East Asia Consulting

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