

Start your transformation journey with **PwC** and **Anaplan**.

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Driving value through intelligent planning and consolidation



What is Anaplan?

Anaplan is a cloud-based platform that **seamlessly integrates planning, consolidation, and reporting**, enabling collaboration across business functions in real time. It provides powerful tools for **financial close management, integrated planning across functions, forecasting, and analytics**. Anaplan's embedded intelligence, combined with its out-of-the-box applications and platform, empowers organizations to make **data-driven decisions** while quickly **responding to rapidly changing environments**.

Why Anaplan?

- Unified Platform for Planning, Consolidation, and Reporting**
 Anaplan connects strategic, operational, and tactical **planning, consolidation, and reporting** across departments—finance, sales, supply chain, HR, marketing, and more—on a single, secure platform.
- Scalable and Extensible**
 Anaplan offers **scalability and flexibility**, allowing organisations to adapt to evolving business environments and drive strategic growth.
- Embedded Intelligence and Predictive Capabilities**
 Anaplan **built-in intelligence** leverages AI/ML and advanced statistical forecasting to deliver actionable insights and recommendations, helping organizations anticipate and respond to change with confidence.
- Trusted by Leading Global Enterprises**
 With **over 2,000 customers** including Bayer, Google, ServiceNow, and Shell, Anaplan is a proven solution for organizations seeking agility, accuracy, and strategic foresight.

Some of the leading capabilities of Anaplan that sets it apart from other platforms:



Why PwC?

Global Anaplan Solution Advisory & Delivery Partner

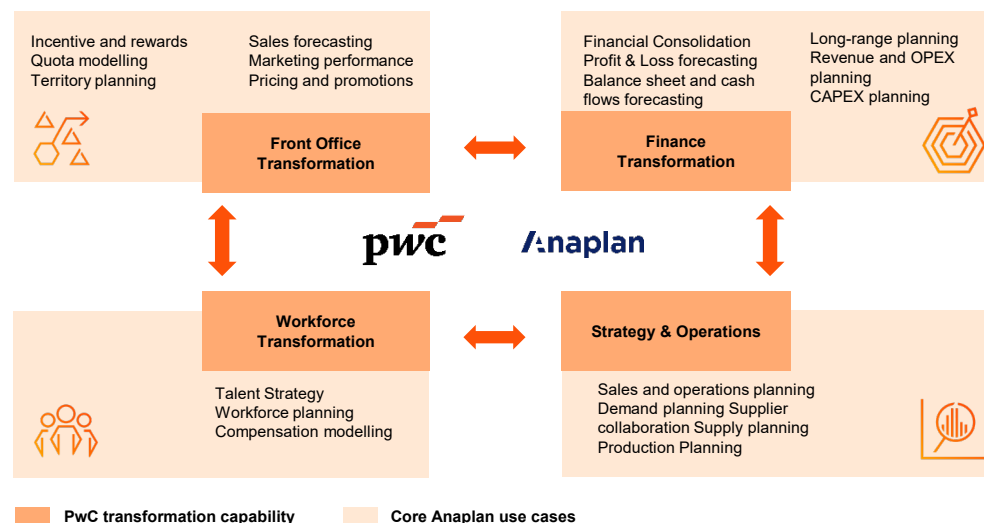
PwC is a global Anaplan alliance and has been recognized as the **Rising Star Partner for FY25**, showcasing our competence and excellence. We have thrived in delivering Anaplan solutions across Southeast Asia, supported by our office in the Philippines. Our dedicated local team combines regional expertise with cutting-edge global insights through our network of **over 350 certified** Anaplan professionals worldwide. With our **Southeast Asia Center of Excellence (CoE)** in Indonesia, we blend local knowledge with global foresight to drive transformation and adapt quickly to evolving business landscapes.

/anaplan		Solution Advisory & Delivery Partner	
INDUSTRY		FUNCTION	
Consumer		Finance	
Financial & Business Services		HR & Workforce	
Manufacturing		Sales & Marketing	
Technology, Media & Telecom		Supply Chain	

Proven success across diverse industries

Our strong Anaplan practice, driven by business-focused and sector-specialised teams, boasts an impressive track record of **300+ Anaplan projects** globally, including **more than 20 regional** projects. These successful deployments have tackled diverse and complex challenges, spanning multiple use cases and business functions for Fortune 500 companies across a wide range of major industries.

PwC x Anaplan Solutions



Integrated solutions across diverse services

Beyond Anaplan expertise, PwC offers the unique advantage of seamlessly collaborating with leading experts across lines of services, including **consulting, assurance, tax and advisory**. This holistic approach ensures comprehensive solutions tailored to your organisation's strategic goals and challenges.