PwC Cares



Making Sustainable Impact; PwC Cares N100m COVID-19 Intervention

PwC Nigeria has executed a one hundred million-naira (N100m) intervention to support individuals, businesses and government in responding to the impact of the COVID-19 pandemic in Nigeria.

The COVID-19 intervention tagged "PwC Cares" is in line with our purpose of building trust in society and solving important problems and consists of initiatives targeted at various sections of society including vulnerable households and small businesses.

The N100m intervention comprises N50m cash and N50m other resources including time cost invested by our senior personnel in project management support. In this regard we are supporting the Coalition Against COVID-19 by providing project monitoring and evaluation support, among others.

PwC Nigeria's donation of food items, personal protective equipment and cash valued at N50 million was made possible through voluntary donations from Partners, staff and the alumni community who have risen to the occasion in line with our value of Care and our agenda of having greater societal purpose. The benefitting states for this intervention include Lagos, Ogun, Imo, Akwa-Ibom, Kaduna, Kano, Edo and FCT Abuja.

In addition, we will provide pro bono complementary business continuity support services to small businesses employing between 5 to 50 employees who undertake to retain all their staff during this period. We are also leveraging our knowledge and resources to support governments at the federal and states level in their economic responses to the challenges posed by COVID-19. We have set up a COVID-19 Knowledge Centre accessible via our website to support individuals, businesses, policymakers and the general public.

We continue to demonstrate our clear intentions and resolve to help organisations and government respond to the pandemic by hosting a series of free webinars on the economic implications and policy responses to COVID-19 during which we share key insights, scenario analyses and generally engaging stakeholders on how to remain resilient through the crisis and ensure sustainability post COVID-19.



Learn more here at https://www.pwc.com/ng/en/covid-19.html















