

Business – Strategic Planning: The Fundamentals of Great Business Continuity Management (BCM) & Business Continuity Planning (BCP)

Half-day workshop



*“Plans are nothing.
Planning is everything.”*

Dwight Eisenhower
Ex-US President, 5-Star General
and Journalist

Objectives

To help you understand the principle elements of great Business Continuity Management (“BCM”) and equip you with skills and knowledge for Business Continuity Planning (“BCP”) for your business.

Who should attend

Business Leaders, C Suites, Enterprise Risk Management (ERM) Professionals and Audit Professionals.

Finance and non-finance professionals wanting to update their awareness levels of BCM and BCP will also benefit from this workshop.

Highlights and learning outcomes

You will learn business planning methodologies, recovery strategies and how to apply the Business Continuity Management Framework to improve Business Continuity Planning.

Real-life case studies will be featured to give you a better understanding of the critical importance of Business Continuity Planning.

At the end of the course, you will be able to:

- Understand how to use a Risk Analysis Framework
- Be equipped with knowledge concerning organizational survival and resiliency using the Business Continuity Management Framework.
- Identify and analyse potential threats and corresponding potential impact
- Identify functions that are critical to business operations and having appropriate alternative business continuity strategy options

Workshop agenda

What is a good BCM Framework?

- Introduction to BCM and ISO 22301
- Objectives of a BCM Framework
- Elements of a good BCM Framework

What is a BCP?

- Overview of the key components of a BCP
- Insights into possible failures of BCP

Breakdown of a BCP

- Key teams/people involved in business recovery
- Recovery strategies and why they need to be planned early
- Understand the importance of having well documented BCP

Crisis Management vs Business Recovery

- Distinguish between Crisis Management and Business Recovery
- Examples of Crisis Management in a Singapore context

Case studies

- Sharing session using examples where organisations activated BCP
- Actions taken which helped them recover their business

What did our participants say?

“Good practical examples”

“Knowledgeable and experienced trainers”

“Engaging session”

“Well organised session”

“I’ve learnt that communication and preparedness are really key to business recovery”

“Now I’ve understood how important BCM is to our business”

How to register

For any further queries, please email sg_academy_mailbox@pwc.com

