

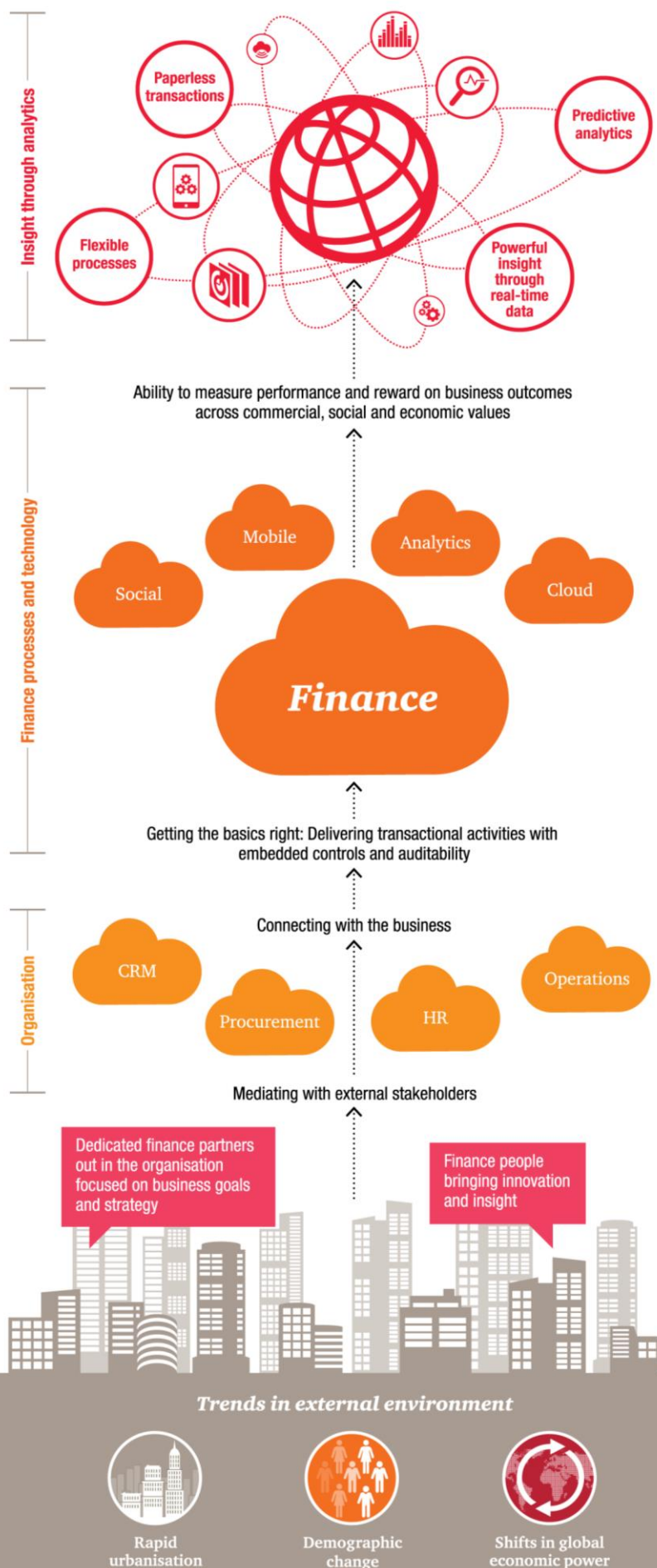
# Redesigning Finance for the Digital Age

In this digital age, it is imperative that Finance function priorities are aligned with the organisation's overall digital strategy.

The key question that CFOs are asking today is: "How does one go about developing a ***“digital blueprint”*** for Finance that is fit for growth?

## Digital Finance

It's about ***re-defining*** the finance operating model, ***facilitating*** underlying systems, ***empowering*** people and ***enabling*** organisational change



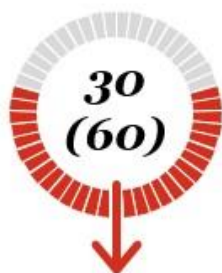
# Finance improvements from early adoption of Digital

## Monthly & annual reporting



days for  
finalisation of  
monthly / annual  
reports

## Budgeting



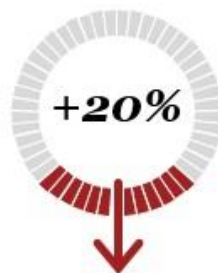
days to complete  
the budget

## Controlling FTEs



less FTEs in  
Controlling

## Business Insights



more time spent on  
data analysis vs.  
data gathering

## Cost of Finance



less cost of  
Finance

Source: PwC, Finance Effectiveness Benchmark & Digital Controlling Study

## Helping you answer pressing questions for CFOs

- How do I filter the 'Digital' noise and make sense of it for my Finance function?
- What does our business strategy on 'Digital' mean for my Finance function?
- What is an agile way to develop my Finance Digital Strategy?

## Fuelling your Finance Transformation Journey with PwC's Team of Experts

We will guide your leadership team through a half-day facilitated workshop involving PwC's team of Finance, Digital, Technology, Strategy and Industry specialists where we will co-create a roadmap for digital transformation.

## Speak to us today

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