

## The Philippines



<b>101.7m</b>	Total population, as of 2015
<b>1.84%</b>	Population CAGR over a 15-year period
<b>44.4%</b>	Urban population



<b>21.1%</b>	Poverty incidence among families
<b>PHP 9,140</b>	Poverty threshold
<b>29%</b>	Income gap



<b>PHP 13.3 trillion</b>	<b>PHP 131.9k</b>
GDP	GDP per capita



GDP Gross Domestic Product, GRDP Gross Regional Domestic Product, CAGR Compound Annual Growth Rate, PPP Public-Private Partnership, Ro-Ro Roll-on/roll-off

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# Building Better VisMin

## An overview



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## Sustainable, livable and inclusive

In line with the government's strategy to rebalance growth and development opportunities across regions, sectors and socioeconomic groups, **Building Better VisMin** features six investment hotspots in Visayas and Mindanao. The study highlights key initiatives, focus industries and investment opportunities supported by the national and local government units.

**43.5m**  
Population  


**27.3%**  
Contribution to Philippine GDP  


**7.8%**  
Growth\*  


**58**  
Ecozones  


**14**  
PPP projects in the pipeline as of 04 Oct 2016  


### VisMin focus industries

 Agriculture/ Fishery/ Forestry

 Retail

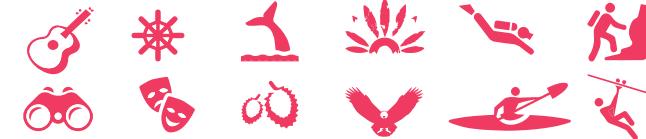
 Manufacturing

 Real estate

 Infrastructure

 Tourism/ Agro-tourism

### VisMin tourism activities



\* GRDP CAGR for a two-year period

**Sources:** Philippine Statistics Authority (PSA), National Statistical Coordination Board (NSCB), PwC analysis, Philippine Economic Zone Authority (PEZA), Public-Private Partnership Center of the Philippines (PPPC), World Bank Group

## VisMin

The socio-economic indicators of the Visayas and Mindanao regions.

### Iloilo City

Region VI Western Visayas

**PHP546.9b**  
GRDP

**PHP122.1k**  
GRDP per capita

 **9.0% Growth\***

 **5 Ecozones**

 **447,992** Total population  
 **92.4%** Urban

### Bacolod City

NIR – Negros Island Region

**PHP546.9b**  
GRDP

**PHP122.1k**  
GRDP per capita

 **9.0% Growth\***

 **11 Ecozones**

 **561,875** Total population  
 **96.3%** Urban

### Metro Cebu

Region VII Central Visayas

*Cities and municipalities of Carcar, Cebu, Compostela, Consolacion, Cordova, Danao, Lapu-Lapu, Liloan, Mandaue, Minglanilla, Naga, San Fernando and Talisay*

**PHP866.9b**  
GRDP

**PHP143.5k**  
GRDP per capita

 **8.4% Growth\***

 **23 Ecozones**

 **922,611** Total population  
 **93.5%** Urban



### Cagayan de Oro City

Region X Northern Mindanao

**PHP516.3b**  
GRDP

**PHP110.1k**  
GRDP per capita

 **8.7% Growth\***

 **4 Ecozones**

 **675,950** Total population  
 **92.4%** Urban

### Metro Davao

Region XI Davao Region  
*Cities of Davao, Digos, Tagum, Panabo and Samal*

**PHP563.8b**  
GRDP

**PHP115.2k**  
GRDP per capita

 **10.7% Growth\***

 **11 Ecozones**

 **1,632,991** Total population  
 **86.6%** Urban

### General Santos City

Region XII Soccsksargen

**PHP356.0b**  
GRDP

**PHP78.3k**  
GRDP per capita

 **5.4% Growth\***

 **4 Ecozones**

 **594,446** Total population  
 **97.6%** Urban

 International/ Domestic Airports

 Seaports  
 Tourist spots

 Ro-Ro Major  
 Ro-Ro Secondary

 Ro-Ro Long haul  
 Asian Highway Network  
 National/Main Highway