Introduction to Financial Modelling

Benefits of attending

A financial model has become a critical tool used by organisations to understand business risks and make important strategic decisions. An effective model is robust and flexible, yet user-friendly, so that it can be used to analyse the impact of operational parameters on the value and viability of a business.

With a good understanding of the key steps involved in financial modelling, participants will be able to build a well-structured and robust model and use it to solve important business problems. Participants will be able to appreciate the use of the financial model as a powerful tool to communicate complex financial analyses and simulation results to stakeholders.

This workshop will cover the basic financial modelling principles, best practices in financial modelling and Excel functions frequently used in models. Participants will also learn how to use model auditing tools to check for model errors. Learning is achieved via practical examples and group discussions which reinforce the theory; case studies and Excel-based exercises which allow participants to have hands-on experience with financial models.

Course Prerequisites: Participants are assumed to have some prior knowledge of basic accounting concepts and Microsoft Excel.

Objective

To provide participants with an understanding of financial modelling and enable them to develop robust financial models using Excel to make better investment decisions.

Who should attend?

Finance professionals involved in budgeting and investment analysis or anyone who uses financial models for business decisions, financial planning and analysis.
Workshop agenda

Financial Modelling Overview
- Understand the common uses of financial models and the key design considerations of a model.
- Understand that a financial model is comprised of 3 distinct sections, namely data inputs, calculations and model outputs.
- Appreciate the process involved in developing a financial model.

Best Practices of Financial Modelling
- To be aware of the best practices used in building clear and auditable financial models.

Useful Excel Functions in Modelling
- To be familiar with the use of date functions, range names, data validation, logic functions (if, or, and, not, masks), conditional formatting and array lookup functions (index, match, lookup, vlookup, hlookup and offset).

Steps to Building a 3-statement Model
- Understand how to set up the model timing, flags and masks.
- Building up the Profit & Loss statement (e.g. revenue, costs of goods sold, operating expenses).
- Building up the Balance sheet (e.g. Capex and Depreciation Schedules, Account Receivables, Account Payables, Debt balances and interest expenses, shareholders’ equity and retained earnings account).
- Building up the cash flow statement (e.g. Cash flow from operations, net working capital changes, Cash flow from investment, cash flow from financing).

Training Outline

Day 1
- Financial Modelling Overview
- Best Practices of Financial Modelling
- Useful Excel Functions
- Building up the Profit and Loss Statement

Day 2
- Building up the Balance Sheet
- Building up the Cash Flow Statement
- Investment Appraisal Tools
- Model Audit

About the workshop leaders

Marcus Ikin
Senior Manager, PwC Singapore

Marcus is a Senior Manager in Singapore’s Capital Projects and Infrastructure (CP&I) Practice and has 10 years of experience in the team. He has worked across a variety of sectors including land transport, aviation, power & energy and healthcare.

He possesses a good understanding of PPP frameworks, Government procurement of infrastructure projects, bid evaluations, bid-side advisory, financial modelling and conducting financial analyses of large-scale infrastructure projects.

How to register

Simply fill in the registration form appended with this brochure or register online by selecting the preferred date in the Training Calendar (www.pwc.com/sg/academy).

For any further queries, please email sg_academy_mailbox@pwc.com

*Trainers’ involvement in each workshop is subject to availability and PwC reserves the right to change the appointed trainers at its own discretion.
Registration Form - Introduction to Financial Modelling

<table>
<thead>
<tr>
<th>Fees*</th>
<th>PwC Clients &amp; Alumni</th>
<th>Public</th>
</tr>
</thead>
<tbody>
<tr>
<td>Normal Fees</td>
<td>S$925.00</td>
<td>S$995.00</td>
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</tbody>
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*Prices stated includes 7% GST.

*Group discount of 10% for 2 or more participants

Please register the following person/s for the workshop on:

- [ ] 18-19 March 2021
- [ ] 16-17 June 2021
- [ ] 13-14 September 2021
- [ ] 09-10 December 2021

1. Name: Mr/Ms/Mdm ........................................ Designation: ........................................
   Email: ....................................................... Contact No: ........................................

2. Name: Mr/Ms/Mdm ........................................ Designation: ........................................
   Email: ....................................................... Contact No: ........................................

Contact Person
Name: Mr/Ms/Mdm ........................................ Designation: ........................................
Company: ....................................................... Address: ........................................

Email: .......................................................... Contact No.: ........................................

Payment:

- Cheque. Enclosed is cheque for S$.... (Cheque no........) made payable to "PricewaterhouseCoopers Risk Services Pte Ltd" Kindly indicate the course reference "IFM21" along with your payment for ease of reference
- Bank Transfer (Please provide transaction detail)
- Credit card (5% administration and credit card fee will be applied)

Registration and Payment
Registrations will only be confirmed upon receipt of payment and registration form. Please email the scanned copy of your registration form to sg_academy_mailbox@pwc.com and/or mail the registration form and payment to 7 Straits View, Marina One, East Tower, Level 12, Singapore 018936 (Attn: PwC’s Academy)

For registration and enquiries, please email us at sg_academy_mailbox@pwc.com.

In-Company Training
This workshop can be presented on-site at your organisations as an in-house programme. For more information and enquiries, please email us at sg_academy_mailbox@pwc.com.

Note:

- Fees includes 7% GST, refreshments, lunch and seminar kit.
- The seminar will be conducted at a dedicated training room at our office in Marina One or at a venue located near an MRT.
- Certificate of Attendance will be awarded on successful completion of the workshop.
- Continuing Professional Education (CPE) credits will be awarded upon successful completion of the workshop.

Cancellation policy:
Full payment must be made prior to the seminar.
Registered participants will be liable for the full fee even in the event of non-attendance.
Upon receipt of registration, any request for cancellation or a replacement must be confirmed in writing at least (7) working days before the seminar and subject to PwC’s Academy’s approval.
10% administrative fee will be imposed for any cancellation or deferment received less than (5) working days before the seminar.
PwC’s reserves the right to amend, postpone or cancel the seminar due to unforeseen circumstances.