

be *part* of it: Make a difference

*Find out about
CR programmes and
how you can get
involved by sharing
your skills and
expertise.*

*April 2014 -
March 2015*



pwc

Corporate Responsibility

At PwC, our purpose is to build trust in society and solve important problems. As a firm, we believe in fulfilling our corporate responsibilities and in giving back to the society and helping the community and environment at large. This is part and parcel of our endeavour to build trust in society in a broader sense. Looking after the communities and environments in which we work in isn't just good manners, it's good business.

"The main driving force behind our corporate responsibility is the interests of our staff to give back to the community we live and operate in."

*~ Deborah Ong,
Corporate Responsibility Leader,
PwC Singapore.*



There's something for everyone

"Our vast range of CR initiatives allows each and every employee to contribute differently and uniquely to society – regardless of your field of expertise within the firm, you'll find something that interest you."

*~ Yeoh Oon Jin,
Executive Chairman,
PwC Singapore.*



Our commitments



Community

At PwC, we're committed to making a positive, lasting impact in our communities by sharing our time, knowledge, resources as well as inspiring and harnessing the dedication and capabilities of our people.



Environment

At PwC, we're committed to respecting the environment by raising awareness of the footprints we are leaving on the planet and taking measurable steps to reduce the environmental impact of our business operations.



Responsible Business

At PwC, we're committed to the highest standards of professional integrity and in promoting sustainable practices.



Diversity & Inclusion

At PwC, we're committed to helping our people – with all of their varied backgrounds and experiences – to build a rewarding career and achieve their full potential.



What does volunteering have to do with PwC Corporate Responsibility?

As a firm, our success depends on the success of our clients. In turn, their success relies not just on the value we offer, but also access to a customer base that is a healthy, prosperous, safe and diverse environment.

PwC's Corporate Responsibility programme encompasses a broad range of corporate strategic relationships and local initiatives. Regardless of your field of expertise within the firm, there's something for you. We aim to match your skills and resources to the needs of local community organisations, while offering you varied and different experiences.

Give back to community

"I have received so much from society; it is only right that I do what I can to give back to those less fortunate than me."

Aaron JM Lim
Banda Street 2013

Why volunteer?

Volunteering allows you to give back to the people and places which our business depends on, while providing a different experience and development of skills. Supporting the wider community in this way is inspiring and rewarding. It also helps you make more enlightened business decisions based on your first-hand experiences.

Key facts

- In 2013, we contributed more than \$2.5 million to our communities by way of financial support, our volunteers time and the provision of business expertise.
- Over 1,500 of our people were involved in employee volunteering programmes during working hours, contributing more than 10,000 hours.

Pioneering social change

Over the last few years we've increased our efforts in:

- **local communities** by helping senior citizens through our Banda Street project
- **education** of young people to help improve their lives through our Overseas Community Programmes
- **environment** through our partnership with Nparks to build a new level of environmental understandings in our staff and partners



Make someone else smile

"Just seeing the smile on someone else's face is enough to make me smile too!"

Vannessa Teo
OCP Laos 2012



Expand your network

"Not only was I able to meet people from all walks of our community, I had an opportunity to interact with other like-minded people and share new ideas!"

Debbie PS Chia
Banda Street 2013



How it works

We have an extensive array of programmes both in Singapore, as well as in the region, such as in Laos, Cambodia, Vietnam and China. We are planning to expand our reach to more countries, beginning with Myanmar in 2014. **Doing the right thing** for our communities and being a **catalyst of change** is a key part of our strategy and culture. These programmes offer you a chance to volunteer. Details of these programmes are provided on the following pages. If you're interested to volunteer for any of the programmes, please contact your programme champions or email SG Corporate Responsibility Team/SG/HR/PwC.

Develop a new skill

"Didn't think that rollerblading might actually be fun until PwC offered me the opportunity to learn it. Thanks to that, my colleagues and I have talked of incorporating rollerblading into our outings to keep fit for peak!"

*Jia Yin Aw
Nature Cares Programmes 2013*



Gain exposure

"Joining OCP was the best decision I have ever made in my life. It was there that I made new friends, gained interesting insights, and created unforgettable memories. It was truly an invaluable and rewarding experience."

*Sean ST Lim
OCP Cambodia 2013*

Our signature events – Banda street



639 volunteers
920 mattresses distributed
120 electrical plugs
120 torches
1,040 hampers of daily necessities
1 blooming community rooftop garden
25,000 pledges to support this initiative

Blooming

Banda Street

Held for the fourth year in July 2013, the project themed “Blooming Banda Street” saw some 639 volunteers distribute mattresses, electrical plugs, torches, and hampers of daily necessities to the elderly.

Most importantly, as the name of the project suggests, a “blooming” community rooftop garden was planted for the elderly. An additional feature of last year’s project was its emphasis on sustainability, which was achieved by providing residents the opportunity to interact and do gardening at their door step.

The night ended with a buffet and performances for the residents by guest performers and PwC volunteers.

For the first time, the project also reached out externally to garner the support of our clients, family, and friends, through the microsite www.pwc.com/sg/partofbandastreet, where 25,000 pledges were received in support of this initiative.



Banda Street

Partner Organisation: Kreta Ayer Residents’ Committee

Time Commitment: Organising Comm – approx.

4 hours per week for 3 months leading up to the event

Participant – half a day on the actual day

Expected period: Aug/Sep 2014

Location: Banda Street, Chinatown

Tags: Elderly



Banda Street is a mass participation community outreach in which PwC offers assistance and support to the elderly living in one or two room flats in the Chinatown area. Each year, we see more than 500 PwC staff members getting involved in our local community, putting up performances, distributing goodie bags and interacting with these elderly folks. Will YOU be part of it this year?

Our signature events – Overseas Community Programmes (OCP)

Overview



In 2005, as part of "Developing Responsible Leaders Programmes", Senior Managers and Partners were invited to participate in an overseas community programme. Based on the overwhelming interest in overseas volunteering project, the firm collaborated with YMCA to extend this opportunity to all levels of staff. We started our first OCP to Shanghai in 2007. Over the years we have sent our volunteers to Shanghai, Siem Reap, Phnom Penh, Ho Chi Minh, Koh Rong, Luang Prabang and Dalat. Now in its 8th year, we are planning to send teams to Yangon, Dalat and Luang Prabang for construction and teaching projects.

OCP – Myanmar, Yangon

Partner Organisation: YMCA

Time Commitment: 10 days

Firm Support: 2 days of CR involvement time (out of 6 working days worth of time spent)

Expected period: 21 Jun 2014 to 30 Jun 2014

Location: Myanmar

Tags: OCP



This will be the first year we are carrying out our OCP in Myanmar. The programme will be carried out in collaboration with PwC Myanmar. Our projects seek to impact the health, well-being and future of a child, family, or an entire community. Volunteers will conduct English lessons and skill-based workshops for youths in an orphanage, and more importantly, to bring joy and purpose to them. Teams will also be taking part in a bridge construction project.

OCP – Vietnam, Dalat

Partner Organisation: YMCA

Time Commitment: 9 days

Firm Support: 2 days of CR involvement time (out of 5 working days worth of time spent)

Expected period: 2 Aug 2014 to 10 Aug 2014

Location: Vietnam

Tags: OCP



Volunteers will conduct basic English lessons to kick start the children's interest in English. Arts & crafts, games and other activities are also incorporated to act as a platform to interact with these young children. Volunteers will also contribute towards the refurbishment project at the school, which includes concretising the school courtyard. A half-day service will be conducted for disabled children at the Thien Phuoc Home located in District 12, Ho Chi Minh City. This involves arts & crafts activities with the children, as well as assisting in the feeding of their meals.

OCP – Laos, Luang Prabang

Partner Organisation: YMCA

Time Commitment: 8 days

Firm Support: 2 days of CR involvement time (out of 5 working days worth of time spent)

Expected period: 31 Aug 2014 to 7 Sep 2014

Location: Laos

Tags: OCP



In Laos, the focus is on education. Volunteers will conduct English Language Programme by introducing interactive elements such as drama, songs and games associated with the specific learning objective for each module.

Teams will also be involved in helping to refurbish the school infrastructure particularly the building of water tank for the students staying in the dormitory or concretising the school's courtyard.



Caring for our environment

Earth Hour

Partner Organisation: World Wildlife Fund

Time Commitment: Approx. 2 hours per week for 6 weeks leading up to Earth Hour

Expected period: March 2015

Location: PwC office

Tags: Environment



Earth Hour is a worldwide event encouraging businesses to turn off their non-essential lights for an hour to raise awareness about the need to take action on climate change. This event has been a long-standing tradition at PwC. However, we will be adding a twist to the Earth Hour this 2014 by looking at other avenues such as mail blasts to make PwC's staff realise that Green measures are not only a 'one-hour-a-year affair'. Volunteers will have the autonomy to decide on the mini-projects they feel are able to increase staff's awareness on Green measures we can adopt in the office.

Nature Cares Programme

Partner Organisation: National Parks Board

Time Commitment: Ad-hoc

Expected period: Oct 2014

Location: Variable

Tags: Environment



Due to the overwhelming response in 2013 for the Nature Cares Programme, PwC will continue to Partner with NParks to bring to you selected local beneficiaries through the Nature Cares Programme. Participants will be partnering with NParks to be ambassadors to the beneficiaries, engaging them in fun and green activities. Volunteers will be the liaison officers between NParks and PwC staff to organise and recruit participants for the event.

PwC Cares

Partner Organisation: National Parks Board

Time Commitment: Organising Committee: adhoc, over a period of 3 months leading up to the event

Actual day helper: 5 hours on day of event

Expected period: Mid to late 2014

Location: To be confirmed

Tags: Environment



PwC is looking to organise a mass participation event in the great outdoors, to better allow everyone to appreciate the Green around us. Ideas include charity walks, bike-athons and many more.

Be Part of Green – lunchtime talks

Partner Organisation:

a. ECO Singapore - <http://www.eco-singapore.org/>

b. Nature Society - <http://www.nss.org.sg/>

c. Singapore Environment Council - <http://www.sec.org.sg/>

Time Commitment:

Organising Committee: 2 hours per week for 2 months leading up to the event

Actual day helper: 2 hours on day of event (dates TBC)

Expected period: April, June 2014

Location: PwC office

Tags: Environment



PwC is looking to organise a series of lunchtime talks for PwC's staff so as to create Environmental awareness. Topics to be covered by each Partner Organisation include climate change and its effect on us, green office efficiency etc. We are looking for independent and dynamic individuals who believe in spreading the Green message. Volunteers will be required to liaise with the Partner Organisation on the scope of the lunchtime talks as well as PwC Café for lunch arrangements.

Volunteering your skills

Pro-Bono Work (Skilled Volunteering)

Partner Organisation: Shared Services for Charities

Time Commitment: 40 hours

Firm Support: 2 days of CR involvement time (out of a total of 5 days worth of time spent)

Expected period: Any time during the off-peak season

Location: Varies

Tags: Professional



“Pro Bono” comes from the Latin phrase “Pro Bono Publico” which means “for the public good”. Pro bono experience often provides individual with meaningful training and professional development opportunities and also help to build relationships among other accounting and finance professionals in different industries. PwC offers critical knowledge and expertise to a wide variety of non-profit organisation on a pro bono basis. This is an opportunity to share our financial and strategic skills to support sustainable impact and to contribute in a substance way with passionate commitment to quality education.

International Accountant's Day

Partner Organisation: CPA Australia, ISAC, SAC

Time Commitment: Organising Committee: 2 hours per week for 2 months leading up to the event

Actual day participant: 4 hours on day of event

Expected period: 10 November 2014

Location: Varies

Tags: IAD



International Accountant's Day is a professional holiday of all accountants, and dates back to year 1494, when the first book on double-entry bookkeeping was published in Venice. In Singapore, accountants come together to celebrate the accounting and finance profession in a fun-filled event which connects accountants in Singapore through exciting games, soothing live music and meaningful charitable activities.

CG Outings

Partner Organisation:

National Arts Council, Goodman Arts Centre ,
Make A Wish Foundation, SUN-DAC,
National Parks Board

Time Commitment: 16 hours per workshop

Expected period: Varies

Location: PwC

Tags: Arts, Children, Elderly, Environment



In PwC, all staff are grouped in Coaching Groups (CG) that help to support each other both in and out of work. Each CG usually organises activities a couple of times a year to bond and get to know each other better. Should your CG wish to do something more meaningful, why not get involved in a CR activity during one of your CG outings? Please contact the respective champions for more information.

Re-employment workshops

Partner Organisation:

- a. Community Development Council
- b. Employment and Employability Institute (e2i)

Time Commitment: 16 hours per workshop

Firm Support: 1 day of CR involvement time (out of a total of 2 days worth of time spent)

Expected period: Varies

Location: PwC

Tags: Professional, Elderly



With the influx of foreign talent and increasing competitiveness in the job market, many elderly and low income members of our workforce are finding it difficult to find re-employment. PwC offers free 2-day workshops covering various topics such as basic accounting skills, job search skills and presentation skills. Do sign up as a workshop coach if you are interested in sharing your knowledge and experiences, and help others find re-employment.

Healthy living



Quirky Expression Workshop – Recycled arts

Partner Organisation: National Arts Council
Time Commitment: 6 – 8pm, one weekday evening
Expected period: April 2014/May 2014
Location: PwC
Tags: Arts



The workshop provides an introduction to craft-making. Participants use recycled materials such as old t-shirts and other recycled items to make bags, rosettes and other items during the 2 hours session conducted by Catherine Chong. Her website can be found on www.homespun.info.

Charity Runs

Partner Organisation: ISCA, SGX, JP Morgan
Time Commitment: 4 hours
Expected period: April to November
Location: Varies
Tags: Charity Run



To support our client's and stakeholder's community projects, we participate in various charity runs. Each year, we see more than 1000 PwC staffs signing up for our runs. If you are interested in supporting charity runs, look out for announcements from our sports club!

Therapeutic Massage by the Visually Handicapped

Partner Organisation: Singapore Association of the Visually Handicapped (SAVH)
Time Commitment: Every 3rd Friday of the month (4 hours)
Expected period: Ongoing
Location: PwC
Tags: Handicapped



PwC invites the visually handicapped masseurs from AVH to our office on a monthly basis to provide massage services to our staff. While we enjoy the massage services, we are also providing the visually impaired with an employment opportunity and helping them gain financial independence. Show your support by signing up through the monthly emails from the Corporate Responsibility team, or volunteering to help organise this monthly event.

Recycled arts for the elderly

Partner Organisation: Care Corner and National Arts Council
Time Commitment: 3 hours, one weekend morning
Expected period: May 2014
Location: PwC
Tags: Arts, Elderly



To utilise the skills learnt in recycled art workshop, and together with the artist, spend a fulfilling day with the elderly teaching them the craft. Participants use recycled materials such as old t-shirts and other recycled items to make bags, rosettes and other items during the 2 hours session conducted by Catherine Chong. Her website can be found on www.homespun.info.

Finger Painting

Partner Organisation: National Arts Council
Time Commitment: 6 – 8pm, one weekday evening
Expected period: Feb 2015
Location: PwC
Tags: Arts



The workshop introduces basic finger painting techniques and the background of the art. Participants will be engaged in a hands-on session to practise techniques as they express themselves using hands and ink during the 2 hours session conducted by Dr Tan Ching Yam.






















Calendar and Skills matrix

For more information relating to any of the activities, please contact the following champions:

Whether you have one afternoon or a few hours a month, there are lots of different ways to get involved. Everyone gains something different from their volunteering experience. This matrix outlines how volunteers told us they have developed through taking part in our different volunteering programmes, in relation to the firm's "PwC Professional" framework.

Tag	Description	Champion
	Arts	Zhenyan Leong
	Banda Street	Daryl LH Wang
	Carbon Footprint	Stuart D Last
	CG Outing	Diana Dawson
	Charity Run	Sports Club
	Children/Youth	Wesley J Lye
	Elderly	Yi Teng Toh
	Environment	Monica Hira
	Handicapped	Grace SY Tan
	Int'l Accountants Day	Wong Wanyi
	Overseas Community Projects (General)	Wang Noh Ng
	<ul style="list-style-type: none"> Myanmar Vietnam Laos 	Grace SY Tan Chiew Lin Sim Charlene BL Tan
	Professional	Doreen PL Seah

Month	Activity	Tags	Whole Leadership	Business Acumen	Technical Capabilities	Global Acumen	Relationship	Community issue understanding	Environmental issue understanding	Education issue understanding
Apr 14	Quirky expression workshop – Recycled Arts		•				•			•
	Be Part of Green Lunch Talk		•	•		•			•	
	JP Morgan Run		•	•		•	•	•		
May 14	Recycled Arts for the Elderly		•				•			•
Jun 14	Be Part of Green Lunch Talk		•			•			•	
	Overseas Community Programmes – Myanmar		•	•	•	•		•		•
Jul 14	Banda Street		•	•	•	•	•	•		•
Aug 14	Overseas Community Programmes – Vietnam		•	•	•	•	•	•		•
	Be Part of Green Lunch Talk		•	•		•			•	
Sep 14	Overseas Community Programmes – Laos		•	•	•	•	•	•		•
Oct 14	Nature Cares with Nparks		•			•	•		•	
Nov 14	SGX Bull Charge		•	•			•			•
	International Accountants' Day		•	•	•	•	•	•		•
Feb 15	Finger Painting (Arts)		•				•			•
Mar 15	Earth hour		•						•	
Ad- Hoc	Pro-bono Work		•	•	•	•	•	•		•
	Re-employment Workshops		•	•	•	•	•	•		
	CG Outings		•				•	•		
	Therapeutic Massage by the Visually Handicapped		•				•	•		



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