

PwC's Academy Catalogue

**Building skills today,
for tomorrow.**

Public Workshops
Bespoke Learning Solutions

June 2022



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About PwC's Academy

Building skills today, for tomorrow

PwC's Academy is the skills and talent development arm of PwC Philippines for clients and other organizations. We are committed to bridging the gap between business needs and human capital capabilities.

We continue to build trust in society and solve important problems. We believe that the more we upskill people and help organizations meet their learning needs, the more important problems and business challenges we solve. Through the Academy, our clients become part of our growing community of solvers – making a difference together.

PwC training solutions are based on the practical experience and insights accumulated in working with clients across sectors and geographies, making our programs relevant and immediately applicable in practice. Our instructors are experienced PwC practitioners and industry subject matter experts who have worked with the country's leading organisations to solve important business challenges.

So we can deliver better sustained outcomes and opportunities, we offer **public workshops** and **bespoke learning solutions**.



Building skills today, for tomorrow



Across our network, over 40 territories currently offer training solutions to clients under the banner of a PwC's Academy.

We share knowledge, resources, and experience so we can bring the value of PwC's global expertise and acumen to you, equipping your people with the competencies, skills, and mindset to highly compete in local and global markets.

A woman with blonde hair and glasses, wearing a blue shirt and a yellow cardigan, is looking at a tablet. She has a measuring tape around her neck. In the background, there is a workshop with a wooden table, a bicycle, and a bulletin board with various papers and colorful sticky notes.

Breaking the Barriers Program for Small-Medium Enterprises (SMEs)

Our flagship program

The small-medium enterprises (SMEs) play a huge role in the Philippine economy while providing jobs to our people, but they also faced challenges brought about by the COVID-19 pandemic. Thus, they are looking for ways on how they can build back better. One of the solutions we have found to help them is through **upskilling**.

PwC Philippines aims to support our SMEs in achieving their growth and sustained outcomes through PwC's Academy's flagship program – Breaking the Barriers.

The **Breaking the Barriers Program** aims to empower our SMEs by upskilling them with the relevant knowledge and practical skills needed to compete in the local market. This upskilling program is anchored to the recent trends and current needs of the local business sector. Our learning facilitators are industry experts who have an in-depth understanding of the pressing challenges of SMEs and have worked with the leading businesses in the country – experiences that ensure effective knowledge and skills transfer of the subject matter.

Be part of our growing community of solvers and join the program!



Breaking the Barriers Program for Small-Medium Enterprises (SMEs)

Our flagship program

This program and the following courses will help upskill our SMEs so they can solve pressing challenges to help them achieve growth.

Course	Hours	Details
Understanding Financial Statements	4.0	<i>p. 7</i>
Management of Business Risks	5.0	<i>p. 8</i>
Cash Management and Liquidity	4.0	<i>p. 9</i>
Business Process Management and Improvement	12.0	<i>p. 10</i>

Fill out the public workshops interest form [here](#).



Breaking the Barriers Program for SMEs

Understanding Financial Statements

Course description

This course is designed to provide the learners with the necessary knowledge in understanding financial statements. It is also designed to provide learners with insights on establishing an effective internal control system over financial reporting. The course will also cover common financial statement pitfalls and SEC review findings on their inspection of financial statements.

Topics covered

- Financial Statement Analysis
 - Profit & loss
 - Balance sheet accounts
 - Cash flow statement
- Financial reporting controls
- Considerations in the review process
- Common financial statement pitfalls and SEC review findings

Duration

4.0 hours

Delivery method

Online/virtual

Target audience

Business owners, C-Suite level executives of SMEs

Fill out the public workshop interest form [here](#).

Or talk to us at ph_academy@pwc.com.

Watch out for the workshop date and other details in our [website](#) and social media pages!



Breaking the Barriers Program for SMEs

Management of Business Risks

Course description

With the ever-evolving business environment, executing strategies and managing business sustainability has become more complex. While business leaders ask “what can go wrong”, there needs to be a systematic way of anticipating variations against planned outcomes.

Enterprise risk management is a comprehensive, systematic approach for helping the organization identify, measure, prioritize, and respond to risks to key business objectives, projects, and business-as-usual operations.

This course provides an overview of enterprise risk management, its key components and how it integrates to business strategy through execution. It also describes the typical risk categories that SMEs encounter in the normal course of business, as a starting point for further discussions and sessions on detailed risk management activities.

Topics covered

- Understanding enterprise risk management (ERM)
- Key risk categories for SMEs
- ERM components as part of business strategy, management, and execution
- Special session on:
 - Role of tax in corporate governance
 - Trends in BIR tax audit practices and insights on tax risk management

Duration

5.0 hours

Delivery method

Online/virtual

Target audience

Business owners, C-Suite level executives of SMEs

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Breaking the Barriers Program for SMEs

Cash Management and Liquidity

Course description

Cash is the fuel for any business and has great importance for the small business. Most small businesses run into distress because they run out of cash, or fail to manage their cash flow well.

This course aims to teach the basics of working capital management to business owners: cash planning and forecasting, management of receivables and payables, developing healthy financial relationships, and learning the discipline of fostering a healthy business cash flow. Business owners that attend this course will benefit from the increased focus on how to manage cash effectively.

Duration

4.0 hours

Delivery method

Online/virtual

Target audience

Business owners, C-Suite level executives of SMEs

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Breaking the Barriers Program for SMEs

Business Process Management and Improvement

Course description

The course aims to give participants the confidence, basic knowledge, and skills needed to review and improve existing business processes. This tackles the theories and best practices of business process management and improvement.

By the end of the course, participants will be able to conduct a basic business process review, differentiate the different business process management practices, identify and prioritize critical processes in a business process, identify customer and supplier requirements, document their business processes and develop measures, build the process management system, and propose and implement business process improvements.

Topics covered

- What is business process management
- Customer and supplier requirements
- Process documentation
- Develop measures and build the process System
- Implement process management and propose process improvements

Duration

12.0 hours

Delivery method

Online/virtual

Target audience

Business owners, C-Suite level executives of SMEs

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Digital and Future Skills

Our Digital and Future Skills program offers upskilling anchored on our expertise in digital transformation and value optimization. Our courses will equip you with the necessary knowledge, mindset, and skills to accelerate the impact of digital and sustainability in your business so you can develop a practical long-term strategy, future-proof your team, and build a sustainable business.

Fill out the public workshop interest form [here](#).

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Digital and Future Skills

Course list

Course	Description
Foundations of the Digital Transformation Operating Model	<p>The course aims to provide participants a better understanding of the essential areas of the Digital Transformation Operating Model in order to be successful in setting up their Digital Transformation program.</p> <p>At the end of the course, participants will be able to learn and understand the six (6) key areas of the digital transformation operating model. Participants will also be able to get information on the essential requirements and key roles to have a successful digital transformation program in an organization.</p>
The Power of Data and Analytics	<p>This course is targeted for organisation leaders to help familiarise themselves about data, analytics principles, common use cases, its business value, and what it takes to make an organisation truly data-driven. The goal of this course is to instill awareness of the business value of data and analytics, and the steps towards becoming a data-driven organisation.</p>


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Digital and Future Skills

Course list

Course	Description
Learning Data Governance	<p>The course aims to provide participants a better understanding of what data governance is from aspects of people, process and technology. Areas of coverage include data strategy, governance, quality, architecture, metadata management, master data management and data tools. At the end of the course, participants will be able to take away key learning points and tips in understanding how data should be managed, how data governance operates within the organisation and learn to set-up a data quality management program.</p>
Data Storytelling with Visualization	<p>The course aims to provide participants a better understanding of how to link up raw data, build data models and interactive charts. This will allow present data monitoring to be able to make informed business decisions. The course also covers basic functions such as filtering and cleansing raw data.</p> <p>At the end of the course, participants will be able to take away key learning points and tips on understanding how to connect raw data into a data visualisation tool, perform transformations on the raw data set, and build interactive charts and dashboards for easier monitoring purposes.</p>



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Digital and Future Skills

Course list

Course	Description
Automation Essentials	The course covers the essentials in transforming your related functions to stay ahead of the curve, together with UiPath, the world's leading automation platform. This consists of Robotic Process Automation (RPA) fundamentals and implementation essentials.
Analytics and Automation	The course provides an introduction to the practice of analytics, data visualization, and automation and consists of a mix of hands-on exercises and demonstrations, which provide participants with proficiency with tools (i.e., BI self-service tools) to solve complex data processing needs.
Cybersecurity Awareness for Non-Cybersecurity/ Non-Tech Professionals	This course will help learners understand what cyber risks are and get practical guidance on protecting what matters most to your organisation and your organisational assets. By the end of this course, learners will gain an understanding of the potential cyber attacks and preventive measures for your organisation and acquire knowledge of an effective cybersecurity strategy and programme cybersecurity

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Digital and Future Skills

Course list

Course	Description
Environmental, Social, and Governance (ESG) Upskilling	This program will help you build a future-proof, resilient, agile, and sustainable business. To create value through ESG (environmental, social, and governance), we must learn to develop tangible and practical plan and strategies that your organization can act on.
Introduction to Sustainable Finance	The course will train relationship managers in understanding sustainable finance concepts and to drive conversations with potential investors on sustainability linked investment opportunities.

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Bespoke Learning Solutions

Training for organizations

We aim to create value to you and your people through upskilling.

As we go through the ever changing times, our learning needs change as well. We constantly adapt our programs to meet the needs of modern business, tailoring them to your objectives, and helping both you and your employees win the local market. We will closely work with you to understand your learning needs, design compelling programs and learning journeys, and deliver a training solution that addresses your investment objectives.

To further understand your learning needs and to achieve maximum outcomes, we apply the **ADDIE Methodology**.

(A) Analysis: Business focus

Understanding client's organizational goals, objectives, and talent gaps

(D-D) Design and Development:

Capability building: Designing the solution and developing the capability program

(I) Implementation: Training delivery

Deliver solutions using the best SME, methodology, and technology

(E) Evaluation: Mindset and change

management: Sustain positive change through evaluation and feedback

Our bespoke programs and interventions are designed to help you develop the proper mindset, knowledge, and skills to solve your pressing and future challenges.

Our focus areas:



Digital and Future Skills



Accounting and Finance



Tax and Legal

Go through our top-notch and proven programs and courses to give you a background of our expertise. We best suggest that we have a conversation so **we can design and deliver the right interventions to you and to help you achieve your objective/s.**



Project Management Essentials

Course description

The course aims to provide participants a better understanding of the essential knowledge areas of project management in order to be successful in managing simple to complex projects.

By the end of the course, participants will be able to take away the key learning points and understanding of the real-world scenarios in project management and the tips and strategies on how to manage difficult projects. Participants will also be able to get information on the global trends in project management and understand how to use the PM tools and techniques and what to prepare for a PM audit.

Topics covered

- Trends in Project Management
- Overview of the Project Management Standard
- Project Life Cycle
- Overview of Traditional Waterfall vs Agile Project Management
- Discussions on Project Management Knowledge Areas and Process Groups
- PM Tools and Techniques
- Overview PM Audit
- Case Study

Duration

4.0 hours

Delivery method

Online/ virtual

Target audience

Aspiring project managers, managers of PMs, entry to mid-level leaders

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Watch out for the workshop date and other details in our [website](#) and social media pages!



The Client Principles — Exceeding Customer Satisfaction

Course description

Client satisfaction is not enough. To make a difference, people and organizations must strive for client loyalty and repeat business.

To effectively deliver on their expectations—and *exceed* them - we have to understand what the value is from *their* perspective.

This course will help participants understand and apply the principles of client satisfaction. The modules will move from effectively communicating with clients to handling difficult client conversations, including recovery from not meeting expectations.

The skills learned here will help participants provide the kind of service that keeps customers coming back and telling others about the excellent service they received.

Duration

4.0 hours

Delivery method

Online/ virtual

Target audience

Front line service providers and their leaders

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Foundations of Leadership

Course description

This course helps leaders understand their role and develop skills they need to achieve results more quickly. Most new leaders struggle not just with the technical aspect of the job, but more so with the fundamental leadership skills that are critical to success in the new role.

This course will cover key aspects of the following:

- Leading self
- Leading others
- Building and strengthening personal leadership brand

It will also touch on the importance of

- Understanding and focusing on the organization's business strategies, and;
- Identifying strengths and development needs for themselves and their team.

Duration

6.0 hours

Delivery method

Online/ virtual


Target audience

New leaders, frontline leaders, coaches of leaders

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Process Automation Opportunity and Suitability Assessment

Course description

The course aims to provide participants with the technical knowledge on how to build an automation governance and use of the automation suitability criteria to build the organization's Process Automation Business Case and Roadmap.

At the end of the course, participants will be able to learn and understand real-world scenarios in implementing a process automation assessment and the tips and strategies on how to manage the process opportunity pipeline. Participants will also be able to get information on the leading trends in business analysis tools and techniques.

Watch out for the workshop date and other details in our [website](#) and social media pages!

Topics covered

- Process Automation Assessment Framework and Principles
- Criteria for the Automation Suitability Analysis
- Building the Prioritization Matrix, Business Case and Automation Roadmap
- Automation Pipeline Governance Model
- Process Automation Analysis Tools

Duration

4.0 hours

Delivery method

Online/ virtual

Target audience

Aspiring digital transformation leaders and consultants

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Proven Learning Solutions

Accounting and Finance

Our **Accounting and Finance** focus area leverages on our years of practical experience on various sectors and industries helping them solve important business financial challenges. Our solutions will equip you with the technical knowledge and skills in audit, assurance, accounting compliance, and finance operations to help you strengthen your ability to make good financial judgments for your business.

Course	Description
IFRS Updates	<p>Years 2021 and 2022 bring relatively few changes in accounting standards compared to previous years. The currently introduced changes to accounting standards provide a number of clarifications, exemptions or practical simplifications that may be helpful for preparers of financial statements and which result mainly from the need to address new economic issues or legal regulations for accounting purposes.</p> <p>Course will provide an update on all the latest developments and trends in IFRS, illustrating them with practical examples and questions.</p>
IFRS / US GAAP Refreshers and Updates	<p>The session covers a refresher of the similarities and differences between IFRS and US GAAP for selected accounting standards, as well as an in-depth discussion of the recent changes, amendments and developments in key accounting standards. Case studies and worked examples to provide a technical overview and demonstrate the practical application of the standards and their impact on entities across different industry sectors.</p>



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Proven Learning Solutions

Accounting and Finance

Course	Description
PFRS 9 Refresher Course	The session covers a refresher on the requirements of PFRS 9, both for Corporates and for Financial Institutions. The requirements of Phase I of PFRS 9, or the Classification and Measurement phase will be discussed to cover the business model assessment and the solely payments of principal and interest (SPPI) test. The session includes case studies and worked examples to provide a technical overview and demonstrate the practical application of the standard, and its impact on entities across different sectors.
Lease Accounting under IFRS 16/ ASC 842	The session covers the requirements of the new standard on leases. The session includes case studies and worked examples to provide a technical overview and demonstrate the practical application of the standards and their impact on entities across different industry sectors.
Introduction to Sustainable Finance	The course will train relationship managers in understanding sustainable finance concepts and to drive conversations with potential investors on sustainability linked investment opportunities.

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Proven Learning Solutions

Tax

Our **Tax** focus area is led by experienced tax professionals with years of technical competence working with leading organizations and the government. From tax planning to customs and international trade and many others, our subject matter experts will help you upskill in this domain so you can understand and properly observe developing tax regulations and minimize tax liabilities and risks.

Course	Description
Philippine Taxation Relevant Updates	<p>The course aims to provide an overview of the taxes applicable to a corporation doing business in the Philippines (corporate income tax, VAT, withholding tax, customs duties, documentary stamp tax, etc.). Further, given the passage of the CREATE, relevant amendments to the Tax Code shall also be discussed.</p> <p>Additional topics will be covered depending on recent government issuances and/or court decisions issued in the past month/s that would give guidance and augment participants' understanding with the taxation system and the current regulatory landscape.</p>

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Other Learning Solutions

Top-notch courses

Course	Description
Executing Strategy	<p>The course helps learners understand and apply the key elements of execution – Focus, Measurement, and Accountability. They learn how to focus on the few most critical priorities, to measure progress toward the accomplishment of these priorities, and to hold themselves and their team members accountable against the metrics.</p> <p>Learners will also explore best practices for accountability, such as determining and communicating accountability – including consequences. Using the three elements of execution ensures that leaders and their teams get the right things done, in spite of daily distractions.</p>
Presentation Skills Workshop	<p>The course aims to give the participants the necessary knowledge, practical skills, and confidence to facilitate successful presentations during meetings, discussions, and/ or client interactions.</p> <p>By the end of the course, participants will be able to deliver effective and efficient presentations and demonstrate confidence and the competencies required to have engaging discussions in a virtual or online environment.</p>



Talk to us at
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A photograph of two men in business attire sitting at a white table in a modern office. The man on the left is older, with grey hair, wearing a dark suit and tie, and is gesturing with his hands while speaking. The man on the right is younger, with dark hair, wearing a white shirt and a blue striped tie, and is smiling and listening. They are sitting on yellow Eames-style chairs. The background features large windows and glass doors, creating a bright and professional atmosphere.

Looking for
other topics?

Let's talk about it!

ph_academy@pwc.com

This catalogue will be updated from time to time.

Why partner with PwC?

Our value add to you

Experienced SMEs and learning facilitators

Our subject matter experts (SMEs) are experienced learning facilitators in their respective fields ensuring proper knowledge and skills transfer to our participants.

Leaders with strong business acumen

We aim to create strong business leaders equipped with solid technical and people skills. Our own Firm has nurtured homegrown business talents and industry experts while being actively involved in technical consultancy and advisory services.

Professionals equipped with technical knowledge and skills

Our accumulated knowledge and in-depth practical experience in various industries and sectors help make the courses more suitable to your learning needs and relevant and applicable in practice. .

We are a community of solvers

Engaging with a PwC expert doesn't mean just engaging with one person. Closely supporting any facilitator or instructor is a community of experts coming together in unexpected ways to offer diverse perspectives on issues and solutions, assuring you that we have all bases covered.

Terms and conditions

1. Register early by completing the online registration form a week before your program or course date(s). Registration confirmation receipt and payment details will be sent via email and payment must be made at least five (5) days prior to the program or course date to secure your slot.
2. If the program or course has reached the maximum participant limit on the date that you selected, we will inform you of the availability of seats for the same program or course held on different dates (if available), as listed in this catalogue.
3. A confirmation note will be emailed one (1) week or two (2) days before the program or course date depending on when the payment is made and confirmed.
4. The acknowledgment/ official receipt, together with your certificate of program or course completion, will be made available to you within three (3) days after the program or course run date (last workshop day if multiple days).
5. No cancellation and/or refund is allowed but a replacement participant may be sent. Kindly email the Academy team at ph_academy@pwc.com for participant replacement matters.
6. We reserve the right to cancel or postpone the program or course based on our sole discretion. If we cancel or postpone the event, we will use reasonable efforts to reschedule the cancelled or postponed event to within two (2) months from its original start date. Registration fees paid by registrants for a cancelled or postponed event shall be applicable to the rescheduled event on a peso for peso basis only. In the event that we elect not to reschedule the cancelled event, registrant will be offered a refund. If this occurs, our responsibility is limited to a refund of any

Terms and conditions

registration fee(s) already paid. We will not be responsible for airline tickets, hotel costs, other payments, or any similar fee penalties or related or unrelated losses, costs and/or expenses registrant may incur or have incurred as a result of any trip cancellations or changes. Please allow thirty (30) days for us to process any refunds or credit changes.

7. The program and course shall not constitute an endorsement of the speaker(s) by PwC and PwC shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the participants.
8. The information you provide to us is true, and accurate to the best of your knowledge. You have read and agreed on how we process your personal data in our Privacy Notice at <https://www.pwc.com/ph/en/about-us/ph-transparency-notice.html>.
9. The materials of the program or course shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. You are therefore prohibited from reproducing any materials of the program or course. All copyright and/or intellectual property rights in any relevant materials produced in the program or course will remain with PwC.
10. The organizer reserves the right to make any amendments and/or changes to the program or course if warranted by circumstances beyond its control.
11. Our total liability to you for all claims relating to the program, course, or event is limited to the amount of registration fees paid or payable by you.

Working with you in your upskilling journey.

Contact us



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Or email us at ph_academy@pwc.com. You may also visit our website at www.pwc.com/ph/pwcacademy.

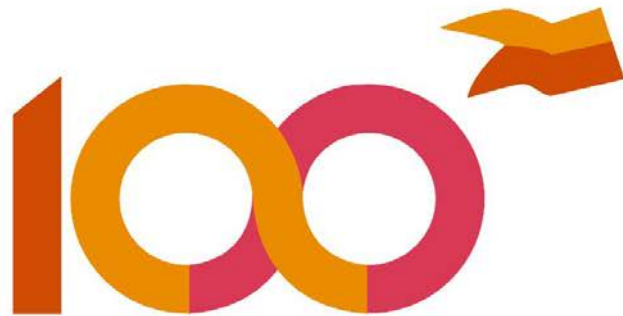


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PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity.

Please see www.pwc.com/structure for further details.

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Isla Lipana & Co.