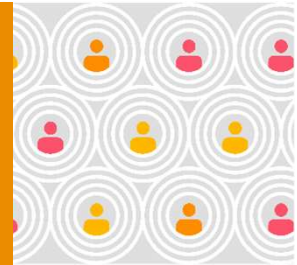




Introduction to Business Valuation



Customised Programme

This workshop is presented on-site at your organisation as an in-house programme. For more information and enquiries, please email us at academy.mm@mm.pwc.com

Objective

To provide an introduction to core valuation concepts, tools and skills to enable participants to apply these practical framework in valuing firms and businesses in the Myanmar context.

Benefits of attending

As the investment environment in Myanmar continues to improve, there is an increasing need to understand valuations of businesses in Myanmar. Understanding how valuations are determined, key approaches industry practitioners use, limitations and considerations in valuing different types of businesses will improve your ability to maximise value for any transaction.

This course provides both foundational building blocks for beginners and also covers more advanced aspects of valuation for experienced practitioners.

Key learning outcomes include:

- Understanding different contexts of business valuation;
- Selecting an appropriate valuation method for any given situation; and
- Practising how to successfully apply business valuation techniques in a practical context.

Who should attend?

Professionals working in private equity, investment banking, corporate development or even senior management which will better allow them to understand the valuation of their businesses.

Prior knowledge of in-depth accounting/finance is not required.

Basic knowledge of finance is a pre-requisite.

