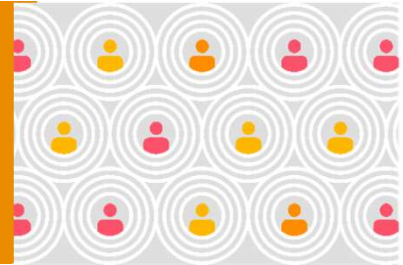




Advanced Analytics for Leadership Teams to accelerate organizational analytics maturity



Next run:
Coming Soon!

Time:
9am – 5pm

Venue:
PwC Singapore

Objective

Equip and empower your leadership team with necessary skills needed for business transformation using advanced analytics, artificial intelligence and machine learning techniques

Benefits of attending

This Advanced Analytics workshop is a fast paced and intensive day-long session designed to ensure that your organization's leadership teams are equipped with the essential knowhow on how to accelerate value discovery and business transformation through the optimal use of advanced analytics at appropriate functions of the organization. This workshop also includes our proven methodology to gauge the current analytics maturity of the organization and identify the target maturity state that the organization would like to achieve.

We will use our proven The Difference methodology which designs programs of work and immersive experiences to help organisations solve their most complex problems. We enable our clients to do months of work in only a matter of days, inspiring fresh insights and better business outcomes. The sessions are held at the PwC SEA Consulting Experience Centre, built to immerse, inspire and for collaboration.

Who should attend?

If you are a business/functional leader who would like to discover how advanced analytics can be used for value discovery and business transformation by identifying where you are in your current analytics maturity and understanding what your target state should be, this course is for you

This course will enable participants of organizations to

- Learn about trends and leading practices in advanced analytics globally and across industries
- Assess the level of their organisational maturity on advanced analytics
- Determine what level of maturity they want to be at and key elements that need to be in place to reach that level
- Align their leadership team as to their high-level organisation-wide or cross-functional data transformation vision and priority areas
- Based on organisational priorities, develop futuristic advanced analytics used cases customized for their context
- Develop the first few steps to follow up. Course caters to leaders attending as a team for better outcomes.



Learning Outcomes

By the end of the course, leaders, in their organisational teams, will

- Understand the advanced analytics trends globally, and across sectors, including best practices in leading organisations. This may include analytics relating to customers and improving efficiency within an organisation
- Understand the different levels of organisational maturity in relation to advanced analytics application and what the key elements are in each level
- Understand the level of maturity their organisation is at and form a point of view on the aspiration, based on a self-assessment of where their organisation is and should be on the advanced analytics maturity. Elements cover people, process, technology and data
- Develop a first high-level draft of their cross-functional or organisation-level data transformation vision
- Define the advanced analytics problem they are trying to solve and learn about futuristic advanced analytics use cases by developing their own within their organisational context
- Develop a list of next steps to follow through for the implementation phase
- Be part of a core leadership team and have high ownership of what they have learnt and developed to engage key stakeholders for buy-in to the strategy, priority areas and use cases. This sets up follow-through implementation for success.

This session goes beyond classroom learning, as contextualised real work is carried out by leaders who are decision-makers. The structured process facilitates acceleration into actionable implementation post-session.

The participants will undergo the following training to achieve the above mentioned learning outcomes:

1. **Art of the possible using Advanced Analytics**
2. **Various techniques available in the Advanced Analytics toolkit and how/when to use them**
3. **Multi-dimensional assessment of current-state analytics maturity of the organization**
4. **Alignment on future state of analytical sophistication and how to get there**
5. **Discovery of high impact advanced analytics use cases and high-level requirements**

Course content includes, but is not limited to, global and regional trends and best-in-class case studies on Advanced Analytics, AI/ML, critical success factors and common pitfalls in building a data driven organisation.

About PwC's The Difference Methodology

This session is designed using PwC's globally recognised the Difference methodology, Taking your organisation to the next advanced analytics stage on your transformation journey is complex. It requires accelerated Scanning on trends, best-in-class practices, Focusing on the right problems and Acting through contextualised application to develop use cases that will bring your organisation to the next stage. It also requires cross-functional leadership alignment on vision, strategy, culture, game-changing use cases and action planning.

We start with a 4 to 6 week Creative Collaboration process with a sponsor team, typically key leaders leading on advanced analytics transformation, aligning the team as an outcome. We seek to understand your organisation's needs and culture to ensure that the content is contextualised and engage to bring out the best in your people. After the session, we provide a debrief meeting to maintain the momentum on learning and follow-up action.

Our sessions have proven to enable your leadership team to do months of work in only a matter of days, inspiring fresh insights and better business outcomes.

How to register

For any further queries, please email sg_academy_mailbox@pwc.com