



PwC Nigeria

2023 Summer reading list

“

Reading is to
the mind what
exercise is to
the body

Richard Steele

”

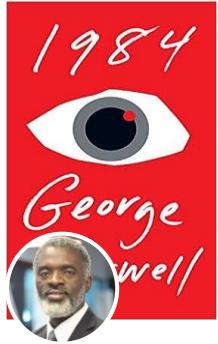
We are now heading down the home stretch for the year 2023, how well have you kept up with your reading goals for the year?

We know how easy it is to get caught up with work and business and not meet up with our set reading targets but this vacation period offers an opportunity to kick back and catch up on the many unread books in our pile. A few recommendations may suffice here. We asked our Partners in Nigeria to share with us what they are currently reading or planning to read in the next few months.

The books in this *maiden summer reading list* includes titles across several genres from fiction to business, memoirs, personal development and even parenting. Among them are known titles, classics, bestsellers, and works from new writers. We hope that these book recommendations help reignite your love for books, enable you to discover interesting new titles or simply add some positive vibes to your summer vacation.

List of books by genre

Fiction & Poetry



Sam Abu
Country Senior Partner

1984 by George Orwell

Nineteen Eighty-Four is a dystopian social science fiction novel and cautionary tale by English writer George Orwell. It was published on 8 June 1949 by Secker & Warburg as Orwell's ninth and final book completed in his lifetime.

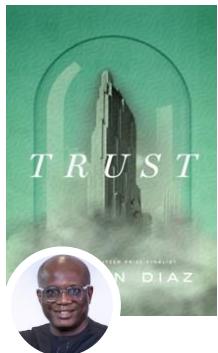
Thematically, it centres on the consequences of totalitarianism, mass surveillance and repressive regimentation of people and behaviours within society.



The Cost by Ihunnaya Egere-Oranye

Dumebi "Bibi" Harcourt is over the moon when she meets and marries Alex. He is everything she ever dreamed of in a life partner; tall, dark, handsome, successful, witty and upwardly mobile. Soon, Bibi finds herself caught in a physically and emotionally abusive relationship with a man hiding a dark past and more secrets than she could have imagined.

Udochchi Muogilim
Partner, Technology, Media & Telecommunications Leader

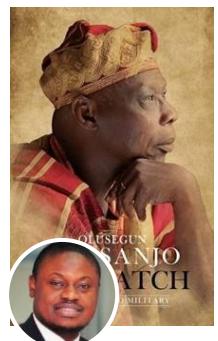


Olusegun Zacheaus
Partners and West Africa Lead, Strategy&

Trust by Hernan Diaz.

Hernan Diaz's second novel, Trust, is a collection of four manuscripts at different stages of completion, and they tell different versions of the story of a Wall Street businessman and his wife in the years leading up to the Great Depression.

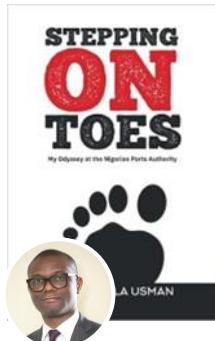
Memoir/Biography



Habeeb Jaiyeola
Partner, Forensics

2nd Volume of "My Watch" by Olusegun Obasanjo.

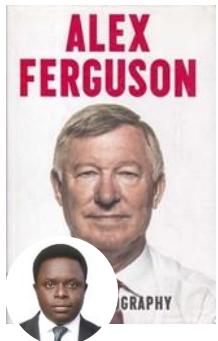
My Watch is a memoir written by former Nigerian president Olusegun Obasanjo. It is a three-volume autobiography that gives a detailed account of his early life and military career, political and public affairs and touched on other national issues.



Gbenga Adepetu
Partners, Finance Advisory

Stepping on toes: My Odyssey at the Nigerian Ports Authority by Hadiza Usman

Stepping on toes is the story of some of the most important events that defined the five-year leadership of Hadiza Bala Usman at the Nigerian Ports Authority (NPA). Told in breezy, captivating everyday language, this book exposes the elite capture of the Nigerian states and their struggle to retain the stranglehold, no matter what it takes.

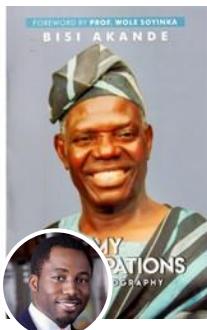


My Autobiography by Sir Alex Ferguson.

Ferguson says that he saw Manchester United "change from a conventional football club to what is now a major business enterprise and he never failed to move with the times."

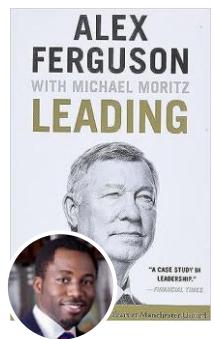
Akinyemi Akingbade

Partner, Energy Utilities & Mining



My Participation: An Autobiography by Bisi Akande

Bisi Akande's book mirrors life and its linear plot structure. It opens with tales of Akande's birth and his tentative steps as a child; it ends with the mournful account of his wife's death and burial with a grieving gathering of friends and foes. Despite its shortcomings, Akande comes across in the book as an excellent, even dangerous, keeper of private and official records.



Leading : Learning from Life and My Years at Manchester United by Sir Alex Ferguson and Michael Moritz

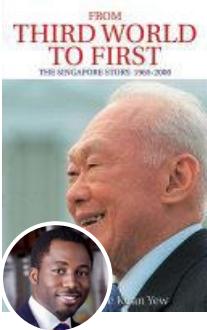
After an astonishing career-first in Scotland, and then over 27 years with Manchester United Football Club- Sir Alex Ferguson delivers Leading, in which the greatest soccer coach of all time will analyse the pivotal leadership decisions of his 38 years as a manager and, with his friend and collaborator Sir Michael Moritz, draw out lessons anyone can use in business and life to generate long-term transformational success.

Tolu Adeleke

Partner, Financial services

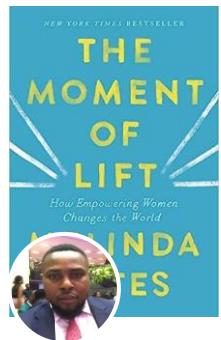
Tolu Adeleke

Partner, Financial services



From Third World to First: The Singapore Story: 1965-2000 by Lee Kuan Yew

Becoming is the memoir by former First Lady of the United States Michelle Obama, published on November 13, 2018. Described by the author as a deeply personal experience, the book talks about her roots and how she found her voice, as well as her time in the White House, her public health campaign, and her role as a mother.



The Moment of Lift: How Empowering Women Changes the World by - Melinda Gates

In her book, Melinda tells the stories of the inspiring people she's met through her work all over the world, digs into the data, and powerfully illustrates issues that need our attention—from child marriage to gender inequity in the workplace."

— President Barack Obama

Tosin Labeodan

Partner, Capital Project & Infrastructure



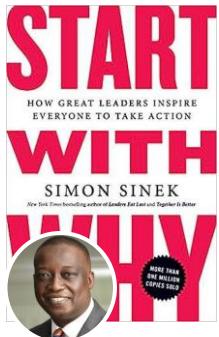
Becoming by Michelle Obama

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Rukaiya El-Rufai

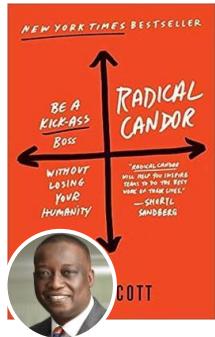
Partner, Sustainability & Climate Change Leader

Business & management



Olusola Adewole

Partner, People & Organisation

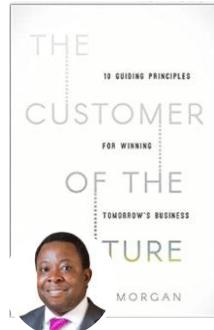


Olusola Adewole

Partner, People & Organisation

Start with Why: How Great Leaders Inspire Everyone to Take Action by Simon Sinek

Start with Why: How Great Leaders Inspire Everyone to Take Action by Simon Sinek primarily discusses the significance of leadership and purpose to succeed in life and business. Sinek highlights the importance of taking the risk and going against the status quo to find solutions to global problems.



Femi Osinubi

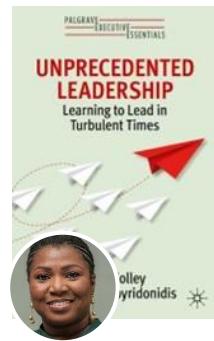
Partner and Advisory Leader

The Customer of the future: 10 Guiding Principles for Winning Tomorrow's Business by Blake Morgan

In *The Customer of the Future*, customer experience futurist Blake Morgan outlines ten easy-to-follow customer experience guidelines that integrate emerging technologies with effective strategies to combat disconnected processes, silo mentalities, and a lack of buyer perspective.

Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity. By Kim Scott.

Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity is a business leadership book written by former Apple and Google executive Kim Malone Scott. In the book, Scott defines the term radical candor as feedback that incorporates both praise and criticism. Unlike radical transparency or radical honesty, Scott says the management principle of radical candor involves "caring personally while challenging directly."



Omobolanle Adekoya

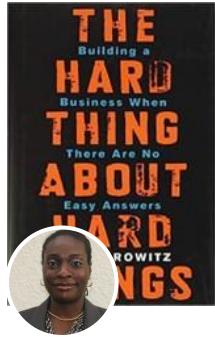
Partner, Capital Markets and Accounting Advisory Services Leader

Unprecedented Leadership – Learning to Lead in Turbulent Times by J Colley.

Unprecedented Leadership – Learning to Lead in Turbulent Times is ideal reading for anyone who is looking to develop their leadership skills in the most pragmatic and progressive ways. Colley explores important elements of crisis leadership using real-life examples as the basis for his critique.

The Hard Thing About Hard Things: Building a Business When There Are No Easy Answers by Ben Horowitz.

In The Hard Thing About Hard Things, Ben Horowitz, cofounder of Andreessen Horowitz and one of Silicon Valley's most respected and experienced entrepreneurs, draws on his own story of founding, running, selling, buying, managing, and investing in technology companies to offer essential advice and practical wisdom for navigating the toughest problems business schools don't cover.



Abisola Atitebi

Partner, Energy Utilities and Mining

Working on a Dream

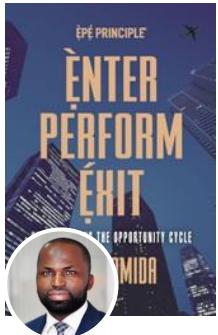


Gbenga Adepetu

Partners, Finance Advisory

Working on a dream by Gbolahan Fagbure.

Working on a Dream: Lessons in Life and Business is a manual for living and working that draws on a myriad of experiences and observations. It shines a light on the numerous landmines that are in the path of an entrepreneur and anyone who has ever wanted to pursue a dream.

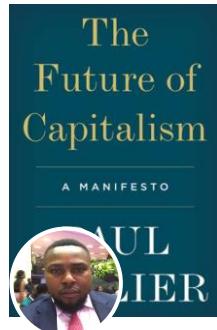


Kunle Amida

Partner, Deals Advisory

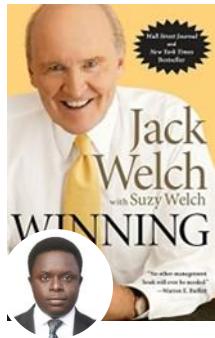
[EPE Principle] Enter, Perform, Exit: Understanding The Opportunity Cycle

Amida delves into the lifecycle of opportunities to take the reader on a journey of how they can maximise whatever opportunity they find themselves. Through the EPE principle, he establishes a leading and provoking thought line that sets a new path for how opportunities are perceived. The principles showcase how humans must continuously refresh, recycle, and leverage their 'opportunity web' to generate extraordinary growth.



The Future of Capitalism: Facing the New Anxieties by Paul Collier

From world-renowned economist Paul Collier, a candid diagnosis of the failures of capitalism and a pragmatic and realistic vision for how we can repair it.



Winning: The Ultimate Business How-To Book by Jack Welch & Suzy Welch

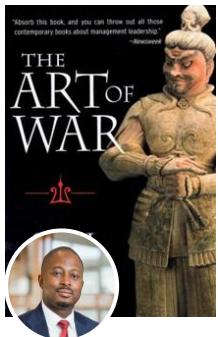
With Winning, Jack Welch delivers a wide-ranging, in-depth, no-holds-barred management guidebook about the tough strategic, organisational, and personal challenges that face people at every stage of their careers.

Akinyemi Akingbade

Partner, Energy Utilities & Mining

The Art of War, by Sun Tzu

The Art of War is an ancient Chinese military treatise dating from the Late Spring and Autumn Period. The work, which is attributed to the ancient Chinese military strategist Sun Tzu ("Master Sun"), is composed of 13 chapters. Each one is devoted to a different set of skills or art related to warfare and how it applies to military strategy and tactics.

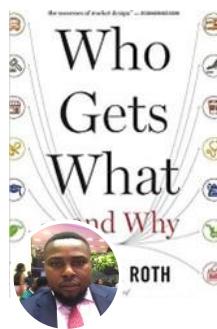


Oladele Oladipo

Partner, Consumer Industrial Product & Services Industry Leader

Tosin Labeodan

Partner, Capital Project & Infrastructure

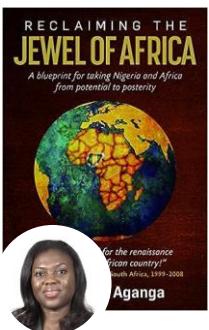


Who Gets What — and Why: The New Economics of Matchmaking and Market Design By Alvin E. Roth

"In this fascinating, often surprising book, Alvin Roth guides us through the jungles of modern life, pointing to the many markets that are hidden in plain view all around us."

— Dan Ariely, author of Predictably Irrational and The (Honest) Truth About Dishonesty

Innovation

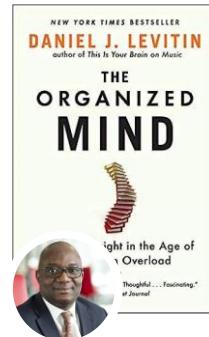


Obioma Ubah

Partner, Financial services

Reclaiming the Jewel of Africa A blueprint for taking Nigeria and Africa from potential to posterity by Olusegun Aganga

"Reclaiming the Jewel of Africa" is a call to action to Nigeria's leaders, its professional class and its people to grasp the opportunity for change, so that they might create long term growth, improve their lot and deal with the many woes that need to be tackled, of which one of the greatest is the extent of poverty in the country and continent.



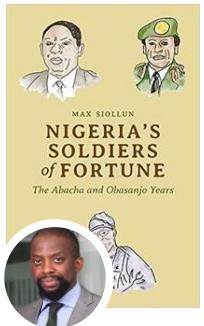
The Organised Mind: Thinking Straight in the Age of Information by Daniel Levitin

In *The Organized Mind*, Levitin demonstrates how the Information Age is drowning us with an unprecedented deluge of data, and uses the latest brain science to explain how the brain can organise this flood of information.

Adedamola Yusuf

Partner, Technology & Digital Consulting Leader

History

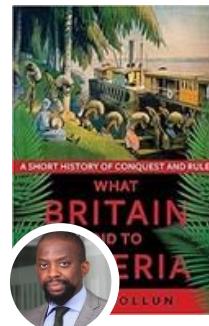


Abimbola Banjo

Partner, Finance Advisory

'Nigeria's Soldiers of Fortune: The Abacha and Obasanjo Years' by Max Siollun

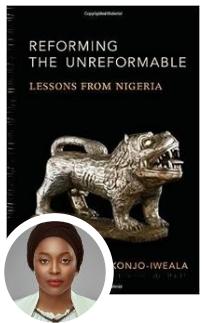
In the cataclysmic decade that is the focus of this book, Nigeria was subject to several near-death experiences. These began when the country nearly tore itself apart after the northern-led military government annulled the results of a 1993 presidential election won by the southerner Moshood Abiola, and ended with former military ruler General Olusegun Obasanjo being the unlikely conduit of democracy.



What Britain did to Nigeria: A Short History of Conquest and Rule by Max Siollun

Max Siollun offers a bold rethink: an unromanticised history, arguing compellingly that colonialism had few benevolent intentions, but many unjust outcomes. Popular narratives often suggest that the economic and political turmoil are homegrown, but the reality is that Britain created many of Nigeria's crises, and has left them behind for Nigerians to resolve.

Governance



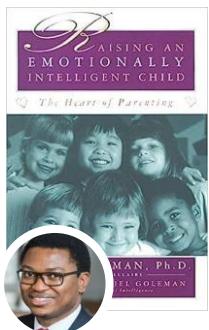
Rukaiya El-Rufai

Partner, Sustainability & Climate Change Leader

Reforming The Unreformable: Lessons From Nigeria by Dr Ngozi Okonjo-Iweala.

Reforming the Unreformable offers an insider's view of those debt negotiations; it also details the fight against corruption and the struggle to implement a series of macroeconomic and structural reforms.

Parenting



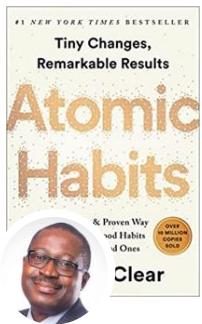
Raising an emotionally intelligent child by John Gottman

John Gottman draws on his studies of more than 120 families to zero in on the parenting techniques that ensure a child's emotional health.

Kenneth Erikume

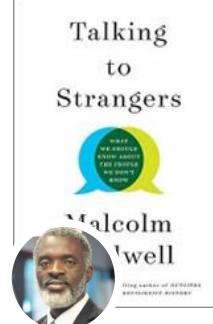
Partner Tax services and Operations Leader

Motivational /Personal development



Atomic habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones by James Clear.

This breakthrough book from James Clear is the most comprehensive guide on how to change your habits and get 1% better every day.

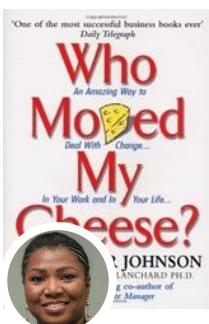


Talking to Strangers: What We Should Know About the People We Don't Know by Malcolm Gladwell

Malcolm Gladwell, host of the podcast Revisionist History and author of the #1 New York Times bestseller Outliers, offers a powerful examination of our interactions with strangers and why they often go wrong—now with a new afterword by the author.

Pedro Omontuemhen

Partner, and Clients & Markets Leader



Who Moved My Cheese?: An Amazing Way to Deal With Change in Your Work and in Your Life Spencer Johnson, M.D

Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life, is a bestselling work and motivational business fable by Spencer Johnson. The text describes the way one reacts to major change in one's work and life, and four typical reactions to those changes by two mice and two "Littlepeople," during their hunt for "cheese."

Omobolanle Adekoya

Partner, Capital Markets and Accounting Advisory Services Leader

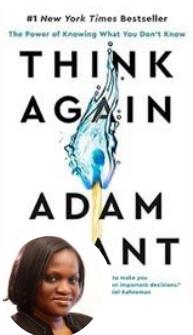


Outliers: The Story of Success by Malcolm Gladwell

Malcolm Gladwell takes us on an intellectual journey through the world of "outliers"--the best and the brightest, the most famous and the most successful. He asks the question: what makes high-achievers different? His answer is that we pay too much attention to what successful people are like, and too little attention to where they are from: that is, their culture, their family, their generation, and the idiosyncratic experiences of their upbringing.

Kenneth Erikume

Partner Tax services and Operations Leader

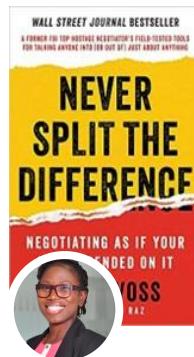


Wunmi Adetokunbo-Ajaya

Partner, Risk Assurance services

Think Again: The Power of Knowing What You Don't Know" by Adam Grant.

In Think Again, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I've never felt so hopeful about what I don't know."



Wura Olowofoyeku

Partner, Governance, Risk and Compliance

Never Split The Difference: Negotiating As If Your Life Depended On It by Chris Voss

Chris Voss joined the FBI, where his career as a hostage negotiator brought him face-to-face with a range of criminals, including bank robbers and terrorists. Reaching the pinnacle of his profession, he became the FBI's lead international kidnapping negotiator. Never Split the Difference takes you inside the world of high-stakes negotiations and into Voss's head, revealing the skills that helped him and his colleagues succeed where it mattered most: saving lives.

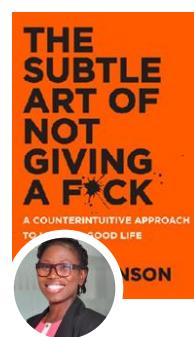


Obioma Ubah

Partner, Financial services

The Future-Focused Female Leader by Dr Chinyere Almona

The Future-Focused Female Leader is for ladies intending to develop or strengthen their leadership skills to excel. It is also a resource that can be leveraged to coach and mentor younger female leaders to continue developing themselves and their perspectives.

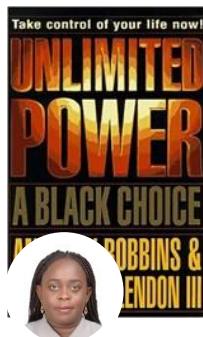


Wura Olowofoyeku

Partner, Governance, Risk and Compliance

The Subtle Art Of Not Giving A F*ck: A Counterintuitive Approach to Living a Good Life by Mark Manson

The Subtle Art of Not Giving a F*ck argues that individuals should seek to find meaning through what they find to be important and only engage in values that they can control.

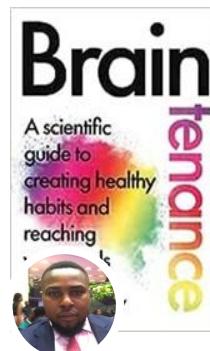


Chioma Obaro

Partner, Deals Advisory

Unlimited Power: A Black Choice by Antjony Robbins & Joseph McClendon III

Robbins and McClendon here provide the inspiration and tools to help African American readers overcome any societal/personal roadblocks and cultural conditioning that might keep them from enjoying the life of their dreams. Step by step, Robbins and McClendon show how to reprogram the mind in minutes to eliminate fears and phobias, fuel the body with renewed health and energy, dramatically improve relationships, and become a persuasive communicator.



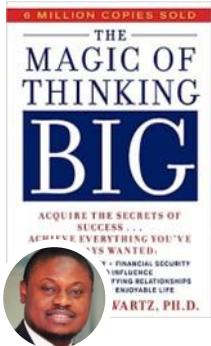
Tosin Labeodan

Partner, Capital Project & Infrastructure

The Braintenance: A scientific guide to creating healthy habits and reaching your goals by Dr Julia Ravey

In Braintenance, neuroscientist and science communicator Dr Julia Ravey explains how you can take charge of your brain with methods based on science to change habits, achieve your goals and lead the life you want.

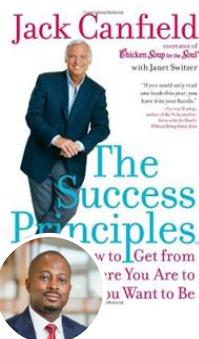
Your brain likes to keep you safely in your comfort zone. And that is what holds you back.



Habeeb Jaiyeola
Partner, Forensics

"The Magic of Thinking Big" by David J. Schwartz.

The Magic of Thinking Big gives you useful methods, not empty promises. Dr. Schwartz presents a carefully designed program for getting the most out of your job, your marriage and family life, and your community. He proves that you don't need to be an intellectual or have innate talent to attain great success and satisfaction, but you do need to learn and understand the habit of thinking and behaving in ways that will get you there.

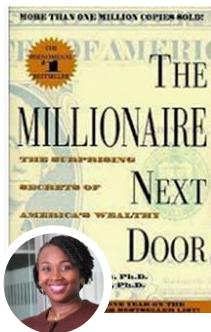


The Success Principles: How to Get from Where You Are to Where You Want to Be by Jack Canfield

How to Get from Where You Are to Where You Want to Be is built up around the idea that everybody can become successful if they decide what they want, believe they deserve it and practise the 25 principles mentioned in the book.

Oladele Oladipo

Partner, Consumer
Industrial Product &
Services Industry
Leader



Udochchi Muogilim

Partner, Technology,
Media &
Telecommunications
Leader

The millionaire next door by Thomas J Stanley and William Danko

The bestselling The Millionaire Next Door identifies seven common traits that show up again and again among those who have accumulated wealth. Most of the truly wealthy in this country don't live in Beverly Hills or on Park Avenue—they live next door.



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