

Introduction to Sustainable Finance



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Foreword



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Traditionally, Financial Institutions (FIs) have been concerned with risks associated with their profitability and business operations.

However, in recent years, with the development of Corporate Social Responsibility, FIs are witnessing the emergence of a new category of risk - Environmental, Social and Governance (ESG) risks. In this category, sustainability issues are a major theme, due to the increasing awareness of the effects of climate change and the media coverage of prolific advocates of sustainability.

Several FIs have since found themselves at the centre of controversies in sustainability related issues. These issues will likely affect their long-term profitability and reputation. Hence it is vital for FI professionals to understand the concepts of sustainable finance, learn how to seek opportunities and invest in sustainability related projects. This would be a critical skill for FI professionals going forward.

I hope that you will find this workshop as educational and useful as our past participants did.



Objectives of this Masterclass

To support FIs in building capacity and its staff's understanding of sustainable finance concepts. In particular, the Masterclass will train relationship managers to drive conversations with potential investors on sustainability linked investment opportunities.

Workshop agenda

No.	Details
1	Introduction
2	<p>Mitigating risks through Responsible Finance</p> <ul style="list-style-type: none">• Discuss how sustainability issues facing businesses can be a risk to the financial industry• Discuss how financial institutions can manage such as ESG risks (e.g. sectoral policies, exclusion lists, equator principles, IFC performance standards)
3	<p>Seizing opportunities through Sustainable Finance</p> <ul style="list-style-type: none">• Discuss the role of the financial sector in transformation to a low-carbon and more sustainable economy• Using the SDGs as a guiding framework of unmet need, deep dive into areas of potential opportunity such as clean energy, circular economy, smart cities, 4th Industrial Revolution, social enterprises, micro-financing amongst others• Discuss various instruments available for channelling this transformation• Share various ratings and labels that can help make sustainable asset allocation decisions
4	Group activity to refresh concepts taught
5	Wrap-up



Who should attend this Masterclass

Professionals from FIs involved in investment and sustainability related opportunities

Fee: \$425 per participant (exclusive of GST)

Your Workshop Leaders



Fang Eu-Lin

Partner, Sustainability and Climate Change Leader,
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Eu-Lin is a Partner with PwC Singapore and leads the Sustainability and climate change practice in Singapore. She has over 16 years of experience and has extensive experience in helping clients with their corporate reporting (including sustainability reporting) and performing comparative studies and recommendations for the Singapore Government. This includes the household waste study for NEA and the revision of the Financial Advisory Industry Review for the Monetary Authority of Singapore.

*Trainers' involvement in each workshop is subject to availability and PwC reserves the right to change the appointed trainers at its own discretion.

What past participants say

The trainer demonstrated knowledge in the sustainable finance.

This Masterclass has taught me principles to seek new financing opportunities for my organisation.

How to register

Email us at sg_academy_mailbox@pwc.com to find out more.